# WHOLESALE **CUSTOM ORDER FORM**

Advice from the

# CUSTOM CRAFTED

Opening order minimum is \$350 per title. To meet this min > Mix and Match the products you want based on the quantities & prices listed on the right





dvice from a ODOO

a balanced life spire to greatness BRYCE CANYON NATIONAL PARK

**Classic Greeting** 

Card

SEN VOLCANIC NATIONAL PARK

STAY ACTIVE

KEEP YOUR INNER

THERE IS BEAUTY

LET OFF STEAM

ROCK ON!

Dream Greeting

Card

100

Dream 4x6

Post Card



100 PIECE Bookmarks \$1.75 Magnets \$2.10 Greeting Cards \$1.85 Postcard (4x6) \$1.00

**48 PIECE** Wood Signs \$4.50

300 PIECE Vinyl Stickers \$1.95



# PERFECTLY PERSONALIZED

#### **\$0 MINIMUM**

48

Want custom products made easy? No price minimums for name drop personalizations as long as product minimums are met.



## CUSTOM CRAFTED ADVICE

THE BASICS	
ACCOUNT	
EMAIL	PHONE
ORDER NUMBER	(NOTE: WE MUST RECEIVE ORDER BEFORE PRODUCT IS CREATED.
or 📋 \$350 design deposit receiv	ed. (WILL BE APPLIED TOWARD INVOICE.)
LET'S TALK PRODUCTS!	
Which products would you like?	And how many? (MINIMUM ORDER QUANTITY LISTED BELOW.)
QTY BOOKMARKS (100)QT	Y MAGNETS (100)QTY GREETING CARDS (100)QTY VINYL STICKERS (300)
QTY WOOD SIGNS (48 TOTAL)	QTY 4x6 POST CARDS (100)
BUT WHAT SHOULD IT SAY	?
STEP 1: Define your title(s).	
ADVICE FROM	
	sustom process is very special—we take your ideas and turn them into true "Advice" <b>n our three custom Advice creation options below:</b>
OPTION 1: Easy peasy! Use Adv	ice we already wrote.
WHICH POEM?	
OPTION 2: You got this! Provide provide. We can pick up where	all the lines, none of the lines, or just a few. We will put on the finishing touches to what your you leave off:
1	
2	
3	
4	

OPTION 3: Please help! We will write the whole thing for you. Tell us more on the next page.

**STEP 37** Tell us about your artwork. Our custom process is very special—we take your ideas and turn them into true "Advice" from your location! Choose from our three custom Advice creation options below:

OPTION 1: Use Your True Nature's artwork. Simple as 'done and done'!

6

7

OPTION 2: Submit your own art. Send a photograph or other image you own to orders@yourtruenature.com.

**STEP 4**: **Tell us about your custom 'Advice'.** The more we understand the significance of your newest design, the more impactful it will be for your customers to connect with—so they'll buy it!

COLORS: Do you have any specific colors that you would like us to use? (Please list any branded colors or preferences. Feel free to list specific colors such as Pantones, or CMYK/HEX values.

BACK TEXT/LOGO: What would you like on the back? Please keep all text to 100 words or less so it can remain a size that is readable. Send your logo to orders@yourtruenature.com.

#### THE LEGAL STUFF

Please sign and date this below agreement so we can get started on your new Advice creation. We can't wait to work with you!

BY SIGNING BELOW, THE CUSTOMER, ACKNOWLEDGE AND AGREE TO THE FOLLOWING:

I am hereby commissioning Your True Nature Inc. to create custom artwork and agree to purchase in full all items that I have commissioned. All text on my completed product is the property of Your True Nature Inc. and will be protected under U.S. Copyrights and U.S. Trademarks owned by Your True Nature Inc. I will review all text, spelling, colors, and any other creative component relevant to my custom creation and approve those designs in writing via email. Any errors on the custom item after it has been produced are solely my responsibility and the order will still be paid in full and is not subject to refund. Your True Nature Inc. reserves the right to refuse any lines of text or artwork/photos submitted and will work with me to ensure the custom product fits within its brand guidelines. Your True Nature Inc. reserves the right to cancel any custom order, at any time, at its sole discretion. Digital proofs of my custom creations will be received via email. Your True Nature will allow 1 revision on proofs and any additional will be subject to a fee. I acknowledge there is a 15–20 business day lead time after custom art has been approved.

#### If I, the CUSTOMER, am using existing art/photos/images owned by Your True Nature Inc:

I acknowledge that all art/photos/images used in my completed product belongs to Your True Nature Inc. and shall not be reproduced in anyway. I acknowledge that my custom item is not exclusive to me. Your True Nature Inc. and its affiliates reserve the right to reproduce and sell any custom creation at its sole discretion.

If I, the CUSTOMER, are submitting your own photo/images:

I agree to email my photo, logo, and any interpretive information to customs@yourtruenature.com within two weeks of order submission. If these photos/images are not received by Your True Nature, Inc., I acknowledge that my order will be placed at the back of the line of submissions and will be delayed. I confirm that I alone own the rights to the photo submitted for use in my custom creation with Your True Nature Inc. or I have received written permission, which I will provide to Your True Nature Inc., from the legal owner of said photo/image to be used for commercial purposes. I acknowledge that the photo submitted will not be protected under Your True Nature Inc.'s U.S. Copyrights and I alone would need to have

it protected, should I so wish. I acknowledge that Your True Nature Inc. and its affiliates reserve the right to sell online any products created with my photo or use said products for promotional means (i.e., email campaigns, flyers, catalogs, sales materials, sample products, giveaways, and the like).

### PERFECTLY PERSONALIZED ADVICE

BY ADVICE FOR LIFE®

#### THE BASICS

ACCOUNT CUSTOMER NAME
EMAIL PHONE
ORDER NUMBER (NOTE: WE MUST RECEIVE ORDER BEFORE PRODUCT IS CREATED.)
LET'S TALK PRODUCTS!
Which products would you like? And how many? (MINIMUM ORDER QUANTITY LISTED BELOW.)
QTY BOOKMARKS (100)QTY MAGNETS (100)QTY GREETING CARDS (100)QTY VINYL STICKERS (300)
QTY WOOD SIGNS (48 TOAL)QTY 4x6 POST CARDS (100)
WHICH ADVICE POEMS WILL BE PERSONALIZED?
ADVICE FROM

What's the namedrop? To ensure better visibility and sell-through, all namedrops will be located on the top of bookmarks.

PROVIDE THE EXACT WORDING FOR YOUR NAMEDROP

#### Have a logo?

ADVICE FROM

ADVICE FROM \_\_\_\_\_

If you have a logo you want us to attach to your perfectly personalized item, please send to orders@yourtruenature.com. The subject line should read your company name followed by the word 'Personalized'.