

## Amazon Marketing Manager with strong analytical skills & PPC experience

Would you like to become part of a dynamic and international e-commerce environment and spearhead our ambitions to have a globally recognised Amazon marketing team with best-in-class performance?

**Apply now and join our great team at DANISH ENDURANCE!**

### WHAT CAN YOU EXPECT FROM THE JOB?

- Responsibility for the most effective use of a large Amazon marketing budget (+10m Euro)
- Substantial autonomy to develop and refine our Amazon marketing strategy and operations
- A culture that fosters innovation and encourages the implementation of new ideas
- An engaged team of 3 marketing professionals and the Amazon market managers whom you will closely collaborate with
- Close cooperation with our other paid marketing activities across platforms
- Opportunities for professional development in our rapidly growing company
- An inclusive and supportive work environment

### AREAS OF RESPONSIBILITY

- Designing and Structuring Amazon PPC strategy to drive growth across global markets
- Structuring and strategizing bidding through third party optimisation tools
- Managing budget allocation for Amazon PPC and DSP spend across markets
- Optimisation and analysis of campaigns to maintain optimal ROI
- Management of a team of marketing professionals
- Reporting of priorities and analyses to C suite level
- External agency management
- Building and maintaining relationships with internal and external stakeholders
- Advertising audits and performance reviews on key KPIs
- Keeping up to date with Amazon Ads developments

### QUALIFICATIONS

- Degree in Business Administration, Marketing, Sales, or similar
- Proven experience and deep understanding of the e-commerce sector (ideally Amazon)
- Minimum 3 years of experience in hands-on PPC management (ideally Amazon Ads, or Google Ads)
- Hands-on experience with implementing and using a PPC automation software, such as Perpetua, Pacvue or similar
- Experience in managing a team
- Analytical mindset with the ability to interpret data and draw insights
- High level of structure, organizational skills with an eye for detail
- Strong interpersonal skills with the confidence to engage with internal and external stakeholders.
- Passion for sports is a plus

### WHO IS DANISH ENDURANCE?

DANISH ENDURANCE is a global endurance & outdoor brand within e-commerce. With a focus on Danish design and sustainable manufacturing in Europe and Asia, we are a young high-growth company, with a flat structure and a friendly, dynamic working environment. We are a truly international team of 60 professionals with 25 nationalities based in Copenhagen at Holmen and Gramrode near Horsens. We have a scalable and unique business model, our ambitions are rocket-high, and we strongly believe that everything is possible.

**ADDITIONAL FACTS:**

Working hours:	Full time
Location:	Copenhagen Holmen, at Talent Garden Rainmaking
Deadline:	We will review applications on an ongoing basis, the sooner you apply, the better
Start date:	As soon as possible

Please send your application letter and CV in one document to [ef@waternalife.com](mailto:ef@waternalife.com).  
Feel free to contact Elena Fahrländer via [ef@waternalife.com](mailto:ef@waternalife.com) if you have any questions.  
Read more about DANISH ENDURANCE at [www.danishendurance.com](http://www.danishendurance.com).