



## **Job Description**

### **Fashion Stylist**

#### **About the job:**

We are seeking a creative and experienced Fashion Stylist to join our team. The Fashion Stylist will be responsible for conceptualizing and executing fashion looks for various projects including photo shoots, fashion shows, advertising campaigns, and editorial features. The ideal candidate will have a strong sense of style, excellent fashion knowledge, and the ability to interpret trends while staying true to brand aesthetics.

#### **KRA's:**

1. Source and select clothing, accessories, and props to create cohesive and visually appealing looks that align with project objectives and brand identity.
2. Research current fashion trends, designers, and collections to stay informed and inspired.
3. Attend fittings and oversee wardrobe selection for models, ensuring garments fit properly and complement each other.
4. Style models during photo shoots, fashion shows, and other events, providing direction on posing and expressions to achieve desired looks.
5. Stay updated on industry developments, emerging designers, and fashion events.
6. Collaborate with marketing and PR teams to create promotional materials and content featuring styled looks.
7. Visit our stores and help customers choose their perfect fit.

#### **Requirements:**

1. Bachelor's degree in Fashion Design, Fashion Merchandising, or related field.
2. Proven experience as a fashion stylist, with a strong portfolio showcasing styling work across various projects and platforms.
3. Creativity and artistic vision, with the ability to conceptualize and execute fashion concepts.
4. Proficiency in styling techniques, including garment steaming, tailoring, and accessorizing.
5. Familiarity with fashion photography and understanding of how styling translates on camera.
6. Flexibility to work irregular hours, including evenings and weekends, as needed for shoots and events.