



GRASS FED • AUSTRALIAN BEEF BONES

# BEEF BONE BROTHS



Nourishing instant Beef Bone Broths to support immunity and gut wellbeing. Just add hot water!

NOW AVAILABLE IN SUSTAINABLE PLASTIC FREE CANISTERS WITH 25 % MORE BROTH.












Product Code	Description	Size	WS (NO GST)	RRP SINGLE (NO GST)
BBB-HO-125	Beef Bone Broth Hearty Original	125 g	\$18.71	\$29.95
BBB-HO-1KG	Beef Bone Broth Hearty Original	1 kg	\$156.00	\$245.00
BBB-TU-125	Beef Bone Broth Turmeric	125 g	\$18.71	\$29.95
BBB-TU-1KG	Beef Bone Broth Turmeric	1 kg	\$156.00	\$245.00
BBB-GH-125	Beef Bone Broth Garden Herb	125 g	\$18.71	\$29.95
BBB-GH-1KG	Beef Bone Broth Garden Herb	1 kg	\$156.00	\$245.00
BBB-MUSH-125	Beef Bone Broth Adaptogenic Mushrooms	125 g	\$18.71	\$29.95
BBB-RA-125	Beef Bone Broth Miso Ramen	125 g	\$18.71	\$29.95

Nutrition today for a healthy tomorrow

Beef Bone Broth is a delicious and healthy drink or addition to cooking, with the added benefits of Collagen, Zinc and B Vitamins to support immunity and gut wellbeing.

Using Australian grass fed beef bones, our Beef Bone Broths are as tasty and nutritious as homemade and easy to take on the go - just add hot water. Using gentle low temperature refractance drying for maximum nutrient retention, our Beef Bone Broths are shelf stable and contain much less sodium than liquid broth concentrates.



### UNIQUE SELLING POINTS

			
IMMUNITY	INSTANT	ENERGY	VERSATILE
			
GLUTEN FREE	GUT WELLBEING	DELICIOUS TASTE	GRASS FED
			
AUSTRALIAN BEEF BONES	PALEO & KETO	PLASTIC FREE RECYCLABLE CANISTERS	

### PRODUCT TARGET CUSTOMERS

Health conscious consumers	Food & cooking enthusiasts	Convenience shoppers
Busy & time poor individuals	Keto & Paleo consumers	Mothers purchasing for family
Naturopaths, Nutritionists, Holistic Health Practitioners		Health aisle shoppers, boutique supermarkets

### SERVING SUGGESTION

 <p>Simply add 1 tablespoon (8 g) to 200 mL of boiling water.</p>	 <p>Use as a base for soups, stews, sauces and gravies for nutrition and taste.</p>
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INGREDIENTS	
Hearty Original	Grass Fed Beef Bone Broth (77 %) (Beef Bones, Beef Broth, Collagen, Pacific Sea Salt, Apple Cider Vinegar*), Tapioca Starch*, Deactivated Nutritional Savoury Flakes, Black Pepper. *Certified Organic Ingredients. Manufactured in a facility that also processes products containing tree nuts, milk, eggs, sesame, fish, shellfish, soy and lupin.
Garden Herb	Grass Fed Beef Bone Broth (74 %) (Beef Bones, Beef Broth, Collagen, Pacific Sea Salt, Apple Cider Vinegar*), Tapioca Starch*, Deactivated Nutritional Savoury Flakes, Herbs & Spices (4 %) (Garlic, Onion, Chives, Black Pepper). *Certified Organic Ingredients. Manufactured in a facility that also processes products containing tree nuts, milk, eggs, sesame, fish, shellfish, soy and lupin.
Turmeric	Grass Fed Beef Bone Broth (76 %) (Beef Bones, Beef Broth, Collagen, Pacific Sea Salt, Apple Cider Vinegar*), Tapioca Starch*, Deactivated Nutritional Savoury Flakes, Turmeric* (2 %), Black Pepper. *Certified Organic Ingredients. Manufactured in a facility that also processes products containing tree nuts, milk, eggs, sesame, fish, shellfish, soy and lupin.
Adaptogenic Mushrooms	Grass Fed Beef Bone Broth (74 %) (Beef Bones, Beef Broth, Collagen, Pacific Sea Salt, Apple Cider Vinegar*), Tapioca Starch*, Deactivated Nutritional Savoury Flakes, Adaptogenic Mushrooms* (4 %) (Shiitake*, Maitake*), Black Pepper. *Certified Organic Ingredients. Manufactured in a facility that also processes products containing tree nuts, milk, eggs, sesame, fish, shellfish, soy and lupin.
Miso Ramen	Red Miso* (49 %) ( <b>Soybeans*</b> , Rice*, Salt, <i>Aspergillus oryzae*</i> ), Grass Fed Beef Bone Broth (28 %) (Beef Bones, Beef Broth, Collagen, Pacific Sea Salt, Apple Cider Vinegar*), MCT Oil*, Deactivated Nutritional Savoury Flakes, Tapioca Starch*, Pink Himalayan Salt, Onion, Garlic, Black Pepper. *Certified Organic Ingredients. <b>Contains Soy.</b> Manufactured in a facility that also processes products containing tree nuts, milk, eggs, sesame, fish, shellfish and lupin.



FREE FROM ARTIFICIAL COLOURS, FLAVOURS, PRESERVATIVES & ADDITIVES

NON-GMO • AUSTRALIAN OWNED • GLUTEN FREE • NO ADDED DAIRY

MADE WITH GRASS FED BEEF BONES

## NUTRITION INFORMATION

HEARTY ORIGINAL			GARDEN HERB			TURMERIC		
125 G CONTAINS 15.5 SERVES • 1 KG CONTAINS 125 SERVES			125 G CONTAINS 15.5 SERVES • 1 KG CONTAINS 125 SERVES			125 G CONTAINS 15.5 SERVES • 1 KG CONTAINS 125 SERVES		
	AVG. QTY. PER SERVE <sup>~</sup>	AVG. QTY. PER PREPARED 100 ML		AVG. QTY. PER SERVE <sup>~</sup>	AVG. QTY. PER PREPARED 100 ML		AVG. QTY. PER SERVE <sup>~</sup>	AVG. QTY. PER PREPARED 100 ML
ENERGY	116 kJ	58 kJ	ENERGY	116 kJ	58 kJ	ENERGY	116 kJ	58 kJ
PROTEIN, TOTAL	5.0 g	2.5 g	PROTEIN, TOTAL	4.8 g	2.4 g	PROTEIN, TOTAL	4.9 g	2.5 g
- COLLAGEN	1280 mg	638 mg	- COLLAGEN	1220 mg	612 mg	- COLLAGEN	1260 mg	628 mg
- GLUTEN	NOT DETECTED	NOT DETECTED	- GLUTEN	NOT DETECTED	NOT DETECTED	- GLUTEN	NOT DETECTED	NOT DETECTED
FAT, TOTAL	LESS THAN 0.1 g	LESS THAN 0.1 g	FAT, TOTAL	LESS THAN 0.1 g	LESS THAN 0.1 g	FAT, TOTAL	LESS THAN 0.1 g	LESS THAN 0.1 g
- SATURATED	LESS THAN 0.1 g	LESS THAN 0.1 g	- SATURATED	LESS THAN 0.1 g	LESS THAN 0.1 g	- SATURATED	LESS THAN 0.1 g	LESS THAN 0.1 g
CARBOHYDRATE	1.7 g	0.8 g	CARBOHYDRATE	1.8 g	0.9 g	CARBOHYDRATE	1.7 g	0.9 g
- SUGARS	0.2 g	0.1 g	- SUGARS	0.2 g	0.1 g	- SUGARS	0.2 g	0.1 g
SODIUM	212 mg	106 mg	SODIUM	204 mg	102 mg	SODIUM	209 mg	104 mg
ZINC	1.2 mg (10 % RDI)	0.6 mg	ZINC	1.2 mg (10 % RDI)	0.6 mg	ZINC	1.2 mg (10 % RDI)	0.6 mg
VITAMIN B <sub>2</sub>	0.3 mg (16 % RDI)	0.1 mg	VITAMIN B <sub>2</sub>	0.3 mg (16 % RDI)	0.1 mg	VITAMIN B <sub>2</sub>	0.3 mg (16 % RDI)	0.1 mg
VITAMIN B <sub>3</sub>	1.3 mg (13 % RDI)	0.7 mg	VITAMIN B <sub>3</sub>	1.3 mg (13 % RDI)	0.7 mg	VITAMIN B <sub>3</sub>	1.3 mg (13 % RDI)	0.6 mg
VITAMIN B <sub>12</sub>	0.5 mcg (26 % RDI)	0.3 mcg	VITAMIN B <sub>12</sub>	0.5 mcg (26 % RDI)	0.3 mcg	VITAMIN B <sub>12</sub>	0.5 mcg (26 % RDI)	0.3 mcg
						CURCUMIN (ANTIOXIDANTS)	6.0 mg	3.0 mg

ADAPTOGENIC MUSHROOMS			MISO RAMEN		
125 G CONTAINS 15.5 SERVES			125 G CONTAINS 15.5 SERVES		
	AVG. QTY. PER SERVE <sup>~</sup>	AVG. QTY. PER PREPARED 100 ML		AVG. QTY. PER SERVE <sup>~</sup>	AVG. QTY. PER PREPARED 100 ML
ENERGY	115 kJ	58 kJ	ENERGY	122 kJ	61 kJ
PROTEIN, TOTAL	4.9 g	2.4 g	PROTEIN, TOTAL	2.7 g	1.4 g
- COLLAGEN	1220 mg	611 mg	- GLUTEN	NOT DETECTED	NOT DETECTED
- GLUTEN	NOT DETECTED	NOT DETECTED	FAT, TOTAL	0.9 g	0.4 g
FAT, TOTAL	0.1 g	LESS THAN 0.1 g	- SATURATED	0.5 g	0.3 g
- SATURATED	LESS THAN 0.1 g	LESS THAN 0.1 g	CARBOHYDRATE	2.3 g	1.2 g
CARBOHYDRATE	1.6 g	0.8 g	- SUGARS	0.3 g	0.1 g
- SUGARS	0.2 g	0.1 g	SODIUM	384 mg	192 mg
SODIUM	204 mg	102 mg	POTASSIUM	11.7 mg	5.8 mg
ZINC	1.2 mg (10 % RDI)	0.6 mg	ZINC	1.4 mg (12 % RDI)	0.7 mg
VITAMIN B <sub>2</sub>	0.3 mg (16 % RDI)	0.1 mg	VITAMIN B <sub>2</sub>	0.3 mg (17 % RDI)	0.1 mg
VITAMIN B <sub>3</sub>	1.3 mg (13 % RDI)	0.6 mg	VITAMIN B <sub>3</sub>	1.4 mg (14 % RDI)	0.7 mg
VITAMIN B <sub>12</sub>	0.5 mcg (26 % RDI)	0.3 mcg	VITAMIN B <sub>5</sub>	0.5 mg (10 % RDI)	0.3 mg
VITAMIN D	4.6 mcg (46 % RDI)	2.3 mcg	VITAMIN B <sub>12</sub>	0.5 mcg (26 % RDI)	0.3 mcg

<sup>~</sup> When prepared as per package instructions. Percentage Recommended Dietary Intakes.