



NEW EARTH

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Press Kit

SKINCARE CRAFTED BY NATURE

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ABOUT NEW EARTH BODY

Skincare crafted by nature for women and men. Offering healthy handmade facial and body oils, hand and nail oils, shaving cream, beard oil and a sugar scrub. All ingredients are certified organic or non-GMO verification. All products are made and shipped from the U.S.A. Most products are vegan. All formulations are made without common nut-based ingredients like sweet almond oil and shea butter - for those who themselves or their children are sensitive or allergic to nuts. Where indicated on the site and in the brochure, some products are designed to be gentle formulations for those with eczema and psoriasis.

ABOUT THE FOUNDER

New Earth Body was created to share with others the natural skincare oil blends I have been making for myself and loved ones for the past several years. My personal health issues led me to start making some of my own skincare products to avoid endocrine disruptors. I quickly fell in love with homemade oil-based products. I have been professionally working since 2007; in more recent years I returned to graduate school to earn a Masters in Sustainability Management.

NEW EARTH BODY STATS

- Launched July 28, 2020
- Social media: Instagram and Facebook
- Bestsellers: Nightly Facial, Hands & Nails, 3-in-1 Face & Body, Hydrating Body Oil: Lavender, Neroli & Frankincense, Shaving Cream: Lavender & Sandalwood, Sugar Body Polish: Cardamom, Citrus & Rose

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What Customers are Saying - Part 1

I'M HOOKED!



My sis's feedback on the potion duo I had a feeling would be perfect for her: I'm hooked! Just got the Hydrating Body Oil and Nightly Facial and have felt pampered and nourished by both products. The summer heat has left my skin feeling constantly depleted and dry. Having incorporated both products into my skin care regimen, I now finally feel that my face and body have reached a level of hydration and softening that I had not yet achieved with other products. New Earth Body has found a way to combine oils that work delightfully together, and I don't feel overwhelmed by any of the scents. The thoughtful crafting of the ingredient blends is noticeable after the first use.

- Christianna M.

MY SKIN HAS BEEN GLOWING...



I ordered New Earth Body's essential oils for my face, specifically the Nightly Facial. The organic essential oils smell heavenly and my skin soaked it up. I can tell NEB uses top notch quality oils as my skin has been glowing since I first started applying this oil serum and I added this to my daily pampering ritual. I can't wait to try all the other products!

- So Maryn

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What Customers are Saying - Part 2

I AM IN LOVE WITH THIS HYDRATING OIL!



I love this hydrating oil! I originally bought it thinking I would use it for my face, but now I use it on my whole body. I have very dry skin (definitely has worsened with age) and I normally use a lot of lotion only to find myself re-applying throughout the day because of tightness/scratchiness. I have tried jojoba oil and coconut oil too but the jojoba did not do much better than the lotion and I found coconut oil to be too greasy. With this hydrating oil, I love that (1) I only use a small amount and it goes a long way, (2) it instantly provides relief to my tight/scratchy skin and (3) I NEVER re-apply! Now, I am only applying oil after my shower and I am good to go until my next post-shower application. My only regret is that I didn't know about hydrating oil A LOT sooner! Thank you so much NEB!

Truly a miracle for me!

- Christy M.

MY FAVORITE SHAVING CREAM YET!



I was given this as a gift. It's a fantastic product. Prior to this, I used store bought gels. Which I always had a problem with due to chemicals and additives. But, I was forced to buy due to lack of choice. This shaving cream lathers nicely in your hands, to apply on the face. And then when shaving with a razor, facial hair comes off easily with no nicks or cuts. Leaving skin smooth afterwards. It has no toxic chemical additives or colorings. Can't believe something handcrafted with natural ingredients is soooo effective. I highly recommend it! And am a customer for life.

- Dave R.

The logo features the words "NEW EARTH" in a large, green, serif font, with "b o d y" in a smaller, lowercase, green, sans-serif font below it. The background is a white triangle pointing upwards, set against a dark green background with a pattern of ferns.

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Frequently Asked Questions - Part 1

How may I subscribe to your e-mail newsletter?

You may subscribe to our emails by entering your email address in the Sign Up & Save 25% Email Signup field in the footer of our site.

Where from do you source your products?

We make every effort to source from companies within the United States. We purchase from small businesses, family-owned businesses and fair trade whenever possible. If provide you only what we would use ourselves.

Are your skincare products vegan?

New Earth Body's skincare is mostly vegan with the exception of the shaving cream and sugar body scrub that contain organic raw honey.

What is the shelf life of New Earth Body products?

Best if used within six months from handcrafted date marked on product. Essential oils lose potency over time. We always recommend to store products in a cool place away from direct heat and sunlight. That's why our oil blends are bottled in amber glass. It's also best to keep moisture out of the bottle as water will enable bacteria to grow. We do add vitamin E oil to all of our products. Vitamin E oil is not considered a preservative by purists, however, it does help to slow the oxidation in vulnerable ingredients. Oxidation is what happens when exposure to air or oxygen starts to compromise the oils or other ingredients.



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Frequently Asked Questions - Part 2

Is New Earth Body sustainable?

We are continuously looking for ways to be a responsible brand. We minimize the use of plastics. Our bottles are amber glass, which are widely recyclable. We have looked into recycling programs for the plastic pumps, and hope to implement those as we grow. All packaging materials (box, filler/ padding) is either biodegradable or compostable. Our ingredients are pure without synthetics.

Where can I purchase your products?

New Earth Body products are currently only available online at newearthbody.com. As we grow, we'll let you know where else you may find us!

What are your delivery options?

All orders ship for free from USPS or UPS. We ship only within the U.S.A.

Do you offer gift wrapping services?

We do not currently offer gift wrapping services. However, our gift sets do come in a custom white and green mailer box with brown kraft crinkle paper.

Do you offer gift cards?

We currently offer eGift Cards available for purchase on our site.