

Instructions for Straightening Treatment Keratin Complex Regular



Products Needed:

- Deep Cleansing Shampoo
- Keratin Complex Regular

Tools Needed:

- Towel
- Plastic Bowl
- Large Tooth Comb
- Plastic Cap
- Blow Dryer
- Flat Iron

FLAT IRON GUIDE

FINE TO MEDIUM HAIR

Temperature Range: 380°F - 390°F (193°C - 199°C)

Number of passes: 7-10 times from base to ends

COARSE, VIRGIN AND RESISTANT HAIR

Temperature Range: 390°F - 410°F (199°C - 210°C)

Number of passes: 10-12 times from base to ends



Prep



Treat



Style & Maintain



1. Wash hair 2 to 3 times with Damila Deep Cleansing Shampoo. This removes cosmetic build-up and opens the hair cuticle for better absorption of the Keratin Complex.



2. Fully blow dry hair until 100% dry. Divide hair into four sections and clip.



3. Pour 2 ounces of Damila Keratin Complex Regular in a plastic bowl.



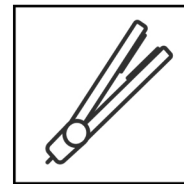
4. Put on gloves. Unclip a section of hair and apply the Keratin Complex from roots to tips with a coloring brush until hair is saturated. Repeat with the remaining sections.



5. Once product has been applied to all four sections, use a wide-tooth comb to evenly distribute the product from roots to tips.



6. Blow dry hair on low heat while product is in hair to activate Keratin Complex and avoid fumes. Once hair is 50% dry, begin to increase the temperature until hair is fully dry.



7. Set flat iron temperature to 380°F - 410°F depending on hair thickness and texture. Flat iron hair in small 1 1/2 inch sections, passing over each section 7-10X or until iron slides without resistance. Style as desired.



MAINTENANCE

8. Wait at least 72 hours before washing hair after treatment. To extend the life of your treatment, wash and moisturize hair with Damila Salt & Sulfate Free Shampoo & Nourishing Conditioner.



9. For best results, use Damila Deep Treatment Mask once a week to maintain moisture and keep hair frizz-free.

Frequently Asked Questions (FAQs)

Q: How long does the treatment last?

A: Up to 90 days with proper care.

Q: What if my hair is color-treated?

A: Wait at least 7 days after dying hair to apply the Keratin Straightening Treatment. This product may lighten color-treated hair up to 2 shades.

Q: What type of hair can this product be used on?

A: Thick or coarse hair.

Q: Who can use this product?

A: Recommended for Salon Professionals only.