

**BOYNE VALLEY FLAVOUR'S
SUMMER SYMPOSIUM &
MEET THE MAKERS SHOWCASE
SLANE CASTLE 10TH MAY 2023**



10AM SUMMER SYMPOSIUM

**WELCOME, NEWS FROM BOYNE VALLEY FLAVOURS AND
CENTRE OF FOOD CULTURE**

Bronagh Conlon and Olivia Duff

**BRINGING YOUR BRAND TO LIFE WITH DIGITAL MARKETING - A CASE STUDY OF BOYNE
VALLEY FLAVOURS**

Jason McGee, Digital Tourism Consultant

**HAS IRELAND ARRIVED AS A FOOD DESTINATION? SOUNDINGS FROM VISIT MOURNE
MOUNTAINS & RING OF GULLION**

Julie O'Brien, Runda Hospitality

**THE PERFECT ELEVATOR PITCH- BRINGING YOUR PRODUCT FROM THE FARM TO THE
SUPERMARKET SHELVES**

Chef Brian McDermott and Rory Flaherty, Whats For Pudding

**PLACE ON A PLATE -
CONNECTING CHEF AND PRODUCER**

Conor Halpenny, Head Chef, Head of Eurotoques Ireland Food Council, Conor Morrissey,
Sous Chef Glovers Alley by Andy McFadden and Maria Flynn, Ballymakenny Farm

12PM MEET THE MAKERS SHOWCASE AND LUNCH

WWW.BOYNEVALLEYFLAVOURS.IE