

# EXAMPLE LABEL

PRODUCT  
NAME

16 fl oz. (473mL)

**SIGNAL WORD.** Read back label (If applicable)

## PRODUCT NAME

Write the product description based on your brand's voice. Add features and benefits. Tell a story about the product or yourself. Get creative and elaborate on why this item is unique and what it has to offer to your customers.

### FEATURES & BENEFITS

- Feature & benefit A
- Feature & benefit B
- Feature & benefit C

### DIRECTIONS

We have pre written instructions on how the product is intended to be used.

### INGREDIENTS

List out ingredients in the order shown on the label copy sheet. *If the product will be resold in California include statement "For more ingredient information visit \_\_\_\_\_"*

**Precautionary measures (if applicable).**

**Instructions for first aid treatment.**

**KEEP OUT OF REACH OF CHILDREN**

Company Name  
City, State, Zip  
Website address  
Telephone number



Your UPC Code