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A Taste of Simpler Times: Barnie's Coffee & Tea Co. Launches Newest Limited-Time Flavored Medium Roast, Butterscotch Latte
Savor the flavor at Barnie's Winter Park café's new Cappy Hour

ORLANDO, Fla. (February 19, 2021) – Ahhh, Butterscotch. The sweet confection evokes memories of childhood for many. During this pandemic, consumers are craving both nostalgic comforts and decadent treats. But what to do about that pesky new year's resolution to lose a few pounds? Barnie's Coffee & Tea Co. has the perfect solution with today's roll out of its newest limited-time flavor, Butterscotch Latte medium roast coffee.

Blended from 100% Arabica coffee, Barnie's new Butterscotch Latte offers intense creamy butter notes packed with golden butterscotch candy flavor and ribbons of rich dairy cream. Delicious served both hot and iced with a little bit of cream and sugar or a preferred alternative, this new blend is ideal for consumers who want to savor a guilt-free sweet treat or those with special dietary needs. A 6-ounce cup has less than five calories, is sugar-, fat-, nut- and gluten-free, and available in decaf.

Further describing the coffee, Barnie's Chief Sales and Marketing Officer Scott Uguccione said, "Our customers love creamy flavors, as evidenced last year when we had a big hit with Strawberries and Cream. And, butterscotch appeals to consumer's ongoing love for caramel variants. It's no wonder that our fans and followers selected butterscotch when we asked them to vote for our next limited-time flavor."

Barnie's has always created its coffees in collaboration with its flavor fanatic customers. The gourmet coffee brand leveled up that effort as part of its 40th anniversary celebration when it presented fans with four options and asked them to vote for their favorite. "It was Butterscotch for the win and they nailed it!" Uguccione exclaimed.

Central Florida residents and visitors can enjoy Butterscotch Latte and other familiar flavors during Bernie's new Cappy Hour at its Winter Park Café, held each week Monday through Friday between 2-4 PM. Customers save \$1 off any single coffee or tea beverage order or 50 percent off when they buy two or more beverages. Furry friends can join in the fun during their own Yappy Hour with a free Doguccino and special treats from Winter Park neighbor Woof Gang Bakery. Live outside of Orlando? Order a bag online and [bake this recipe for Butterscotch Latte Blondies](#).

Butterscotch Latte joins a long history of innovative, award-winning flavored roasts and more than 20 flavors available online at www.barniescoffee.com, including Cool Café Blues®, Creamy Buttery Caramel, Bernie's Café Blend® and America's favorite holiday blend, the wildly popular Santa's White Christmas®. The price is \$10.24 per 12-oz bag, and other discounts are available depending on quantities purchased. Bernie's is also offering free shipping on orders totaling \$30 or more.

About Barnies Coffee & Tea Co.:

Founded in 1980, Bernie's Coffee & Tea Co. is a worldwide leader in premium coffee and tea. One of the first gourmet coffee brands in the U.S., Bernie's Coffee & Tea Co. is steadfastly dedicated to its 40-year mission: pioneering the most dramatically delicious flavored and premium roasts, then delivering them wherever consumers are exploring new grounds. With an ongoing passion for innovation, Bernie's Coffee & Tea Co. provides category-wide consumer products at a variety of price points and taste profiles in diverse channels, from delectable flavored coffees to its Crop•Ex line of single-origin, small batch roasts, and from single-serve and wholesale solutions to Fueled by Bernie's licensed cafes. Bernie's Coffee & Tea Co.'s products can be purchased online, in select grocery stores, at licensed foodservice providers, and at its company-operated café in Central Florida, where it headquarters. To learn more, visit www.barniescoffee.com. Follow the beloved coffee roaster on [Facebook](#), [Instagram](#) and [Twitter](#) (@barniescoffee). #noonedoesflavorlikebarnies

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