

WITH LOVE
Darling

SUSTAINABILITY REPORT

January 2022



OUR JOURNEY

With Love Darling was born from a wish to create a brand that embraced circularity, and actively created change.

- Our jewellery would be produced by artisans in developing countries.
- Our materials would be recycled.
- We would be carbon neutral.
- We would inspire people to adopt the Global Goals.

Looking back, we are proud to say that we are all that. We are honoured to be recognised for our sustainability effort by Marie Claire, but there is still work to be done.

We are excited for the next five years, where new projects will continue to create change for people & planet.



OUR SUSTAINABILITY PROMISE:

- 100% recycled silver, brass & gold
- 100% recycled packaging and reusable pouches
- Carbon neutral
- A tree planted for each order
- Fair wages & decent working conditions
- Work with artisans in developing countries to lift them out of poverty
- Supporting a circular economy



A group of smiling women, likely from a traditional community, are shown wearing vibrant, multi-colored beaded jewelry. One woman in the foreground is holding a white sign that reads "I made your bracelet". The background is slightly blurred, showing more people in similar attire.

THE HANDMADE SECTOR

There are more than 400 million people in the 'handmade sector'. They do not have access to formal education but have often learned a craft that is passed from their parents and grandparents. Making jewellery does not require formal training, but rather skills that are passed down from generation to generation.

We strive to give these women and men the opportunity to earn an income and lift themselves and their families out of poverty, and they are the ones we want to help with our production.

RECYCLED GOLD & SILVER

Recycled silver cuts down CO2 emissions by 2/3 versus mined silver, yet more than 80% of the world's silver supply is still mined. In February 2021, we went one step further and transitioned to using only recycled gold in addition to recycled silver in our gold vermeil.



RECYCLED SILVER EMITS 2/3 LESS CO2 EMISSIONS
THAN MINED SILVER

OUR PACKAGING

- Made from 100% recycled paper
- FSC certified
- Our pouches are reusable



THE GLOBAL GOALS

We support these goals:

PLANET

GOAL 12: Responsible production

GOAL 13: We are carbon neutral

GOAL 15: We plant a tree for each order

PEOPLE

GOAL 1: No poverty

GOAL 2: No hunger

GOAL 5: We support women in patriarchal communities

PROSPERITY

GOAL 8: Decent wages and working conditions

GOAL 10: Reduced inequalities



WE ARE COMPLETELY CARBON NEUTRAL

Working together with climate action consultancy, Climeaider, we've assessed the environmental impact of running our business. In early 2021, we extended our carbon offsetting commitment beyond all customer shipments and returns to include our entire corporate and product greenhouse gas footprint.

Our goal is still to be carbon positive: to offset more than we emit.

As we work towards that goal, we continue to offset our current emissions by contributing to Gold Standard climate protection projects that prevent an equivalent amount of CO₂ from entering the air as we emit.

OUR GLOBAL GOALS

1 NO POVERTY



2 NO HUNGER



3 GOOD HEALTH



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 RENEWABLE ENERGY



8 GOOD JOBS AND ECONOMIC GROWTH



9 INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE AND JUSTICE



17 PARTNERSHIPS FOR THE GOALS



THE GLOBAL GOALS
For Sustainable Development