

**Alessi Christmas Promotion 2021**  
**“Try to resist”**  
**Full terms and conditions**

1. This Promotion is open to all consumers that purchase at least £ 100 in Alessi products, at the Alessi direct retail stores in UK (see art. 2 for details).
2. **Participating stores:**  
Harrods  
ALESSI CONCESSION AT HARRODS  
87-135 BROMPTON ROAD KNIGHTSBRIDGE  
LONDON C.A.P. SW1X 7XL  
UK  
  
Selfridges  
ALESSI CONCESSION AT SELFRIDGES  
400 Oxford St Dept 310, Concesn 874  
W1A 1AB LONDON  
GB UK
3. Online orders only on harrods.com qualify for the promotion. No other online orders qualify for the promotion.
4. Offer excludes employees of Alessi and their immediate families, their agents or anyone professionally associated with this promotion.
5. Purchase is necessary.
6. **To enter:** Spend a minimum of **£100,00** (incl. VAT) in a single transaction on any Alessi items not on sale in a participating store between 00.01 on 01 November 2021 and 23.59 on 24 December 2021, to receive a gift.
7. This Promotion only applies to those items that are not on sale and it cannot be combined with other promotions.
8. **The Gift:** Entrant will receive 2 sets of 2 napkin holders each, made in barking steel, valued **£30 each** (for a total of £60 for 2 sets of 4 napkin holders). Two sets per every £ 100 spent in the same transaction. For instance, entrants who purchase £200 in Alessi products will receive 4 sets (of 2 napkin holders each), and so on.
9. Entrant will receive the sets immediately at the checkout.
10. The sets are available whilst stocks last. A reasonable forecast of likely demand has been made, but in the event of unforeseen circumstances the Promoter reserves the right to substitute the Gift for an alternative of equal or greater value.
11. The offer cannot be combined with other ongoing offers or promotions: purchase of items on sale do not qualify.

12. The Promoter assumes no responsibility for damages, losses or injuries that result from acceptance of the gift or participation in this promotion. Nothing shall exclude the Promoter's liability for death or personal injury as a result of its negligence.
13. The Promoter's decision is final in relation to all promotional matters and no correspondence will be entered into.
14. By taking part in this promotion all participants will be deemed to have accepted and be bound by these terms and conditions.
15. If for any reason the promotion is not capable of running as planned (including but not limited to tampering, unauthorized intervention, fraud, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disallow any reward claims at its sole discretion or to cancel, terminate, modify or suspend the promotion.
16. The Promoter reserves the right to make changes to these Terms and Conditions, in the event of unforeseen circumstances – respecting the rights of all the participants in the offer. Any changes that might be made will be communicated to participants by the same means used to communicate these Terms and Conditions.
17. The Terms and Conditions of this Promotion shall be interpreted and applied on the basis of UK Law and the Courts of England and Wales shall have exclusive jurisdiction.

Promoter: **Alessi SpA, Via Privata Alessi n. 6 - Omegna di Crusinallo (VB), Italy.**  
Full terms and conditions available in store and on [www.alessi.com](http://www.alessi.com)