

# COLLAGEN BEAUTY

## Flavours

*Just add water!*



### SKIN HAIR NAILS GUT

The most loved collagen on the market, Collagen Beauty™, now comes in three delicious flavours - Lemon Lime, Waterberry and Wildflower. These natural, fruity and refreshing flavours are a convenient way to consume Collagen Beauty™ straight on water and contain Verisol® Bioactive Collagen Peptides, Vitamin C and Zinc to reduce skin wrinkles, smooth fine lines and support healthy hair and nails.

Product Code	Description	Size	WS *no GST	RRP *no GST
COL-BEA-WF-300	Collagen Beauty™ Wildflower	300 g	\$24.95*	\$39.95*
COL-BEA-WB-300	Collagen Beauty™ Waterberry	300 g	\$24.95*	\$39.95*
COL-BEA-LL-300	Collagen Beauty™ Lemon Lime	300 g	\$24.95*	\$39.95*
COL-BEA-WF-SB7PK	Collagen Beauty™ Wildflower 7 pk Sachet	7 x 12 g	\$14.35	\$22.95
COL-BEA-WB-SB7PK	Collagen Beauty™ Waterberry 7 pk Sachet	7 x 12 g	\$14.35	\$22.95
COL-BEA-LL-SB7PK	Collagen Beauty™ Lemon Lime 7 pk Sachet	7 x 12 g	\$14.35	\$22.95
COL-BEA-WF-SB	Collagen Beauty™ Wildflower 20 pk Sachet	20 x 12 g	\$37.45	\$59.95
COL-BEA-WB-SB	Collagen Beauty™ Waterberry 20 pk Sachet	20 x 12 g	\$37.45	\$59.95
COL-BEA-LL-SB	Collagen Beauty™ Lemon Lime 20 pk Sachet	20 x 12 g	\$37.45	\$59.95
COL-BEA-F-TOWER	Collagen Beauty™ Flavours TOWER DEAL	24 x 300 g	\$538.80*	\$958.80*





Find out why VERISOL® is **more effective** for Skin, hair and nails over any other form of collagen:

[www.gelita.com/en/products/collagen-peptides/verisol](http://www.gelita.com/en/products/collagen-peptides/verisol)

## COLLAGEN BEAUTY™ Wildflower | Waterberry | Lemon Lime

<b>Key Points (the why buy?)</b>	<ul style="list-style-type: none"> <li>• Contains clinically proven Verisol® Bioactive Collagen Peptides to reduce skin wrinkles, increase skin elasticity &amp; hydration to decrease the signs of aging.</li> <li>• Contains Vitamin C &amp; Zinc to support healthy hair and nails</li> <li>• Now available in three natural, delicious and fruity flavours - Lemon Lime, Waterberry and Wildflower. Just add water!</li> <li>• Includes Collagen derived from the most sustainable source, Bovine.</li> </ul>								
<b>Memory Hook</b>	Collagen Beauty™ is now available in three delicious flavours! Just add water for a natural beauty drink to support your skin, hair, nails and gut.								
<b>Product Target Customers</b>	Mothers, Working Women, Young Women, Women showing the signs of aging, Health & Wellbeing enthusiasts, Millennials, Individuals with skin complaints, Beauty focused individuals								
<b>Unique selling points</b>	<ul style="list-style-type: none"> <li>• Convenient - Collagen Beauty™ is now available in three delicious flavours, Lemon Lime, Waterberry and Wildflower, which can be consumed straight on water as a delicious drink.</li> <li>• Suitable for the whole family including children over 12 months, pregnant and breastfeeding women.</li> <li>• Verisol® Bioactive Collagen Peptides are clinically proven to have a beneficial effect on skin wrinkling, hydration and elasticity after 8 weeks of use.</li> <li>• Premium refractance dried fruits and natural plant based flavours create delicious and refreshing instant Collagen Beauty™ drinks - just add water.</li> <li>• Camu Camu and Orgen-Zn® Guava provides a natural and bioavailable source of Vitamin C and Zinc to support collagen synthesis, wound healing and immunity whilst also supporting the growth and structure of hair &amp; nails.</li> <li>• Contains the naturopathic botanical Horsetail in a supportive amount to supply a natural source of Silica.</li> <li>• Bovine Collagen Peptides are the most sustainable source of collagen derived as a byproduct of a pre-existing industry. Further, these peptides are derived from healthy, non-hormonally treated, non-gmo and grass-fed animals. No other source of collagen peptides on the current market are clinically proven to be more bioavailable or effective.</li> <li>• Each serve contains 23% of your recommended daily intake of protein in a bioavailable and non-allergenic form.</li> <li>• No artificial colours, flavours or ingredients. No added sugar. Gluten free.</li> </ul>								
<b>Health Benefits</b>	<ul style="list-style-type: none"> <li>• Reduce skin wrinkles and smooth fine lines</li> <li>• Increase skin hydration and improve moisture levels</li> <li>• Increase skin elasticity</li> <li>• Contributes to healthy gut and skin by supporting structure and function of connective tissue with Vitamin C</li> <li>• Contribute to collagen formation &amp; protection from free radical damage with Vitamin C</li> <li>• Promotes Gut Health by supporting structure of the gut mucosal lining with beneficial amino acids; Glycine, Proline, Lysine and Glutamine from Collagen.</li> <li>• Contribute to maintaining skin structure, support wound healing, and support healthy hair &amp; nails with Zinc</li> <li>• Support tissue building &amp; repair with a good source of Protein</li> <li>• Plus contains the naturopathic herb Horsetail, which is traditionally said to make hair strong like a horse's tail.</li> </ul>								
<b>Serving Suggestion</b>	Mix 12 g (1 metric tbsp or 1 heaped dessert spoon) daily into a large glass of water (300 ml) for a delicious collagen drink.								
<b>Ingredients</b>	Hydrolysed Collagen, VERISOL® Bioactive Collagen Peptides (25 %), Premium Refractance Dried Fruit Blend (Blueberry Juice, Raspberry, Elderberry Juice, Lime, Beetroot Juice*), Natural Plant Based Flavours (Pomegranate, Violet, Pear), Monk Fruit Extract, Camu Camu*, Butterfly Pea Extract, Orgen-Zn® Guava*, Horsetail Herb*. *Organic Ingredients			Hydrolysed Collagen, VERISOL® Bioactive Collagen Peptides (25 %), Premium Refractance Dried Fruit Blend (Strawberry Juice, Lime, Beetroot Juice*), Natural Plant Based Flavours (Strawberry, Watermelon), Monk Fruit Extract, Camu Camu*, Orgen-Zn® Guava*, Horsetail Herb*. *Organic Ingredients			Hydrolysed Collagen, VERISOL® Bioactive Collagen Peptides (25 %), Premium Refractance Dried Fruits (Blood Orange Juice, Lime (4.5 %), Lemon Juice (4.5 %)), Natural Plant Based Flavours (Lemon, Lime), Monk Fruit Extract, Camu Camu*, Sunflower Extract, Orgen-Zn® Guava*, Horsetail Herb*. *Organic Ingredients		
<b>Free From</b>	<b>Gluten Free</b>	✓		<b>Artificial Colours Free</b>	✓		<b>Paleo</b>	✓	
	<b>Dairy Free</b>	✓		<b>Artificial Flavours Free</b>	✓		<b>Made in Australia</b>	✓	
	<b>Soy Free</b>	✓		<b>GMO Free</b>	✓		<b>Australian Owned</b>	✓	
	<b>Egg Free</b>	✓		<b>Keto Friendly</b>	✓		<b>Preservative Free</b>	✓	
<b>Nutritional Information</b>	<b>Wildflower</b>			<b>Waterberry</b>			<b>Lemon Lime</b>		
<b>Serves per pack: 25</b> <b>Serving size: 12 g</b>	Qty Per Serve	RDI	Qty P/100g	Qty Per Serve	RDI	Qty P/100g	Qty Per Serve	RDI	Qty P/100g
<b>ENERGY</b>	179 kJ	2 %	1490 kJ	181 kJ	2 %	1510 kJ	174 kJ	2 %	1450 kJ
<b>PROTEIN, TOTAL</b>	7.6 g	15 %	63.1 g	7.6 g	15 %	63.2 g	7.6 g	15 %	63.7 g
<b>- COLLAGEN</b>	7.5 g	-	62.4 g	7.5 g	-	62.4 g	7.5 g	-	62.4 g
<b>-COLLAGEN PEPTIDES</b>	3.0 g	-	25.0 g	3.0 g	-	25.0 g	3.0 g	-	25.0 g
<b>- GLUTEN</b>	NOT DETECTED	-	NOT DETECTED	NOT DETECTED	-	NOT DETECTED	NOT DETECTED	-	NOT DETECTED
<b>FAT, TOTAL</b>	0.0 g	0%	0.1 g	0.1 g	0%	0.4 g	0.0 g	0%	0.4 g
<b>- SATURATED</b>	0.0 g	0%	0.0 g	0.0 g	0%	0.0 g	0.0 g	0%	0.0 g
<b>CARBOHYDRATE</b>	3.3 g	1 %	27.2 g	3.3 g	1 %	27.7 g	3.0 g	1 %	24.8 g
<b>- SUGARS</b>	0.5 g	1 %	4.4 g	0.2 g	0 %	1.9 g	1.0 g	1 %	8.2 g
<b>SODIUM</b>	23 mg	1 %	189 mg	22 mg	1 %	187 mg	23 mg	1 %	189 mg
<b>VITAMIN C</b>	7.5 mg	19%	62.5 mg	7.5 mg	19%	62.5 mg	7.5 mg	19%	62.5 mg
<b>ZINC</b>	1.8 mg	15%	15.0 mg	1.8 mg	15%	15.0 mg	1.8 mg	15%	15.0 mg