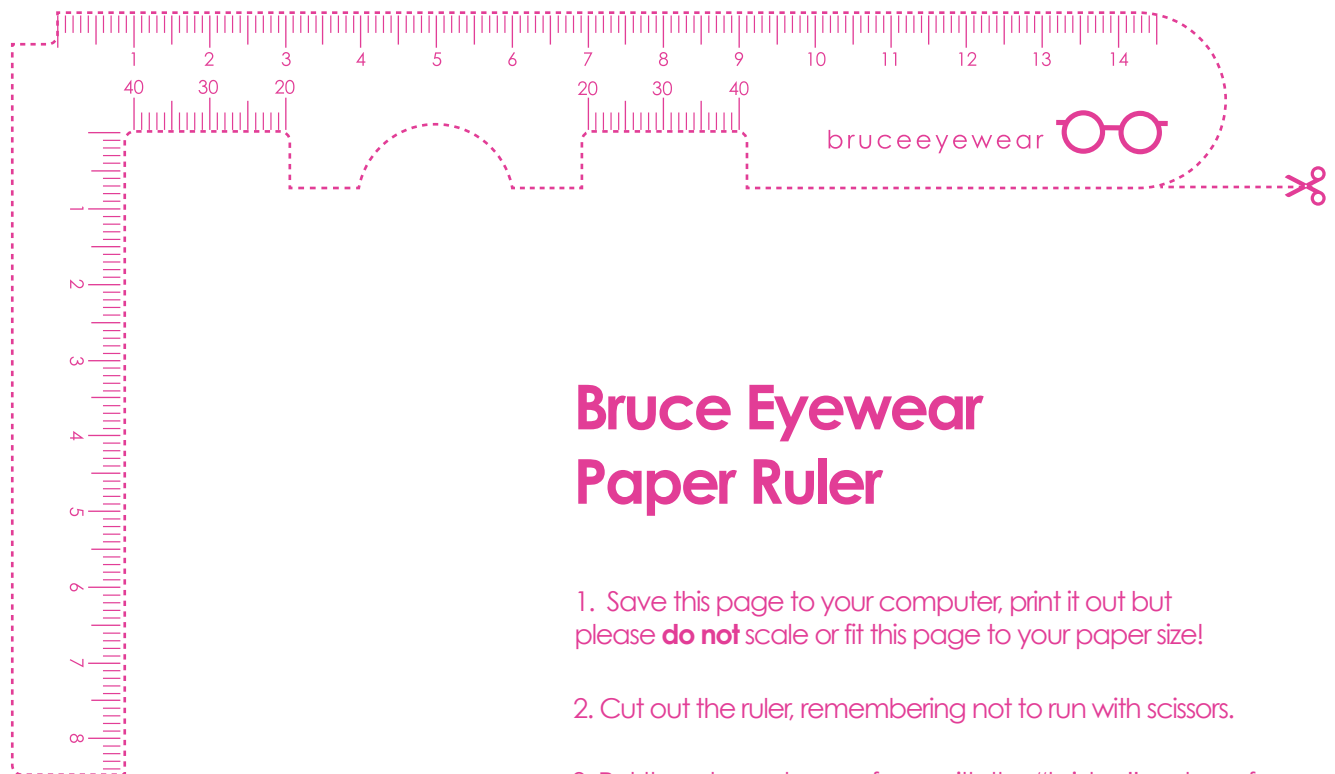




How to measure your PD (Pupillary Distance)



How to measure your PD
(pupillary distance) with
our handy measuring
device aka paper ruler!

#mybruceface

Bruce Eyewear Paper Ruler

1. Save this page to your computer, print it out but please **do not** scale or fit this page to your paper size!
2. Cut out the ruler, remembering not to run with scissors.
3. Put the ruler up to your face with the "bridge" on top of your nose, making sure your eyes peek out of the slits. Pretend this is your sexy new bruce frame! Hair toss optional.
4. Hold your smartphone device about 8 inches away with your head level and snap a selfie. Or have someone take the photo for you! Perhaps a pet?
5. Send us your selfie to eyewear@bruceeyewear.com and we'll do the math! (We promise you this is all confidential.)
6. Wait impatiently until your new glasses are ready for curbside pick up or shipping!
7. Send us another selfie wearing your new glasses! And you will be featured on our bruce eyewear Instagram page! Woot! Awesome sauce!

www.bruceeyewear.com