

2023
MARKETING
PLANNER

January

THIS MONTH
Dry January
Veganuary

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

1 New Year's Day	2	3	4	5	6	7
8	9	10	11	12 Kiss a Ginger Day	13	14
15 World Religion Day	16 Blue Monday Brew Monday Martin Luther King Day	17	18 Winnie the Pooh Day	19	20 National Cheese Lovers Day	21 National Hug Day
22 Chinese New Year	23	24	25 Burns Night	26	27	28 National Story Telling Week Begins
29	30	31				

February

THIS MONTH
LGBT History Month

			<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>							
			1	2	3 Wear Red Day	4 World Cancer Day							
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	5 World Nutella Day	6	7	8	9 National Pizza Day	10	11				
12	13	14 Valentines Day	15 Singles Awareness Day	16	17 Random Act of Kindness Day	18	19	20	21 Shrove Tuesday	22	23	24	25
26	27	28											



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March

			<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	1 St David's Day	2	3 World Book Day	4
5	6	7 National Cereal Day	8 International Womens Day	9 No Smoking Day	10 Crufts Begins	11
12	13	14	15	16	17 St Patricks Day	18 Red Nose Day
19 Mother's Day	20 Spring Equinox	21 World Poetry Day	22	23 Ramadan Begins	24	25 Wear a Hat Day
26	27	28	29	30	31	

Saturday

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
2 International Pillow Fight Day	3	4	5	6	7 Good Friday	1 April Fools Day
9 Easter Sunday	10 Easter Monday National Siblings Day	11	12	13	14	8
16	17	18	19	20	21	22 Mother Earth Day
23 St George's Day	24	25 World Penguin Day	26	27	28	29
30						



**2023
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May

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

	1 <i>Early May Bank Holiday</i>	2	3	4 <i>Star Wars Day</i>	5	6 <i>The Coronation of His Majesty The King</i>
7	8 <i>Bank Holiday for the coronation of King Charles III</i>	9 <i>Lost Sock Day</i>	10	11	12 <i>National Limerick Day</i>	13 <i>World Cocktail Day</i>
14	15 <i>National Children's Day</i>	16	17	18	19	20
21	22 <i>World Goth Day</i>	23	24	25	26	27 <i>National Fish and Chips Day</i>
28	29 <i>Spring Bank Holiday National Biscuit Day National BBQ Week</i>	30	31			



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June

THIS MONTH
Pride Month

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
				1 World Milk Day	2	3
4	5 Thank You Day Garden Wildlife Week	6	7	8 World Ocean Day National Best Friends Day	9	10
11	12 Mens Health Week	13	14	15 National Beer Day	16	17
18 Father's Day	19	20	21 World Music Day	22	23 International Writing Day	24
25	26	27 National Bingo Day	28	29	30	

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July

Saturday

Sunday

Monday

Tuesday

Wednesday

Thursday


Friday

2	3	4	5	6 International Kissing Day	7 World Chocolate Day	8
9	10	11	12	13	14	15
16	17 World Emoji Day	18	19	20	21	22
23	24	25	26	27	28	29 International Tiger Day
30 World Friendship Day	31					



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August

		<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
<i>Sunday</i>	<i>Monday</i>	1	2	3	4 Cycle to Work Day	5
6	7	8 International Cat Day	9	10 World Lion Day	11	12 World Elephant Day
13 Left Handers Day	14 World Lizard Day	15	16	17	18	19 World Photo Day
20	21	22	23	24	25	26 International Dog Day
27	28 Summer Bank Holiday	29	30	31		

**2023
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September

Friday

Saturday

Sunday

Monday

Tuesday

Wednesday

Thursday

1	2 National Doodle Day					
3 International Bacon Day	4	5	6 National Read a Book Day	7	8	9
10	11 Hot Cross Bun Day	12	13	14	15	16
17	18	19	20	21 International Day of Peace	22	23
24 FSC Forest Week	25	26	27	28	29	30



Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

1 National Grandparents Day	2	3	4 World Animal Day	5	6 National Badger Day	7 World Smile Day
8	9 International Astronomy Day	10 World Porridge Day	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27 National Black Cat Day National Cheese Toastie Day	28
29	30	31 Halloween				

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November

THIS MONTH
November
National Novel Writing Month
(NaNoWriMo)

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
			1	2 International Stout Day	3	4
5 Guy Fawkes Night	6	7	8	9 Social Media Kindness Day	10	11 Remembrance Day
12 Diwali	13 Odd Socks Day	14	15	16	17	18
19 International Men's Day	20	21	22	23	24 Black Friday	25
26	27 Cyber Monday	28	29	30 St Andrew's Day		



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December

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
					1 First Day of Advent	2
3	4	5	6	7 Hanukkah Begins	8 Christmas Jumper Day	9
10 International Animal Rights Day	11	12	13	14	15	16
17	18	19	20	21	22	23
24 Christmas Eve	25 Christmas Day	26 Boxing Day	27	28	29	30
31 New Year's Eve						

