

Jamstik[®]

Jamstik Shares Plans for New *Studio* MIDI Guitar

The newest Jamstik, the Studio, is a full-size, MIDI-capable electric guitar allowing producer-guitarists to create seamlessly in DAWs & music apps.



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MINNEAPOLIS — Guitarists and piano players have an equal appetite for music production, but guitar players have been left wanting due to previous technological barriers in the digital guitar market. Jamstik, leaders in innovating and modernizing the MIDI Guitar market, today share plans to expand its product offerings with the *Studio*—a MIDI-capable, DAW compatible electric guitar.

"When Jamstik was founded in 2009, our goals were to educate the next generation of guitar players, and open up the creative potential of MIDI compatibility to the world of guitarists," said Matt Cannon, Jamstik's Director of Growth. "While we've made strides in both areas with our existing Jamstik portable guitar controllers, the *Studio* is a product we've wanted to launch since the beginning; and one we know many customers and partners are equally excited for."

The Jamstik *Studio* edition has 24 frets with standard 25.5" scale-length, but its headless design and minimal body puts it at about 3/4 the size of a standard electric—making it studio and travel friendly. The Jamstik Studio will be the first contained MIDI guitar solution available for a mass market audience.

The *Studio* MIDI Guitar includes the following features:

- **Dual Electric-MIDI Capabilities:** Record audio, track MIDI, or do both simultaneously.
- **Analog Audio:** Includes standard 1/4" to plug into amps, pedals and interfaces as usual.
- **Versatile I/O Ports For MIDI Processing & Charging:**
 - USB C for MIDI Out & Charging
 - 3.5mm TRS-MIDI Out option
 - Bluetooth Wireless Connectivity for BLE-MIDI In/Out
- **DAW Compatible:** Works out of the box with all MIDI capable DAWs and plugins.
- **Dedicated VST:** Jamstik will provide a custom-built VST which will include a curated library of specifically designed sounds for the *Studio* guitar (also compatible with previous Jamstik models).

Product Backstory: The Studio full size MIDI guitar has always been a dream of the team of developers at Jamstik. Having recently completed a crowdfunding campaign for the Jamstik 7 and Jamstik 12, advances in digital signal processing gave the team a choice: press on with the 12 as designed or move the technology into a truly powerful, full-size instrument. The decision was made to move ahead with the time-honored full guitar format. All Jamstik 12 backers will be receiving the upgraded *Studio* model upon release.

Pre-Order Coming Soon

Join the email waitlist at jamstik.com/studio to reserve your spot. Additional information and assets are available on the [Jamstik Press Page](#) and on [Vimeo](#).

About Jamstik

The Minneapolis-based team has created a new format for guitar learning & music production; helping grow the digital channel of the traditional guitar market. The evolving company looks to capitalize on profound changes in technology and culture—to support innovative classrooms, studios, and stages. Learn more at jamstik.com

Media Contact: Meredith Cannon: meredith@zivix.net

Business Inquiries: sales@zivix.net