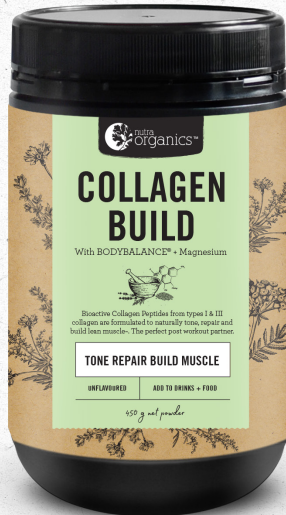


COLLAGEN RANGE

Our Collagen range offers a natural way to support your body and create wellness from the inside out. Create a daily routine to nourish your body with our unflavoured blends that easily assimilate into your healthy lifestyle, to help you glow and feel strong!

*Now available
in 3 flavours*



COLLAGEN BUILD

WITH BODYBALANCE®

- The only clinically proven collagen product on the market targeting body composition, muscle building, toning and repair.
- Scientifically shown to reduce waist

circumference and fat mass and increase lean body mass and strength.

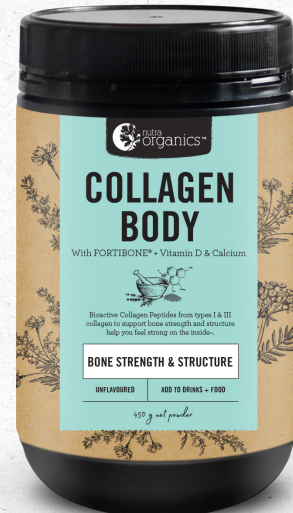
- Suitable for the whole family including children over 12 months, pregnant and breastfeeding women.
- Naturally occurring BCAAs for muscle building



COLLAGEN BEAUTY

WITH VERISOL® + C

- Clinically proven to have a beneficial effect on skin wrinkling, hydration and elasticity after 8 weeks of use.
- Reduce skin wrinkles and smooth fine lines
- Increase skin hydration and improve moisture levels
- Increase skin elasticity
- Contributes to healthy gut and skin by supporting structure and function of connective tissue with Vitamin C
- Suitable for the whole family including children over 12 months, pregnant and breastfeeding women.



COLLAGEN BODY

WITH FORTIBONE®

- Specifically target and stimulate Osteoblast activity to build bone.
- Great source of Protein for tissue building and repair and growth
- Suitable for the whole family including children over 12 months, pregnant and breastfeeding women.
- Mushroom Powder and Aquamin Marine Minerals
- Each serve contains 32% of your recommended daily intake of protein.

Product Code	Description	Size	WS (NO GST)	RRP (NO GST) AUD
COL-BEA-225	Collagen Beauty	225g	\$18.70	\$29.95
COL-BEAU-450	Collagen Beauty	450g	\$28.10	\$44.94
COL-BDY-225	Collagen Body	225g	\$18.70	\$29.95
COL-BDY-450	Collagen Body	450g	\$28.10	\$44.94
COL-BLD-225	Collagen Build	225g	\$18.70	\$29.95
COL-BLD-4500	Collagen Build	450g	\$28.10	\$44.94

	COLLAGEN BODY	COLLAGEN BEAUTY	COLLAGEN BUILD
Key Points (the why buy?)	<ul style="list-style-type: none"> Great source of protein to assist with tissue building and repair FORTIBONE® Bioactive Collagen Peptides to specifically target connective tissue in bone and upregulate osteoblast activity which increases the rate of bone formation. Easy to incorporate into daily routines. Vitamin D to improve Calcium absorption and utilisation in bone formation. All natural formulation. Suitable for the whole family. 	<ul style="list-style-type: none"> Contains Verisol Bioactive Collagen Peptides to reduce skin wrinkles, increase skin elasticity & hydration to decrease the signs of aging. Contains Vitamin C & Zinc to support health hair and nails Versatility of Collagen Beauty to be added to any liquid of choice whilst dissolving in hot and cold. Includes Collagen derived from the most sustainable source, Bovine. 	<ul style="list-style-type: none"> Great source of protein from Hydrolysed Collagen and BODYBALANCE® Bioactive Collagen Peptides to build and repair lean muscle. BODYBALANCE® Bioactive Collagen Peptides are clinically proven to improve body composition by increasing lean body mass and reducing fat mass. Naturally occurring BCAAs for muscle building and repair. Unflavoured and easy to incorporate into daily routines. Contains Magnesium for tissue repair, electrolyte balance and energy. All natural formulation that is suitable for the whole family.
Memory Hook	• Repair, Support and Strengthen Bone with Collagen Body	• Helping you glow inside and out	• Tone, repair and build lean muscle with Collagen Build.
Product Target Customers	<ul style="list-style-type: none"> Anyone living an active lifestyle, or anyone concerned with bone strength and health. Health conscious consumers. People concerned with osteoporosis. People healing from bone injuries. 	<ul style="list-style-type: none"> Mothers, Working Women, Young Women, Health & Wellbeing enthusiasts, Millennials, Individuals with skin complaints, Beauty focused individuals. Anyone looking for a natural beauty and anti-aging beauty solution. 	<ul style="list-style-type: none"> Anyone living an active lifestyle, or anyone wanting to tone, build and repair lean muscle. Health conscious consumers, and anyone who does resistance exercise. People concerned with sarcopenia or loss of muscle mass. People concerned with weight management and body composition.
Unique selling points	<ul style="list-style-type: none"> Versatile - Collagen Body is unflavoured so can be added into any flavoured liquid without adversely affecting the taste. Suitable for the whole family including children over 12 months, pregnant and breastfeeding women. Mushroom Powder and Aquamin Marine Minerals added to provide a source of Vitamin D and Calcium to support bone mineral density, support tissue building and repair, and support gut health. <p>Each serve contains 32% of your recommended daily intake of protein.</p>	<ul style="list-style-type: none"> Versatile - Collagen Beauty is unflavoured so can be added into any flavoured liquid without adversely affecting the taste. Suitable for the whole family including children over 12 months, pregnant and breastfeeding women. Verisol Bioactive Collagen Peptides are clinically proven to have a beneficial effect on skin wrinkling, hydration and elasticity after 8 weeks of use. Camu Camu and Orgen-Zn Guava provides a natural and bioavailable source of Vitamin C and Zinc to support collagen synthesis, wound healing and immunity whilst also supporting the growth and structure of hair & nails. Contains the naturopathic botanical Horsetail in a supportive amount to supply a natural source of Silica. Bovine Collagen Peptides are the most sustainable source of collagen derived as a byproduct of a pre-existing industry. Further, these peptides are derived from healthy, non-hormonally treated, non-gmo and grass-fed animals. No other source of collagen peptides on the current market are clinically proven to be more bioavailable. Each serve contains 23% of your recommended daily intake of protein in a bioavailable and non-allergenic form. 	<ul style="list-style-type: none"> The only clinically proven* collagen product on the market targeting body composition, muscle building, toning and repair. *Randomized, placebo-controlled, double blinded studies have demonstrated the efficacy and potential of the daily intake of 15g BODYBALANCE® in combination with resistance training. Each serve contains 35% of your recommended daily intake of protein. Contains Magnesium for protein synthesis, energy production, electrolyte balance and nerve and muscle function. Versatile - Collagen Build is unflavoured so can be added into any flavoured liquid without adversely affecting the taste. Suitable for the whole family including children over 12 months, pregnant and breastfeeding women.

Health Benefits	<ul style="list-style-type: none"> FORTIBONE® Bioactive Collagen Peptides to specifically target and stimulate Osteoblast activity to build bone. Great source of Protein for tissue building and repair and growth and development in children. Increase bone mineral density and reduce the risk of osteoporotic fractures with Calcium and Vitamin D. Calcium for healthy teeth and bones, energy metabolism and digestive enzymes. Vitamin D to support the immune system, assist with cell division and assist with absorption and utilisation of calcium. 	<ul style="list-style-type: none"> Reduce skin wrinkles and smooth fine lines Increase skin hydration and improve moisture levels Increase skin elasticity Contributes to healthy gut and skin by supporting structure and function of connective tissue with Vitamin C Contribute to collagen formation & protection from free radical damage with Vitamin C Promotes Gut Health by supporting structure of the gut mucosal lining with beneficial amino acids; Glycine, Proline, Lysine and Glutamine from Collagen. Contribute to maintaining skin structure, support wound healing, and support healthy hair & nails with Zinc Support tissue building & repair with a good source of Protein Plus contains the naturopathic herb Horsetail, which is traditionally said to make hair strong like a horse's tail. 	<ul style="list-style-type: none"> Good source of protein for muscle building, repair and maintenance. Naturally occurring BCAAs for muscle building. BODYBALANCE® Bioactive Collagen Peptides to specifically target body composition. Scientifically shown to reduce waist circumference and fat mass and increase lean body mass and strength. Contains Magnesium for protein synthesis, energy production, electrolyte balance and nerve and muscle function.
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Serving Suggestion	For best results take 18g (three scoops) daily. Collagen Body is temperature resistant, flavourless and odourless. Collagen Body easily can be mixed into sweet or savory food.	Mix 12 g (1 metric tbsp or 1 heaped dessert spoon) daily into any liquid of choice, from smoothies to soups. Collagen Beauty is unflavoured, odorless and dissolves in hot and cold liquid.	Mix 18 g (1 ½ metric tbsp or 2 heaped dessert spoons) once daily into any liquid of choice or as part of a post workout shake with 400 mls of liquid. Collagen Build is unflavoured and dissolves in hot & cold liquid.
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Ingredients	Hydrolysed Collagen, FORTIBONE® Collagen Peptides (28%), Aquamin Marine Minerals* (Arctic Sea Algae), Vitamin D Mushroom Powder*. *Organic Ingredients	Hydrolysed Collagen, VERISOL® Collagen Peptides (25 %), Camu Camu*, Orgen-Zn® Guava*, Horsetail Herb*. *Organic Ingredients	BODYBALANCE® Bioactive Collagen Peptides (83 %), Hydrolysed Collagen, Aquamin Marine Minerals (Arctic Sea Salt).
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Nutritional Information	Collagen Body			Collagen Beauty			Collagen Build			Amino Acids per 100g	Collagen Body	Collagen Beauty	Collagen Build
	Qty Per Serve/18g	RDI	Qty P/100g	Qty Per Serve	RDI	Qty P/100g	Qty Per Serve	RDI	Qty P/100g				
Serve per pack										Hydroxyproline	11.58 g	11.79 g	12.0 g
Serving size										Aspartic acid	5.69 g	5.80 g	6.0 g
ENERGY	257 kJ	3 %	1430 kJ	177 kJ	2 %	1470 kJ	267 kJ	3%	1480 kJ	Serine	2.94 g	3.00 g	3.1 g
PROTEIN, TOTAL	15.9 g	32 %	88.2 g	10.7 g	23 %	89.6 g	17.5 g	35%	97.1 g	Glutamic acid	9.78 g	9.95 g	10.2 g
-COLLAGEN	15.9 g	-	88.2 g	10.7 g	-	89.5 g	17.5 g	-	97.1 g	Glycine	19.93 g	20.29 g	20.7 g
-COLLAGEN PEPTIDES	5.0 g	-	27.8 g	3.0 g	-	25.0 g	15.0 g	-	83.3 g	Histidine	1.04 g	1.06 g	1.1 g
-GLUTEN	NOT DETECTED	-	NOT DETECTED	NOT DETECTED	-	NOT DETECTED	NOT DETECTED	-	NOT DETECTED	Arginine	6.93 g	7.05 g	7.2 g
FAT, TOTAL	0.0 g	0 %	0.0 g	0.0 g	0 %	0.0 g	0.0g	0 %	0.0g	Threonine	1.80 g	1.84 g	1.9 g
- SATURATED	0.0 g	0 %	0.0 g	0.0 g	0 %	0.0 g	0.0g	0 %	0.0g	Alanine	8.45 g	8.60 g	8.8 g
CARBOHYDRATE	0.0 g	0 %	0.0 g	0.0 g	0 %	0.9 g	0.0g	0 %	0.0g	Proline	12.15 g	12.37 g	12.6 g
- SUGARS	0.0 g	0 %	0.0 g	0.0 g	0 %	0.0 g	0.0g	0 %	0.0g	Tyrosine	0.95 g	0.97 g	1.0 g
SODIUM	43 mg	2 %	237 mg	29 mg	1 %	244 mg	44 mg	2%	247 mg	Hydroxylysine	1.42 g	1.45 g	1.5g
VITAMIN D	2.0 mcg	20%	11.1 mcg	-	-	-	-	-	-	Valine	2.28 g	2.32 g	2.4 g
CALCIUM	302mg	38 %	1680 mg	-	-	-	-	-	-	Methionine	0.85 g	0.87 g	0.9 g
ZINC	1.95mg	13%	16.1mg	1.8 mg	15 %	15.0 mg	-	-	-	Lysine	3.32g	3.38 g	3.5 g
VITAMIN C	-	-	-	7.5 mg	19 %	62.5 mg	-	-	-	Isoleucine	1.42 g	1.45 g	1.5 g
MAGNESIUM	-	-	-	-	-	-	87 mg	27 %	486 mg	Leucine	2.56g	2.61 g	2.7 g
										Phenylalanine	1.99 g	2.03 g	2.2 g