



FOR IMMEDIATE RELEASE

Sunday Night Foods Launches a Line of Chocolate Premium Dessert Sauces

“1 sauce, 1000 ideas” campaign showcases ingenious gourmet dessert-maker

DES MOINES, Iowa – Nov. 9, 2021 – Sunday Night Foods today is launching a line of shelf-stable, chocolate premium dessert sauces made in small batches with the finest pure ingredients. For more than just ice cream, Sunday Night® sauces are versatile gourmet dessert-makers.

“Our sauces can easily transform into thousands of sweet treats because they’re made with the same simple ingredients found in most chocolate desserts: unsweetened chocolate, cocoa powder, cream, butter, cane sugar, pure vanilla and sea salt,” said Eileen Gannon, founder and CEO.

The Company’s “1 sauce, 1000 ideas” campaign shows how Sunday Night sauces can be quickly transformed into homemade cakes, pies, puddings, frostings, and drinks by adding just a few ingredients. “We crafted our sauces so people never have to compromise on taste and quality, even when they have little time to bake,” added Gannon.

Gannon grew up in a large family where food was always an important part of connecting around a table, couch or campfire.

“Baking is a process of thinking about what people need, and then taking the time to create something by hand. It’s about love and consideration and generosity,” she explained. “I created the Sunday Night brand so people can easily enjoy that same feeling of comfort, care and kindness any time they wish.”

Initial Sunday Night products are three, shelf-stable, premium dessert sauces available in 9.2 ounce glass, reusable and recyclable jars: Sweet + Rich Chocolate, Dark + Decadent Chocolate and Dark Chocolate + Sea Salt. The company plans to offer more varieties next year, including keto-friendly, plant-based and organic sauces.

Sunday Night sauces are available for purchase in the U.S. in select stores and online at sundaynightfoods.com.

About Sunday Night Foods

Sunday Night Foods LLC was founded by Eileen Gannon, an award-winning baker from Iowa. The specialty food company currently offers a line of shelf-stable, premium dessert sauces made in small batches with the finest pure ingredients. Learn more at sundaynighfoods.com.

About Eileen Gannon

From growing up on an Iowa farm to spending decades in corporate America, Eileen has always had a passion for baking, winning over 600 culinary awards. Now, she's putting all her best-kept secrets into Sunday Night to share her delectable sauces and recipes.

###

Media Inquiries

Lindsay Black

Sunday Night Foods

515-329-5776

media@sundaynightfoods.com

Instagram: [@sundaynightfoods](https://www.instagram.com/sundaynightfoods)

Facebook: [@sundaynightfoods](https://www.facebook.com/sundaynightfoods)

LinkedIn: [@sunday night foods](https://www.linkedin.com/company/sunday-night-foods)

Twitter: [@SundayFoods](https://twitter.com/SundayFoods)