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U.S. Dairy Sustainability
Award Winner
Innovation Center for U.S. Dairy

Directions for Seed Starting & Transplanting Seedlings



Sow or Transplant

Fill CowPots with potting soil mix and plant seeds (according to directions *on the seed packet*) or transplant seedling.

- ◆ Make sure to use the appropriate size CowPot when planting. (visit our website for suggestions)

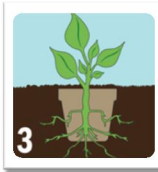


Nurture

Water and fertilize as needed.

- ◆ CowPots can be top or bottom watered
- ◆ Manure naturally retains moisture—make sure not to over water.
- ◆ Give the pot time to harden between watering.
(prevents overwatering and reduces spores from forming molds if permitted to dry)
- ◆ If possible leave space between pots to maximize air circulation.
(improves pot performance and plant health)
- ◆ Allow pot to dry before handling.
(CowPots are fragile when wet)

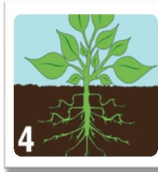
Helpful Hint:
CowPots turn **dark brown** when wet, and **light brown** when its time to water again!



Plant

When seedlings are ready for planting, place entire CowPot into soil, cover and water.

- ◆ Do **not** break up the CowPot.
(Roots are waiting for contact with soil to continue to grow, breaking the pot will damage the roots creating transplant shock)
- ◆ Plant entire CowPot and cover completely with soil.



Enjoy

CowPots last for months above ground but once transplanted into garden soil, the pots begin to degrade and enhance your garden soil.

- ◆ Roots penetrate the CowPot wall, eliminating transplant shock.
- ◆ Unrestricted root growth ensures a healthier, stronger plant.

CowPots are an eco-friendly, natural, biodegradable pot made from composted cow manure. CowPots are made on our family's dairy farm in the northwest corner of Connecticut. We are proud to be a domestic manufacturer of a 100% renewable, plantable pot!



Proudly made in East Canaan, CT USA