

The 15 Coolest New Launches Coming To Sephora In July

At this point, we've seriously considered setting aside a portion of our direct deposit to go to [Sephora](#). The beauty behemoth stocks all of our favorite brands, and every month, we wait with bated breath to see what shiny new arrivals hit the site — and promptly go off on the "add to cart" button.

From the retailer's newest additions to its [under-\\$20 skin-care range](#) to a brand-new [bakuchiol](#) serum (ICYMI, it's the plant-based retinol alternative you need on your radar), July doesn't disappoint when it comes to that Sephora new-new. Here, we take a deep dive into all the best new beauty products to shop this month.



Together Beauty Crown + Glory Smoothing Mask

Humidity got you down? This 99% naturally-derived hair mask is a serious game-changer for taming frizz and getting shinier, silkier strands. Plus, every product from Together Beauty contains at least 95% natural ingredients and is Clean at Sephora-certified.

Together Beauty Crown + Glory Smoothing Mask, \$28, available at [Sephora](#)

Direct Link: <https://www.yahoo.com/lifestyle/15-coolest-launches-coming-sephora-160000983.html>