

INSB

PROFESSIONAL
SALON BRANDS



&



catalogue



BROW CODE



BROW CODE

DESIGN & DEFINE

PREMIUM BROW STYLING HOT WAX

\$34.95





BROW CODE

A NEW GENERATION OF BROW TINTS



Cream Oxidant 3% 10
Vol 100ml \$11.95

Tint Remover
150ml \$19.95

Micellar Remover
150ml \$14.95

Tinting Papers
96pc \$7.95



BROW CODE

PRO TINT KIT



Pro Tint Kit **\$199.95**

Kit includes: Design & Define Gold Wax 1kg, Black Tint, Brown Tint, Light Brown, Graphite Tint, Peroxide Creme 100ml 3%, Tint Remover 150ml, Brush 122 18k Define & Line, Gold Tweezer Point Precision, Gold Tweezer Slant Precision, Gold Straight Trimming Scissor, Mapping Thread 15m, Glass Mixing Dish + Brow Code Cosmetic Bag - **EXCLUSIVE** to the Pro Tint Kit



BROW CODE

LUSTRE



Lustre Lamination Pro Large 20ml **\$249.90**

Kit includes: Step 1. Brow Perming Solution 20ml, Step 2. Brow Fixing Solution 20ml, Step 3. Brow Keratin 20ml, Brow Adhesive 5ml & Brow Wrap



BROW CODE

LUSTRE



Lustre Brow Lamination is designed to straighten the brow hair resulting in an instantly full, lifted and fluffy brow.

The formula enhances each natural, individual hair stroke.



Step 1. Brow Perming Solution 10 ml \$59.90

When this product is applied, the chemical process breaks down the bonds within each hair, allowing them to morph and move into a new shape.



Step 2. Brow Fixing Solution 10 ml \$59.90

When this product is applied, the hair bond remodels into the new shape.



Step 3. Brow keratin 10 ml \$59.90

When applied at the end of the treatment to restore moisture back into the brows and skin.



Brow Wrap \$6.95

The Brow Code Lamination Wrap is sized perfectly and eliminates waste. The box is designed with a sharp edge to aid in tearing away each section.



Lustre Brow Adhesive 5 ml \$39.90

Brow Code's Lustre Brow Adhesive is a water-soluble brow adhesive used to fix the hairs in place prior to Lustre Brow Lamination.



Lustre Advanced Kit \$179.90

WHAT IS INCLUDED:

- Brow Code's Lustre Brow Adhesive
- Lustre Lamination Step 1, 2 and 3 10ml ea
- Brow Wrap

The lamination process involves straightening eyebrow hairs using the step by step treatment guide, so that all hairs stand in the desired direction.

VEGAN FRIENDLY!



BROW CODE

Transformations

LUSTRE



By @Amytbeauty



By @Facesbyjordi



By @Archesforangelskylie



By @Lucid.Lashes.And.Brows



Indus Valley Henna

From the power of Ancient traditions with the discoveries of modern sciences comes the most advanced Brow Henna.



Henna Pro Kit \$449.90

Kit includes: Henna Capsules (6 shades, 50 capsules each, 300 per kit), Rose Water Solution 100ml, Brow Gold 30ml, Brow Scrub 50ml, Brow Cleanser 100ml, Glass Mixing Dish, Tint Applicators (50pc)



Brow Conditioning Cleanser 100ml \$29.90

The Brow Code Conditioning Cleanser should be used to prepare the skin prior to using the Brow Code Brow Scrub and Henna.



Brow Scrub 50ml \$29.90

An incredibly gentle, light scrub emulsion formulated specifically for the use on eyebrows and the surrounding skin.



Glass Mixing Dish \$19.90

Luxe glass mixing dish, designed with ease of use and longevity in mind. Use this dish to mix your tints.



Tinting Brushes 50pc \$39.90

Fine tip tinting applicators designed to apply henna or tint with precision.

Indus Valley Henna

Henna Capsules

50 Capsules \$69.90 ea Comes in 6 shades.

Black | Light Brown | Medium Brown | Dark Brown | Ash Blonde | Blonde
Simply pull the capsules apart and activate the Henna powder with the specially formulated Rose Water solution.



Advanced! Long Lasting! Less Wastage! Easy Mix Ratio System!

The Brow Code Indus Valley Henna is sourced from the finest Henna plantations in addition with carefully selected herbal extracts and essential oils to provide a longer lasting, vibrant Henna tint. Ammonia Free, Natural Powder.



Rose Water Fixing Solution 100ml
\$24.90

The Rose Water Fixing Solution activates the Brow Code Indus Valley Henna.



Brow Gold Stimulating Brow Growth Oil
\$39.90 30ml RRP \$69.95

An intensified formula based on ancient traditions with powerful stimulating benefits. All ingredients are 100% natural and have been specifically selected and blended together to nourish, enhance and promote the health of your hair cells and follicles. With daily use this will help restore and nourish the brows promoting thicker and longer hairs whilst protecting against hair loss.



BROW CODE
CREAMADES™



AVAILABLE IN 5 SHADES



ASH



SOFT BROWN



CHOCOLATE



DARK BROWN



GRANITE

\$22.80 ea | RRP \$38

IMITATIONS

Micro Pencil To Create Brow Hair Imitations



BROW CODE



BROW CODE

IMITATIONS

Micro Pencil To Create Brow Hair Imitations

\$21.85 ea | RRP \$38

Light Ash
Blonde

Taupe

Warm Medium
Brown

Brunette

Deep Dark
Brunette





BROW CODE

THE VERY BEST IN BROW STYLING



Brush 122 18k Define & Line
\$19.10 RRP \$32

Trimming Scissors
\$21.85 RRP \$38

Tweezer Point Precision
\$21.85 RRP \$38

Tweezer Slant Precision
\$21.85 RRP \$38



NEW

Magnetic Liner & Lash

Ardell introduces a new innovation that allows you to apply lashes in 2 easy steps.

No adhesive needed!



2 STEP APPLICATION



STEP 1

1. Apply magnetic gel liner



STEP 2

2. Apply magnetic lash

LINER, LASH, DONE

Get the benefit of beautiful lashes and eyeliner all in one product. Ardell have made it easier to create a more complete eye look by the convenience of magnetic gel liner innovation. Magnetic Gel Liner works in conjunction with Ardell's magnetic lashes. Just apply gel liner to desired effect, place magnetic lashes in place where gel liner is applied and you are set. Magnetic Gel Liner is highly pigmented and sets in matte black finish. Create a traditional line look or go bold and create a sultry dramatic cat eye.



Magnetic Lash & Liner
Wispies
\$19.95



Magnetic Lash & Liner
Demi Wispies
\$19.95



Magnetic Lash & Liner
110
\$19.95



Magnetic Gel Liner
Gel Liner and Brush
\$12.95



Individual Lashes

Add instant volume and thickness to thin lashes. Short Black, Medium Black.

\$6.95ea



Flared Individual Lashes

Long Black, Medium Black, Short Black, Medium Brown, Short Brown.

\$6.95ea



Flared Knot-free Individual Lashes

Long Black, Medium Black, Short Black, Combo Black Long Brown, Medium Brown, Short Brown, Combo Brown.

\$6.95ea

DOUBLE KNOTTED FLARES

Knotted at the base, 2 times the number of lash fibers per individual cluster.



Double Up - Short Black

\$8.95



Double Up - Medium Black

\$8.95



Double Up - Long Black

\$8.95

DOUBLE NATURALS

Bigger is better!

Knot-free for subtle, natural lash line featuring double the thickness for ever fuller, more dramatic lashes. Achieve a celebrity lash look.



Ardell Double Naturals - Short Black

\$8.95



Ardell Double Naturals - Medium Black

\$8.95



Ardell Double Naturals - Long Black

\$8.95

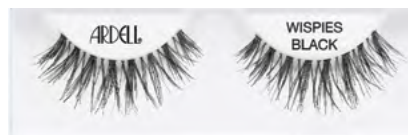
ARDELL®

THE #1 SELLING FALSE
LASH RANGE

Wispiess



Demi Wispiess Black
\$6.95



Wispiess Black
\$6.95



Wispiess 113
\$6.95



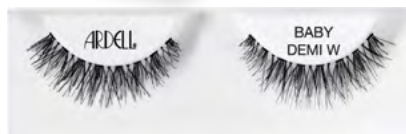
603 Black
\$6.95



Kylie Jenner wears
Invisibands Wispiess Black



Lady Gaga wears Faux
Mink Demi Wispiess



Baby Demi Wispiess
\$6.95



Wispiess 122
\$6.95



600 Black
\$6.95



Baby Wispiess
\$6.95

INDIVIDUAL 6-PACKS

Natural knot-free flares.



Double Up Soft Touch - Short Black
\$34.95



Double Up Soft Touch - Medium Black
\$34.95



Double Up Soft Touch - Long Black
\$34.95

STRIP LASHES 6-PACKS



Strip Lashes 6 Pack - Demi Wispies Black
\$34.95



Strip Lashes 6 Pack - Demi Pixies Black
\$34.95



Strip Lashes 6 Pack - Luckies Black
\$34.95



Strip Lashes 6 Pack 109 Black
\$34.95



Strip Lashes 6 Pack 110 Black
\$34.95

LASH ADHESIVES



LashTite Adhesive for Individual Lashes - Clear

3.5g \$7.95
21g \$9.95



LashTite Adhesive for Individual Lashes - Dark

3.5g \$7.95
21g \$9.95



LashGrip Adhesive for Strip Lashes 3.5g - Clear

\$7.95



LashGrip Adhesive for Strip Lashes 3.5g - Dark

\$7.95

LASH ADHESIVE REMOVERS



LashFree Adhesive Remover

5ml \$7.95
59ml \$11.95

FOR INDIVIDUAL LASHES



DUO Individual Lash Adhesive 7 g
Individual lashes can stay on for up to two weeks using this waterproof formula. Latex-free, safe for sensitive eyes. Dropper bottle application eliminates mess and waste.

Clear \$11.95
Dark \$11.95

BRUSH ON ADHESIVE



DUO Brush On Striplash Adhesive 5g
Applying lashes has never been easier with DUO Brush On Adhesive. The adhesive features an ultra-thin brush for precise, quick application of strip lashes.

Clear \$11.95
Dark \$11.95

DUO STRIPLASH ADHESIVES

This latex-based formula was created for all-day wear with strip lashes and can also be used to apply individual lashes, lasting several hours.



DUO Striplash Adhesive 7g - Dark
Applies dark to blend with brown and black lashes.

\$11.95



DUO Striplash Adhesive 7g - Clear
Applies clear and dries invisible.

\$11.95

Extension FX

INTRODUCING A LASH COLLECTION INSPIRED BY CLASSIC LASH EXTENSIONS.

B-Curl, C-Curl, D-Curl, L-Curl **\$8.95ea**



REMY LASHES

A premium new lash Collection from Ardell. These 3 new gorgeous strip lash styles inspired by prestige & boutique styles in medium to full volume.



Remy Lashes 776 **\$12.95**



Remy Lashes 778 **\$12.95**



Remy Lashes 781 **\$12.95**



- 100% Premium Grade Human Hair with Invisiband® for hair most like your natural lashes.
- With Keratin Infused Tapered Tips - Inspired by the salon 'Keratin Lift' process, lashes are infused with keratin to hold the curl longer and create a softer fiber.

NEW! DOUBLE UP SOFT TOUCH

Super soft, tapered tips and knot-free.



Double Up Soft Touch - Short Black
\$8.95



Double Up Soft Touch - Medium Black
\$8.95



Double Up Soft Touch - Long Black
\$8.95

SOFT TOUCH



Soft Touch - Short Black
\$7.95



Soft Touch - Medium Black
\$7.95



Soft Touch - Long Black
\$7.95

MEGA FLARE



Mega Flare - Short Black
\$8.95



Mega Flare - Medium Black
\$8.95



Mega Flare - Long Black
\$8.95

TRIO INDIVIDUALS

Three individual lashes on one band for a faster, easier method of applying individual lashes.

With Individual Trios, individual lash application has never been faster or easier! Ardell's Individual Trios combine three individual lashes onto one lash band, making the process of applying individuals three times faster.

A wider lash base surface area on the trios makes it easier to grip with tweezers and apply to the lash line. From natural to dramatic, the most custom lash look can be achieved using various lengths and layering.



Trio Individuals - Medium Black
\$6.95



Trio Individuals - Short Black
\$6.95



Trio Individuals - Long Black
\$6.95

NEW DOUBLE TRIO INDIVIDUALS

20 Strands per cluster, knotted flares.



Double Trio Individuals - Short Black
\$6.95



Double Trio Individuals - Medium Black
\$6.95



Double Trio Individuals - Long Black
\$6.95

MEGA VOLUME

Multi-dimensional, layered lashes with extreme curl and fine tapered tips.



Mega Volume - 250
\$12.95



Mega Volume - 251
\$12.95



Mega Volume - 252
\$12.95



Mega Volume - 253
\$12.95



Mega Volume - 254
\$12.95



Mega Volume - 255
\$12.95

SELF-ADHESIVE

No messy glue required.

Light-weight, comfortable and easy (only 2 steps) to apply. Ardeell's Self-Adhesive lashes combine fashion with function for a quick and convenient way to have the long, luscious lashes we all wish we were born with. An extra pair of self-adhesive strips is included.



Self-Adhesive 110S
\$12.95



Self-Adhesive 105S
\$12.95



Self-Adhesive Demi Wispies
\$12.95

NEW! FAUX MINK

Designer Lash Collection

Hand-crafted, delicately curled, layered lashes that create a fluttery multi-dimensional effect. Silky soft, finely tapered fibers blend beautifully with natural lashes. Invisibrand® for a seamless look and comfortable wear.



Faux Mink - 810
\$12.95



Faux Mink - 813
\$12.95



Faux Mink - 811
\$12.95



Faux Mink - 814
\$12.95



Faux Mink - 812
\$12.95



Faux Mink - 817
\$12.95



Faux Mink - Wispies
\$12.95



Faux Mink - Demi Wispies
\$12.95

DOUBLE UP

The NEW Double Up Lash innovation combines 2 styles in 1.

The bottom lash adds fullness and the top lash adds flare for an incredibly astonishing lash look for twice the drama, twice the intensity and twice the fun.



Double Up - 201 Black
\$12.95



Double Up - 205 Black
\$12.95



Double Up - Double Wispies
\$12.95



Double Up - 204 Black
\$12.95



Double Up - 203 Black
\$12.95



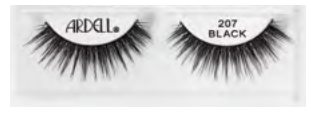
Double Up - 202 Black
\$12.95



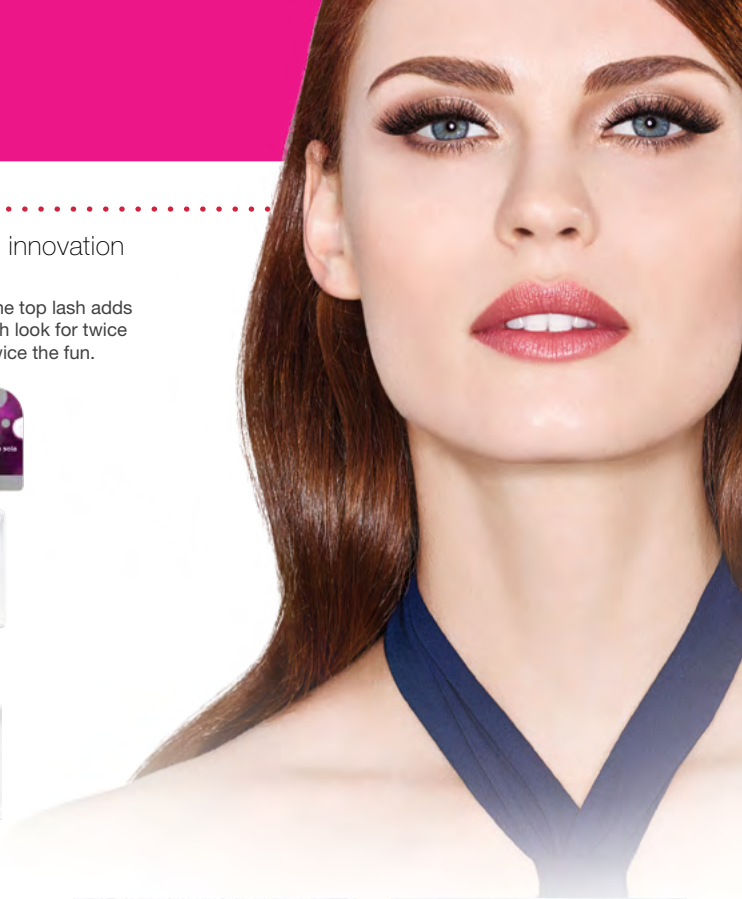
Double Up - 206 Black
\$12.95



Double Up - Top & Bottom
\$12.95

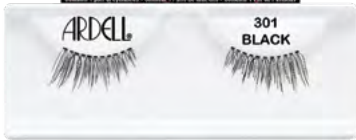


Double Up - 207 Black
\$12.95



ACCENT LASHES

Featuring half lashes to fit your eyes and mood.



Accent -
301 Black
\$6.95



Accent -
305 Black
\$6.95



Accent -
308 Black
\$6.95



Accent -
311 Black
\$6.95



Accent -
315 Black
\$6.95



Accent -
318 Black
\$6.95

SOFT TOUCH

Introducing an innovative technology with the most ultra-soft lash fibers.

Each fiber is uniquely designed with a denser base which gradually becomes "FINER" the tip. The tapered end of each lash mimics the appearance of natural eyelashes resulting in a perfectly seamless lash look.



Soft Touch - 150 Black
\$7.95



Soft Touch - 151 Black
\$7.95



Soft Touch - 152 Black
\$7.95

bare all

HOT WAX BEADS

Conveniently Beaded formulations made in the UK from the highest quality ingredients to provide the ultimate bare all smooth skin result. An excellent choice for comfortable waxing experiences.



**Strawberry
Hot Wax Beads 1kg**
\$29.95

**Coconut Purity
Hot Wax Beads 1kg**
\$29.95



**Diamond Weave
Bed Roll 60x100cm**
\$16.95



**Spunlace Waxing
Strips 300pk**
\$15.95



**Spunlace Waxing
Roll 100ml**
\$24.95

bare all



Massage Oil

Bare All Unscented Massage Oil offers an easy glide formula, extended workability with just the right amount of friction - perfect for all massage modalities. Water dispersible - washes easily from sheets ensuring fresh linen

1L \$17.95

5L \$69.95

Laser + IPL

Conductive Gel 5I

Advanced conductive gel formula for use in laser and IPL services.

Leaves no residue

\$49.95



SPA CANDY



Micro Fibre Brush
100pc
\$16.90



Lips Gloss Wand
100pc
\$16.90



Mascara Wands
80 pack
\$16.90



Premium Spa
Facial Wipes 100pk
\$10.95



Pink Sponges
10pk
\$19.95





A natural and safe way...

ultimate collagen masks



Milk 'n Honey Face Lift (3 Pack)

\$19.95

Soothing and refreshing; minimises pores' appearance. Moisturises and hydrates; helps firm and tighten.



Milk 'n Honey Neck Lift (3 Pack)

\$16.95

Soothing and refreshing. Moisturises and hydrates; helps firm and tighten.

MILK'N HONEY COLLAGEN MASKS

Blended with wholesome ingredients like aloe vera, vitamin E, and rose oil that soothe and hydrate the skin, plus plant ingredients and marine-based collagen to help boost the skin's firmness. Helps reduce the visible appearance of aging. Naturally moisturizes, tones and balances the skin. Ultimate Lift Collagen Masks can be used as an add-on service after a traditional facial, as a mini express facial, or after waxing to cool, tighten and refresh the skin.



Milk 'n Honey Lip Plump (3 Pack)

\$9.95

Helps reduce fine lines around lips; creates full appearance; moisturises chapped lips; helps firm and tighten.



Milk 'n Honey Under Eye Lift (3 Pack)

\$9.95

Moisturises under the eye; helps reduce the appearance of puffiness and dark circles; helps diminish appearance of crow's feet.

R

REHYDRA

REHYDRA HYDRATED MEANS SPLENDID

QUENCHING IS NOT ENOUGH

It is not enough to “quench” the tissue from the outside and restore the corneal layer’s barrier function to rebalance the natural flow of water vapour towards the exterior. Dehydrated skins must also be helped to naturally hold onto the water, which is often diminished by less than optimum environmental conditions such as the cold, low environmental humidity or even dehydrating chemicals.

THE 4 SECRETS

Rehydra has 4 highly effective active ingredients: hyaluronic acid, a super moisturising and vein protecting molecule; natural biosaccharide which binds the surface water for a moisturising and protective effect; Althea officinalis to protect the skin and the hyaluronic acid from deteriorating; and finally Shea butter, nourishing, soothing and indispensable for improving skin tone and maintaining its natural elasticity.

MAXIMUM RESULTS

With its professional and home care system and its 12 high-performance cosmetics, Rehydra is the most complete range available for treating normal to dry, arid skins, transforming them into hydrated, nourished and therefore healthy skins.



R

REHYDRA

PROFESSIONAL PRODUCTS



MOISTURISING CLEANSING MILK 500 ML
\$35.10

Made from an association of plant active ingredients that are very similar to our skin, it very delicately eliminates impurities, moisturises and protects the skin from drying and helps to normalise the natural protective surface film.



MOISTURISING TONING LOTION 500 ML
\$35.10

Moisturising lotion with a softening action, that maintains optimum skin moisture levels. Application of this product becomes a moisturising treatment for the skin, which will stay fresh and soft for hours.



MOISTURISING DAY CREAM 250 ML
\$44.65

Particularly delicate, its especially soft light formula makes it perfect for massaging face, neck and décolleté before applying make-up.



INTENSIVE MOISTURISING VIAL 10 VIALS X 2.5 ML
\$33.28

Intensive restoring action to be applied until absorbed.



BAMBOO EXFOLIATING GEL 250ML
\$33.28

Gel enriched with Althaea officinalis extract and micronized bamboo, ideal for gently smoothing the skin of the face and the body. A precious mica, mainly composed of aluminum and potassium silicates gives a bright and silk aspect to the skin.



EYE CONTOUR CREAM 30 ML
\$38.84

Light fluid cream formulated specifically for daily care of the area around the eyes.



MOISTURISING MASK 250 ML
\$38.80

Cream mask formulated as a normalising treatment any time the skin needs extra moisturising; it nourishes and moisturises the skin, leaving it silky, smooth and radiant.

R

REHYDRA

HOME USE PRODUCTS



**MOISTURISING
DAY CREAM 50 ML**
\$27.72
\$49.90 RRP

Particularly delicate, it restores moisture levels and freshness, with an immediate feeling of wellbeing. Its especially soft light formula makes it the perfect makeup base.



**MOISTURISING
NIGHT CREAM 50 ML**
\$33.28
\$59.90 RRP

Particularly delicate, it restores moisture levels and freshness, with an immediate feeling of wellbeing. Its especially soft light formula makes it the perfect makeup base.



**INTENSIVE MOISTURISING
CREAM 50 ML**
\$49.95
\$89.90 RRP

Intensive moisturising treatment for immediate re-balancing of very dry or dehydrated skin. Its nourishing texture also offers protection against the environmental agents Recommended in extreme weather conditions.



R

REHYDRA

HOME USE PRODUCTS



**MOISTURISING
CONCENTRATED FLUID 30 ML**
\$38.84
\$69.90 RRP

It quickly smoothes, brightens and moisturises the skin. Apply before daily cream, when the skin needs extra nourishment and moisture as it effectively guarantees



**BAMBOO EXFOLIATING
GEL 250ML**
\$33.28
\$59.95 RRP

Gel enriched with Althaea officinalis extract and micronized bamboo, ideal for gently smoothing the skin of the face and the body. A precious mica, mainly composed of aluminum and potassium silicates gives a bright and silk aspect to the skin.



**EYE CONTOUR
CREAM 30 ML**
\$38.84
\$69.90 RRP

Light fluid cream formulated specifically for daily care of the area around the eyes.



**CLEANSING MOUSSE
150ML**
\$27.17
\$39.90

Moisturizing cleansing mousse for dry and extremely dry skin. Delicate cleansing action moisturizes effectively and helps to normalize the natural protective surface film.



**MOISTURISING
CLEANSING MILK 200ML**
\$22.17
\$39.90 RRP

It very delicately eliminates impurities, moisturises and protects the skin from drying and helps to normalise the natural protective surface film.



**MOISTURISING
TONING LOTION
200ML**
\$22.17
\$39.90 RRP

Moisturising lotion with a softening action, that maintains optimum skin moisture levels.



**INTENSIVE
MOISTURISING VIAL
10 VIALS X 2,5 ML**
\$33.28
\$59.90 RRP

Intensive restoring action to be applied until absorbed.

INSB

PROFESSIONAL
SALON BRANDS