

BOYS+ARROWS

SHOP THE BOYS+ARROWS WAREHOUSE SALE AT
THE VICTORIAN IN SANTA MONICA

For Immediate Release

March 26, 2018

Channel Islands, CA: Designer swimwear & lifestyle brand BOYS+ARROWS are excited to announce they are hosting a Warehouse Sale at Santa Monica's The Victorian on **April 7th from 10am to 4pm**. Get your favorite BOYS swimwear, tees, clothes, and more, **at prices up to 70% off retail**.



For those not acquainted with BOYS+ARROWS, "I just wanted to create an all-American brand that represented the all-American girl: The adventure seeker, the jetsetter, the girl who doesn't need much more in her suitcase than a bathing suit," said Meagan Howard, Founder & Chief Creative Officer. "I was inspired by my traveling but even more so by my childhood. Hanging out by the backyard pool, the barbecues, the camping trips – it seemed like all of these great memories happened in swimwear."

All who attend will receive a complimentary glass of champagne. Additional drinks as well as Latin themed food will be available for purchase. Be one of the first 50 guests to check out and receive a free cover-up (retail value \$32 - \$92). Sale items are priced \$30 and under. For more information on the BOYS+ARROWS Warehouse Sale, visit www.boysandarrows.com/warehousesale.

BOYS+ARROWS WAREHOUSE SALE

April 7th, 10am-4pm
The Victorian
2640 Main Street
Santa Monica, CA 90405
boysandarrows.com

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About BOYS+ARROWS: Founded in 2011 by Meagan Howard, BOYS+ARROWS remains at the forefront of designer swimwear brands. Known for creating the perfect fitting bikini with cutting edge prints and luxurious fabrics, BOYS+ARROWS embodies a gang of gals who love soaking up the sun, large bodies of water, hopping on an airplane at a moment's notice and causing a whole lot of harmless trouble. We live for the moment and are always ready for the next fearless journey, encouraging girls to take the initiative to live their lives in this way.

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