

RANCOURT & CO. SIZING GUIDE

FINDING YOUR BEST FIT

This chart is meant to serve as a guide to help you determine the best size and width of Rancourt & Co. shoes for you. It is best to always use your past experience to help you when selecting your size and width.

READ BEFORE STARTING

- Measure your feet around midday or after you've been on them for a while. Feet tend to swell and it's best to take this into account when ordering shoes.
- It's best to measure with the type of socks you plan to wear with the shoes, or if you plan to wear them without socks then you should measure your feet without socks on.
- Take the measurement on a hard surface, do not measure on a rug or plush surface.
- Place your heel up against a hard surface like a door or baseboard.
- It's best to have someone else do the measurement, measuring yourself can affect the outcome.
- Have a pen, straight edge, and tape accessible.
- Chart must be printed with page scaling turned off in page setup or print settings. The output must be 100% to achieve an accurate measurement.

1 STEP ONE

Position your foot on the chart and make sure to stand straight and balanced, you want to have your weight distributed equally between each foot.

2 STEP TWO

Ask someone to help you take the measurement, the helpful person will have to look straight down at the guide and mark the length and width of your foot on the guide. Use a hard straight edge like a ruler to create a visual straight line. Make sure the pen is perpendicular to the paper. Take multiple measurements.

3 STEP THREE

The mark on the heel-to-toe measurement will be your length, if you are in-between lines go up to the next length. Use the attached width chart to find the correct width, whichever width zone is marked will be your width.

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LEFT FOOT W-ZONES										RIGHT FOOT W-ZONES																							
WD	WC	WB	WA	W9	W8	W7	W6	W5	W4	W3	W2	W1	HEEL-TO-TOE MEASUREMENT		W1	W2	W3	W4	W5	W6	W7	W8	W9	WA	WB	WC	WD						
						INSIDE EDGE OF RIGHT FOOT																INSIDE EDGE OF LEFT FOOT											
										14												14											
										13												13											
										12												12											
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										4												4											

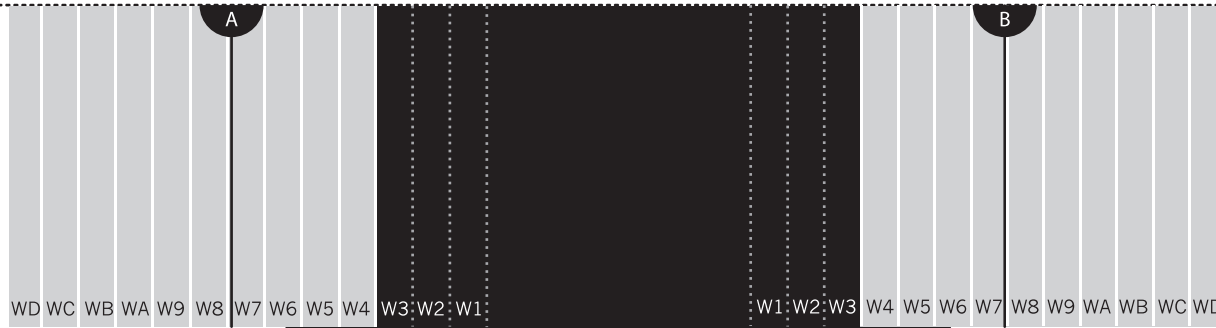
A

B

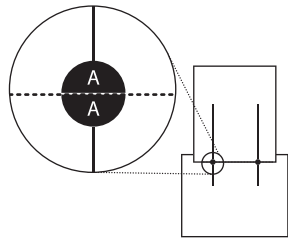
CUT ALONG THE DOTTED LINE AND ALIGN A WITH A TO FORM A CIRCLE, THEN TAPE IN PLACE

CUT ALONG THE DOTTED LINE AND ALIGN B WITH B TO FORM A CIRCLE, THEN TAPE IN PLACE

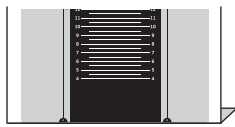
2



ALIGN
Align the semi-circle A's and B's from Page 1 and Page 2 to form a complete circle, and the two parts of the Shoe Fit Guide align properly. When the circles are complete, all of the vertical lines should also align. Tape the sheets together.

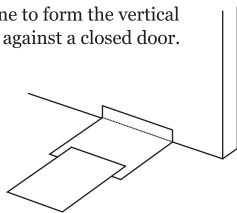


TIP
FOLD PAGE 1 BACK ALONG DOTTED LINE TO MAKE ALIGNMENT EASIER



FOLD
Fold up along the line to form the vertical panel and place flat against a closed door.

3



FOLD ALONG DOTTED LINE TO FORM VERTICAL PANEL

1

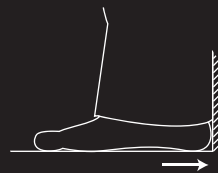
CONFIRM
To ensure that this Shoe Fit Guide is accurate, this area should be the same size as a credit card.

If not, please be sure that any **PAGE SCALING** is turned off in your Page Setup or Printer Settings. This output must be at 100% in order to achieve an accurate measurement of your foot.

2-1/8" x 3-3/8"

4

PLACE
With your socks on, step onto measuring guide and make sure your heel is against the door.

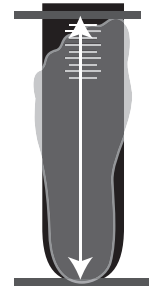


PLACE HEEL AGAINST DOOR

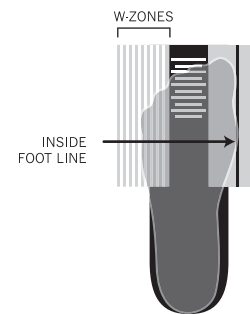


5

LENGTH
Stand with your back against the door and have someone measure your feet and mark where your toes end. Be sure they view straight down from above the foot.



6



WIDTH
Align the inside edge of your foot with the appropriate line. Find the area where the outside of your foot falls. Follow this area to the W-Zones (W1, W2, W3, etc.) at the top. On the Conversion Chart page, find the row with your length and the column with your corresponding W-Zone. The intersection of the row and column is your recommended shoe width.

FOLD ALONG DOTTED LINE TO FORM VERTICAL PANEL

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DIFFERENT SIZE FEET?

It is common to have one foot slightly larger than the other - if you have a foot that is at least a half size larger than the other we can accommodate this. Please order through our custom program or contact us to place a custom order for shoes in two different sizes.

AVAILABLE WIDTHS

We only make widths B, D, E, EE. If you fall outside of these widths please contact us for assistance. If you measure to a C width we generally advise ordering a D, however, if you know that your feet are narrower than a D then we recommend ordering half a size down on a D width. For example, if you measure 10C but have never worn a narrow shoe then you should order 10D. If you measure 10C and you've worn narrows or C widths in the past, we'd recommend ordering a 9.5D which is essentially the same size as a 10C.

IN BETWEEN SIZES?

If you are in-between lines on the heel to toe measurement go up to the next line. (ex. If you are in between 10 and 10.5, you should order 10.5). If you are in between widths or unsure of which width to order, use your best judgment based on how you like your shoes to fit. If you like a snug fit then go with the narrower width, if you like a roomier fit then go with the wider width.

WIDTH CHART

W-ZONES

	W1	W2	W3	W4	W5	W6	W7	W8	W9	WA	WB	WC	WD
6	2A	A	B	C	D	E	E	2E	3E				
6.5	2A	A	B	C	D	D	E	E	2E	3E			
7	2A	A	B	B	C	D	E	E	2E	3E			
7.5	2A	A	B	B	C	D	D	E	E	2E	3E		
8	2A	A	B	B	C	D	D	E	E	2E	3E		
8.5	3A	2A	A	B	B	C	D	E	E	2E	3E		
9	3A	2A	A	B	B	C	D	E	E	2E	3E		
9.5	3A	2A	A	B	B	C	D	E	E	2E	3E		
10		3A	2A	A	B	B	C	D	E	E	2E	3E	
10.5		3A	2A	A	B	B	C	D	D	E	E	3E	3E
11		3A	2A	A	B	B	C	C	D	E	E	3E	3E
11.5			3A	2A	A	B	B	C	D	E	E	3E	3E
12			3A	2A	A	B	B	C	D	E	E	3E	3E
12.5			3A	2A	A	B	B	C	D	D	E	E	3E
13				3A	2A	A	B	B	C	D	E	3E	3E
14				3A	2A	A	B	B	C	D	D	E	3E
15				3A	3A	2A	A	B	B	C	D	E	3E
16				3A	3A	2A	A	B	B	C	D	E	3E

Note: The gray area (width D) indicates a medium or standard shoe width. 3A - C is considered narrow width, while E - 3E is considered wide width.