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FOR IMMEDIATE RELEASE

Add a zest to your day with Barnie's Coffee & Tea Co.'s Newest Limited-Time Flavored Medium Roast, Lemon Cookie

ORLANDO, Fla. (May 4, 2021) – Squeeze the day, coffee lovers! Add a little zest to your morning routine or savor a guilt-free treat any time with Barnie's Coffee & Tea Co.'s newest limited-time flavor, Lemon Cookie medium roast coffee.

A medium roast blended from 100% Arabica coffee, Barnie's new Lemon Cookie offers a creamy, buttery, sugar cookie taste punctuated with a hint of sweet lemon. Delicious served both hot and iced, a 6-ounce cup has less than five calories, is sugar-, fat-, nut- and gluten-free, and available in decaf. When paired with touch of cream and a sweetener of choice, Barnie's latest flavor delivers a guilt-free treat.

While traveling may still be postponed for many due to the COVID-19 pandemic, the familiar aromas of Italy is as close as the kitchen and a coffee maker with Barnie's newest brew. "Our research found that dessert coffee is very popular among today's consumers and our customers. We wanted to create a coffee that is a little lighter on the palate than decadent chocolate or caramel, and a bit sassier, too," explained Barnie's Director of Coffee Programming Dustin Finch.

"Surprisingly, coffee and lemon go very well together," Finch continued. "Lemon is one of the flavors that has been mixed with coffee since the beginning of, well, coffee. Italians have embraced the combination of coffee and lemon cookies; they've been enjoying them with their espresso forever. For example, a Café Medici consists of lemon rind, sugar and an espresso. The lemon sweetens up the coffee and gives it a little zing."

Lemon Cookie joins a long history of innovative, award-winning flavored roasts and more than 20 flavors now available online at www.barniescoffee.com, including Cool Café Blues®, Creamy Buttery Caramel, Barnie's Café Blend® and America's favorite holiday blend, the wildly popular Santa's White Christmas®. The price is \$10.24 per 12-oz bag, and other discounts are available depending on quantities purchased. Barnie's is also offering free shipping on orders of \$30 or more in the month of May.

Central Florida residents and visitors can enjoy Lemon Cookie and other familiar flavors during Bernie's Cappy Hour at its Winter Park Café, held each week Monday through Friday between 2-4 PM. Customers save \$1 off any single coffee or tea beverage order or 50 percent off when they buy two or more beverages. Furry friends can join in the fun during their own Yappy Hour with a free Doguccino and special treats from Winter Park neighbor Woof Gang Bakery. Live outside of Orlando? Order a bag online then mix up a batch of [Iced Coffee Margarita](#).

About Barnies Coffee & Tea Co.:

Founded in 1980, Bernie's Coffee & Tea Co. is a worldwide leader in premium coffee and tea. One of the first gourmet coffee brands in the U.S., Bernie's Coffee & Tea Co. is steadfastly dedicated to its 40-year mission: pioneering the most dramatically delicious flavored and premium roasts, then delivering them wherever consumers are exploring new grounds. With an ongoing passion for innovation, Bernie's Coffee & Tea Co. provides category-wide consumer products at a variety of price points and taste profiles in diverse channels, from delectable flavored coffees to its Crop•Ex line of single-origin, small batch roasts, and from single-serve and wholesale solutions to Fueled by Bernie's licensed cafes. Bernie's Coffee & Tea Co.'s products can be purchased online, in select grocery stores, at licensed foodservice providers, and at its company-operated café in Central Florida, where it headquarters. To learn more, visit www.barniescoffee.com. Follow the beloved coffee roaster on [Facebook](#), [Instagram](#) and [Twitter](#) (@barniescoffee). #noonedoesflavorlikebarnies

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