

ZIVIX

Zivix Supports Cakewalk's SONAR Update

SONAR enhances core MIDI Editing features, and becomes the first Windows DAW to support Bluetooth MIDI controllers

Boston — April 4, 2017 – Update 2017.03 for SONAR, Cakewalk's flagship DAW, now supports wireless, low-latency Bluetooth MIDI and greatly enhances MIDI functionality by modernizing the Piano Roll View, Track Pane, and Controller Pane to take advantage of the expressiveness and playability of today's modern virtual instruments.

Bluetooth MIDI Controller Support

As the first Windows DAW to support wireless Bluetooth MIDI controllers natively, Cakewalk CTO Noel Borthwick explains "To deliver seamless connectivity to the next generation of MIDI devices, we've adopted Microsoft's new API standard for using MIDI on Windows as part of the Universal Windows Platform (UWP) architecture—which provides a modern, extensible way to communicate with MIDI."

Cakewalk worked closely with both Microsoft and Zivix on the implementation. "Our jamstik+ SmartGuitar was built for wireless operation, and the native implementation in SONAR makes it possible for PC users to play the way we designed the jamstik+ to be played," said Chris Heille, Zivix Senior Music Product Specialist. "We are delighted to have worked with Cakewalk to bring one of the first true wireless BLE-MIDI experiences to the PC."

Redesigned MIDI Editing

Through a redesign of the Piano Roll View, Track Pane and Controller Pane, SONAR now better addresses the needs of modern MIDI music production. According to Cakewalk Senior Software Engineer Bob Currie, "Virtual instruments are more powerful and more expressive than ever. The creative possibilities are nearly endless and continue to evolve. All of this demands more powerful tools and efficient new workflows in applications like SONAR."

With the SONAR 2017.03 update, it's easier to choose tracks for editing, see multiple tracks or controllers, lock editing to specific tracks to avoid accidental edits on other tracks, and edit controllers with extreme precision in the new Single Lane Mode. Color-coding relates tracks to data for easy identification in complex projects, and the redesigned Track Pane displays twice as many tracks in the same amount of space as before. It's even possible to use SONAR's unique Smart Swipe feature to select, mute, solo, or arm multiple tracks with a single, quick swiping gesture.

For easy alignment of controller data with notes, the Aim Assist function now extends into the Controller pane. Subtle color shadings distinguish sharps from flats, while the popular and useful Tab-to-Transients feature in the Track View now works with notes in the Piano Roll View.

Availability

The SONAR 2017.03 update, part of SONAR's "rolling updates" initiative that provides 12 updates a year, is a free download from the [Cakewalk Command Center](#) for all current SONAR Artist, Professional, and Platinum customers. All three versions are available globally through

music and sound retailers as well as [Valve's Steam Store](#) and the [Cakewalk Store](#). Please visit www.cakewalk.com for complete version details, introductory pricing, and localized pricing/availability from our distribution partners.

About Cakewalk, Inc.

Cakewalk, Inc., a Gibson Brand, has been empowering music creators for 30 years with award-winning and innovative music software. We invite you to learn more about our company and products by visiting www.cakewalk.com. Cakewalk is a registered trademark, and the Cakewalk logo is a trademark of Cakewalk, Inc.

About Zivix

Based in Minneapolis, Zivix is a music and technology company focused on making the experience of learning guitar and playing music more accessible for everyone. From the award-winning jamstik technology, best in class Bluetooth Wireless MIDI solution, to releasing new mass market musical products in 2016. Zivix continues to create products for those who want to have fun with music, become musicians, or already create professionally. For more information about the jamstik+ experience and puc+ Bluetooth MIDI solutions, visit jamstik.com, mipuc.com, and playairjamz.com

Media Contacts:

Jimmy Landry — Cakewalk
Head of Artist and Public Relations
JimmyLandry@cakewalk.com

Craig Anderton — Gibson
Executive Vice President, Evangelist
craig.anderton@gibson.com

Meredith Cannon— Zivix
Brand Manager
meredith@zivix.net