

## GRAPHIC DESIGN INTERN – OHZA

### What is Ohza?

Ohza is the champagne cocktail company that keeps all the things you love about mimosas- great taste and premium experience, but delivered in a less caloric and less sugary ready-to-drink format. Ohza is on a mission to make everyday a mimosa moment and is there to celebrate what you love to do most.

We're also redefining what you expect from a ready-to-drink beverage: Ohza has a calorie count similar to a hard seltzer, but the bold flavor of a serious cocktail - all while containing no added sugar, nothing artificial, no preservatives, and an extremely clean nutrition label.

Ohza was ranked a top 4 canned cocktail nationally in 2020 and has been featured in Forbes, Delish, BuzzFeed, and other outlets highlighting its flavor and packaging. With a successful 2020, Ohza has become one of the fastest-growing canned cocktail brands in the country and is poised for rapid growth in 2021 and beyond.

### Position Description – Graphic Design Intern

Ohza is seeking a Graphic Design Intern that can take ideas and turn them into vibrant pieces of content and collateral that can live across all visuals platforms. We are looking for someone who's creative style aligns with our brand; someone who is energized, organized, solution oriented, and who is looking to be a part of a rapidly growing brand. While this is intended to be a full-time summer internship, the right candidate will have the opportunity to stay on in a part-time or full-time capacity.

### Primary Responsibilities:

- Work within brand guidelines to create the most cohesive experience for consumers
- Collaborate with the Brand Marketing Manager to curate & create content for all social media platforms for Ohza
- Work with our internal and external marketing teams to create, update and deliver on digital advertising
- Collaborate within organization to build out new product launches and marketing campaigns
- Assist on in-house content creation during video and photoshoots
- Build out unique website landing pages using information from advertising, partnerships, and sales using shopify backend apps
- Work with Sales Team to design printed point of sale assets to be placed in retail channel
- Ideate and create mockups for retail displays, and configure display designs to specific die lines
- Update and create packaging for new and existing products
- Design printed material for out of home marketing and events
- Update and create graphics for Ohza's merch line
- Handle and organize file structure
- Miscellaneous file handling and resizing

### Qualifications

- Adobe suite: Photoshop, Illustrator, XD, Indesign
- Knowledge of After Effects and Premier a huge plus

- A passion for bringing a consumer brand to life, whether that be beverage, fashion, beauty, or general CPG
- Confident in expressing own ideas and opinions
- Prior experience working remote/from home preferred
- Aware of current design and cultural trends
- File setup for CMYK print
- Highly organized and strong ability to multitask
- Desire to work in a fast-paced, growing company
- Open to US remote applicants only
- 21+

**Compensation:**

- Full-time internship, hourly, non-exempt
- Free mimosas! (21+ employees only)

**If interested, please email Ryan Ayotte at [ryan@ssbevs.com](mailto:ryan@ssbevs.com) with a resume and a link to work samples.**