



FOR IMMEDIATE RELEASE

**Sunday Night® Foods Receives Prestigious sofi™ Award
for New Product for Dessert Toppings**

Nearly 2,000 Products Competed for the Top Specialty Food Association Awards

DES MOINES, Iowa (May 9, 2022) – [Sunday Night® Foods](#) has won the New Product Award in the Dessert Toppings category as part of the Specialty Food Association’s (SFA) 2022 sofi™ Awards, a top honor in the \$170.4 billion specialty food industry. Sunday Night will be showcasing its award-winning sauce June 12 - 14 at the Summer Fancy Food Show in [Booth #6204 in the Start Up Pavilion](#) at the Javits Center in New York.

Sunday Night’s Dark + Decadent Chocolate Premium Dessert Sauce was one of 102 winners selected by a panel of specialty food experts from nearly 2,000 entries across 53 product categories. Products were judged on taste – including flavor, appearance, texture and aroma – ingredient quality and innovation. All tastings were anonymous and held at the Rutgers Food Innovation Center.

“Winning a sofi™ Award is a testament to our craft in perfecting a silky, glossy chocolate ganache from the finest pure ingredients,” said Eileen Gannon, Founder and CEO of Sunday Night Foods. “We are honored and grateful to win one of the highest awards in specialty food in our first year.”

From growing up on an Iowa farm to spending decades in corporate America, Gannon has always had a passion for baking, winning over 600 culinary awards. Now, she’s putting all her best-kept secrets into Sunday Night to share her delectable sauces and recipes with the world.

Launched in November 2021, Sunday Night’s luxurious, velvety sauces are made without corn syrup, preservatives, palm oil or emulsifiers. The premium ingredients allow the pure flavors to shine through: Rich, robust chocolate with fragrant, fresh-brownie cocoa notes and an essence of ripened fruit and warm spices, with hints of buttery caramel, pure vanilla and sea salt.

“Consumers want better food, but they are busy,” said Gannon. “We created our sauces so people never have to compromise on taste and quality, even when they don’t have time.”

More than just for ice cream, Sunday Night sauces can be quickly transformed into homemade cakes, pies, puddings, frostings and drinks by adding just a few ingredients. More than 40 recipes and sweet inspirations can be found at [SundayNightFoods.com](#).

“Our brand isn’t just about the food – it’s about helping people create a ritual of connecting around a table or a couch or a campfire, whether it’s in person or on a video call thousands of miles apart,” said Gannon. “We created the Sunday Night brand so people can easily enjoy that same feeling of comfort, care and kindness any time they wish.”

Sunday Night donates 1 percent of sales to the National Alliance on Mental Illness (NAMI).

Sunday Night’s Premium Dessert Sauces are available at select supermarkets, specialty stores and online at [SundayNightFoods.com](https://sundaynightfoods.com). To find stores, visit: <https://sundaynightfoods.com/pages/store-locator>

About Sunday Night Foods

[Sunday Night® Foods](https://sundaynightfoods.com) was founded by Eileen Gannon, an award-winning baker who turned her passion into a profession when she launched the company’s first products in 2021. The specialty food company offers luxurious, shelf-stable, premium chocolate ganache crafted in small batches with only the finest pure ingredients. In its first year, Sunday Night won a prestigious [sofi™ Award](#) for New Product for Dessert Toppings from the Specialty Food Association. The company donates 1 percent of sales to the National Alliance on Mental Illness and is located in Des Moines, Iowa. Learn more at [SundayNightFoods.com](https://sundaynightfoods.com).

About the Specialty Food Association

The [Specialty Food Association](#) (SFA) has been the leading trade association and source of information about the \$170.4 billion specialty food industry for 70 years. Founded in 1952 in New York City, the SFA represents manufacturers, importers, retailers, distributors, brokers and others in the trade. The SFA is known for its [Fancy Food Shows](#); the [sofi™ Awards](#), which have honored excellence in specialty food and beverage for 50 years; the [Trendspotter Panel](#) Show reports and annual predictions; the [State of the Specialty Food Industry Report](#) and [Today's Specialty Food Consumer](#) research; the ecommerce enabled [SFA Product Marketplace](#), where members showcase products and sell directly to qualified buyers; [SFA Feed](#), the daily source for industry news, trends and new product information, and [Spill & Dish: A Specialty Food Association Podcast](#).

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Media Inquiries

Lindsay Black, Sunday Night Foods, 515-329-5776, media@sundaynightfoods.com

Sunday Night Foods

Press Contact: media@sundaynightfoods.com

Instagram: [@sundaynightfoods](https://www.instagram.com/sundaynightfoods)

Facebook: [@sundaynightfoods](https://www.facebook.com/sundaynightfoods)

LinkedIn: [@sundaynightfoods](https://www.linkedin.com/company/sundaynightfoods)

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Specialty Food Association

Press Contact: press@specialtyfood.com

Instagram: [@specialtyfoodassociation](https://www.instagram.com/specialtyfoodassociation)

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