





























**Neet the Family** 

Trading Terms & Logistic Details

### did you know?

### What percentage?

It is estimated that the UK's canine population increase by at least ten per cent during lockdown to more 11 million.

### How many dogs?

More than 2.2 million dogs are said to have been purchase between March and September 2020.

### How big is the biscuit?

The 'hound pound' is now worth an estimated £10 billion a year in the U.K., and rising.

### Monthly spend?

On average, dog owners spend almost £100 a month just on gifts for their pooches.



### pet care all-in-one



**FAST ACTING:** Kills 99 995% of bacteria & viruses. Neutralises cat urine  $\Sigma$  dog wee in seconds. Destroyer of stinky mess, the perfect carpet deodorizer, pet odour eliminator  $\bar{\alpha}$  enzymatic free cleaner for all surfaces. Approved for type 3 veterinary use.

KIND & SAFE: Use on your pet to sterilise paws, remove the smell on fur even on puppies  $\delta$  kittens. Disinfect hamster reptile  $\delta$  bird cages, rabbit hutch or poultry pen. Clean up  $\delta$  remove poo, pee, sick or drool. Safely deactivate odour  $\delta$  bacteria.

SIMPLE TO USE: Spray solution on the stain or mess and wait 10-30 seconds for Dew to work, then wipe clean. Safe to use in cages, kennels  $\bar{a}$  cat litter trays to carpets, beds, fabric, hard floors, grass and all surfaces for a happy pet  $\delta$  happy home.

100% NATURAL: Mineral-based formula & pH balanced. Powered by Hypochlorous technology (HOCL) Dew's All-In-One Pet cleaning solution is non-toxic & alcohol free. Cruelty-free, Vegan & family friendly. So chemical free it can be used safely by children.

MADE IN UK: Dew products enhance the power of minerals using science to create safe, reliable yet highly effective, 100% natural  $\delta$ non-toxic cleaning solutions manufactured in Scotland. Dew - the world's kindest cleaning product.













## pet care wound care STOPS SMELL: Dew's deodoriser actually dead stale & smelly pet odours by destroying the ba

**STOPS SMELL:** Dew's deodoriser actually deactivates the cause of stale  $\alpha$  smelly pet odours by destroying the bacteria causing it. Use as pet bed deodoriser, urine eliminator spray, cat spray odour remover, carpet freshener  $\alpha$  air freshener.

**FRESH FUR:** Fragrance free  $\Sigma$  safe to spray directly onto all types of fur. Dew's odour eliminator can be used as a dog deodorant for smelly dogs, no cologne or perfume just the power of nature to keep fur fresh, clean  $\Sigma$  healthy.

100% NATURAL: Mineral based formula & pH balanced. Powered by Hypochlorous technology (HOCL) Dew's Pet Deodoriser solution is nontoxic & alcohol free. Cruelty-free, Vegan & family friendly. Chemical free & child safe

**ANTI-BACTERIAL ATOMISER:** High quality spray creates a fine mist that maximise the effect of our pet odour eliminator technology, allowing the power of Dew particles to get deep into fur & carpet also acting as a highly effective pet air freshener.

**MADE IN UK:** Dew products enhance the power of minerals using science to create safe, reliable yet highly effective, 100% natural  $\upolinity$  non-toxic cleaning solutions manufactured in Scotland. Dew - the world's kindest cleaning product.

















## pet care ear cleanser

**FAST ACTING:** Kills 99.995% of bacteria, viruses and fungal spores. The perfect antimicrobial ear rinse for flushing or cleaning daily to stop head shaking, prevent itchy ears, reduces ear odour, removes wax, dirt & prevents infection in dogs and cats.

100% NATURAL: Mineral based hypoallergenic ear cleaner. Dew's dog ear drops and cleaning solution is non-toxic, pH balanced  $\boldsymbol{\alpha}$  free from alcohol, parabens, silicones, fragrance, SLES, SLS, DEA  $\boldsymbol{\alpha}$  enzymes. Cruelty free, Vegan and family friendly.

**EASY TO USE:** Suitable for all breeds, ages & sizes of dogs & cats. Use daily for flushing and to clean irritated ears. Removes stinky stuff for dogs ears, relieves itch and irritation, leaving odour & yeast free ears for happy pets and happy you.

KIND & SAFE: Non-drying, non-sting and antifungal ear care for dogs. Contains no preservatives, alcohol, antibiotics or chemicals making it perfect for puppies & kittens. The pro solution for your pooch  $\alpha$  feline, approved for type 3 veterinary use.

**MADE IN UK:** Dew products enhance the power of minerals using science to create safe, reliable yet highly effective, 100% natural & non-toxic & refillable cleaning solutions manufactured in Scotland. Dew - the world's kindest cleaning product.















## pet care deodoriser

STOPS SMELL: Dew's deodoriser actually deactivates the cause of stale  $\alpha$  smelly pet odours by destroying the bacteria causing it. Use as pet bed deodoriser, urine eliminator spray, cat spray odour remover, carpet freshener  $\alpha$  air freshener

**FRESH FUR:** Fragrance free & safe to spray directly onto all types of fur. Dew's odour eliminator can be used as a dog deodorant for smelly dogs, no cologne or perfume just the power of nature to keep fur fresh, clean & healthy.

100% NATURAL: Mineral based formula & pH balanced. Powered by Hypochlorous technology (HOCL) Dew's Pet Deodoriser solution is non-toxic & alcohol free. Cruelty-free, Vegan & family friendly. Chemical free & child safe.

**ANTI-BACTERIAL ATOMISER:** High quality spray creates a fine mist that maximise the effect of our pet odour eliminator technology, allowing the power of Dew particles to get deep into fur & carpet also acting as a highly effective pet air freshener.

**MADE IN UK:** Dew products enhance the power of minerals using science to create safe, reliable yet highly effective, 100% natural  $\upalpha$  non-toxic cleaning solutions manufactured in Scotland. Dew - the world's kindest cleaning product.













## pet care dental spray

100% MINERAL: Mineral based Hypochlorous acid (HOCI) formulated to be pH balanced. Free from any harmful chemicals. It's also cruelty free, vegan and family friendly too.

KIND & GENTLE: Effective against bacteria, painless application with no brushing required – simply spray into your pet's mouth and around their gums. Dew Pet Dental Spray has a natural saline base (the same solution used in hospital intravenous drips) carrying a small amount of hypochlorous acid (HOCL), a substance your pet's body makes naturally, to fight infection. Dew Pet Dental Spray uses that same substance to dismantle, destroy, or change odour-causing compounds (depending on the compound) so that they no longer smell.

**FAST ACTING RELIEF:** Do you know? by the age of three, 70% of cats and 80% of dogs have some form of periodontal disease, which can take years off their lives. So, you are right to be concerned. Our Dew Pet Dental Spray helps to stop even the toughest dog and cat bad breath and its 99.99% effective against bacteria too.

MADE IN UK: Dew products enhance the power of minerals using science to create safe, reliable yet highly effective, 100% natural and non-toxic cleaning solutions manufactured in Scotland. Dew - the world's kindest cleaning product.











## pet care eye drops

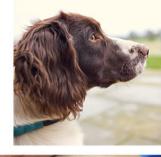
**100% MINERAL:** Our mineral-based formula is pH balanced, free from alcohol, parabens, scents and dyes. That's why our Pet Eye Drops are hypoallergenic, non-irritant and they're vegan friendly too.

KIND & GENTLE: Dew Pet Eye Drops technology is a clinically proven, cleansing antiseptic, making it the perfect solution to use to care for your pets' eyes. It provides soothing, antimicrobial cleansing, in and around the eyes and for minor cuts and abrasions. Use as a daily eye maintenance, to flush irritants and allergens from your pets' eyes, tear-ducts and surrounding area.

NO MORE TEARS: Our Pet Eye Drops no-rinse formula doesn't irritate, or sting – it's not even harmful if licked or inhaled. You can use Dew Pet Eye Drops for all your pets. Our Eye Drops antimicrobial action helps to flush and clean eyes, relieve allergy symptoms, and clean tear stains.

**EASY TO USE:** Using the Eye dropper applicator, gently place a few drops in the corner of your pet's eyes, taking care not to squeeze too firmly on the applicator. Use a soft tissue to remove any released debris. Repeat 3-4 times daily or as recommended by your vet. For ongoing maintenance, use once daily or as needed.

MADE IN UK: Dew products enhance the power of minerals using science to create safe, reliable yet highly effective, 100% natural and non-toxic cleaning solutions manufactured in Scotland. Dew - the world's kindest cleaning product.







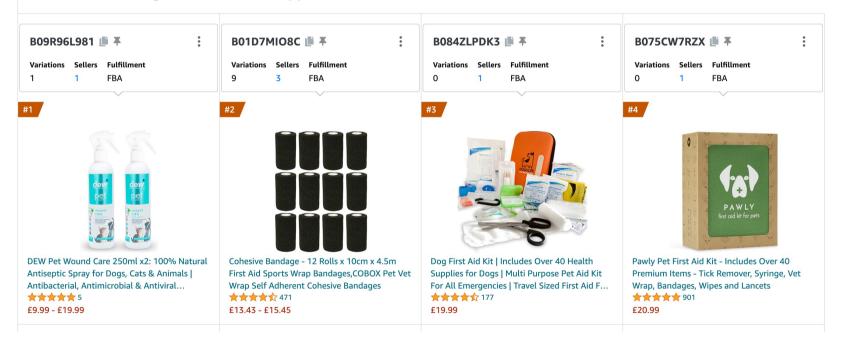






### Amazon.co.uk #1 Best Sellers ranking

### **Best Sellers in Dog First Aid Kits & Supplies**





### Meet the family...











### pet care:

all-in-one 65 & 500ml

ear cleanser 250ml

wound care 100  $\uppi$  250ml

Deodoriser 300ml

### home care:

Superclean fragranced & fragrance free 500ml

Disinfect 500ml

Air Sanitiser 300ml

### Baby & child care:

Baby skin cleansing water  $65~\varpi~250 ml$ 

Car Seat & Stroller Cleaner 65 & 500ml

Toy & Surface Sanitiser 65~&~500 ml

Disinfect baby bottle sterilising water 250ml

Fruit & veg wash 250ml

Nipple & skin relief 250ml

### personal care:

Hand Sanitiser 65 & 500ml

Hand & Body Foam Wash fragranced & fragrance free 500ml

# Trading & Logistics Details

### Trading terms -

Delivered to UK warehouse on UK 4 way pallets MOQs to be confirmed based upon estimates.

### Lead time -

Delivery approx. 21-28 working days from receipt of confirmed order.

Payment terms – TBA.

### Compliance –

All items comply fully to all the required BS/EN standards.