

SPOTLIGHT
on
Grilling

Broil King
Great Barbecues Every Time

Broil King®

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WHAT IS THE #1 REASON A CONSUMER BUYS A GRILL? THAT IS RIGHT – FLAVOR!

Knowing the key features that result in great barbecue flavor could be the key to closing a sale. Be sure to train your staff on the features that matter so they can help a customer make an informed choice.

Broil King's Performance Grilling Technology (PGT) provides exceptional cooking versatility. There are 5 key features and each was designed for a specific purpose, but when combined they deliver spectacular results, including that great barbecue flavor your customers love.

BROIL KING® ADVANTAGE – 5 KEY FEATURES

1. THE COOK BOX Amazing Heat Retention

- Quality die cast aluminum, porcelain enameled steel or high-grade stainless steel
- Superior heat retention for precise control
- Long lasting durability

2. THE COOKING GRIDS Perfect Sear Marks

- Professional-grade cooking grids in stainless steel or 2-sided cast iron
- Exceptional searing power to lock in juices and flavor
- One side is perfect for steakhouse sear marks while the other side has grooves for continuous basting.

3. THE FLAV-R-WAVE™ Incredible Flavor

- Instantly vapourizes juices and infuses barbecue flavor back into your food
- Durable stainless steel designed to protect the burners
- Superior heat distribution across the entire surface

4. THE BURNER Ultimate Performance

- Patented Dual-Tube™ side ported burners
- Made with high quality, heavy-duty stainless steel
- Even heat distribution with 2 rows of flame per burner
(moreheatandflamepersquareinchthanthecompetition)
- 10 year warranty

5. KNOB CONTROL Perfect Temperature

- Linear-Flow™ valves with 180 degree Sensi-Touch™ control knobs
- Infinite heat control for searing, roasting or slow cooking



Available in Florida, Arkansas, Oklahoma, Nebraska, Louisiana, Missouri, Kansas and Texas (excluding El Paso County)



3885 Elmore Ave., Suite 100 • Davenport, IA 52807 • 800-523-4730 / 563-823-1501
700 Lakeside Pkwy., Suite 100 • Flower Mound, TX 75028 • 800-800-8500 / 972-245-0006
5159A LB McLeod Road • Orlando, FL 32811 • 800-226-0272 / 407-522-5600
3319 Southwest Blvd. • Grove City, OH 43123 • 877-599-6548 / 614-808-2889
9767 Commerce Parkway, Commerce Ctr, #17 • Lenexa, KS 66219-2403 • 866-777-3878 / 913-599-3878