

**Alessi Christmas Promotion 2021**  
**“Try to resist”**  
**Full terms and conditions**

1. This Promotion is open to all residents of the United Kingdom that purchase at least £100 in Alessi products, in participating stores within the UK. The list of participating stores is available at: [www.alessi.com](http://www.alessi.com)
2. **Participating stores:** All Alessi stores (property, licensing and wholesale stores) with the exclusion of Harrods Alessi Concession at Harrods, 87-135 Brompton Road Knightsbridge, London, C.A.P. SW1X 7XL, UK and Selfridges, Alessi Concession at Selfridges, 400 Oxford St Dept 310, Concesn 874, W1A 1AB London, GB UK, which have a dedicated promotion. Online orders do not qualify for the promotion.
3. Offer excludes employees of Alessi and their immediate families, their agents or anyone professionally associated with this promotion.
4. Purchase is necessary.
5. **To enter:** Spend a minimum of **£100** (incl. VAT) in a single transaction on any Alessi items not on sale in a participating store between 00.01 on 01 November 2021 and 23.59 on 24 December 2021, to receive a gift.
6. This Promotion only applies to those items that are not on sale and it cannot be combined with other promotions.
7. **The Gift:** Entrant will receive two sets of 2 napkin holders each, valued £30 each set (total for two sets of 4 napkin holders: £60). The sets are made of Barking steel. Two sets will be given with every qualifying transaction over the minimum amount.
8. Entrant will receive the sets immediately at the checkout.
9. Maximum of two sets per transaction and per person, irrespective of actual value of the transaction above the minimum amount.
10. The sets are available whilst stocks last. A reasonable forecast of likely demand has been made, but in the event of unforeseen circumstances the Promoter reserves the right to substitute the Gift for an alternative of equal or greater value.
11. The offer cannot be combined with other ongoing offers or promotions: purchase of items on sale do not qualify.
12. The Promoter assumes no responsibility for damages, losses or injuries that result from acceptance of the gift or participation in this promotion. Nothing shall exclude the Promoter's liability for death or personal injury as a result of its negligence.
13. The Promoter's decision is final in relation to all promotional matters and no correspondence will be entered into.

14. By taking part in this promotion all participants will be deemed to have accepted and be bound by these terms and conditions.
15. If for any reason the promotion is not capable of running as planned (including but not limited to tampering, unauthorized intervention, fraud, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disallow any reward claims at its sole discretion or to cancel, terminate, modify or suspend the promotion.
16. The Promoter reserves the right to make changes to these Terms and Conditions, in the event of unforeseen circumstances – respecting the rights of all the participants in the offer. Any changes that might be made will be communicated to participants by the same means used to communicate these Terms and Conditions.
17. The Terms and Conditions of this Promotion shall be interpreted and applied on the basis of UK Law and the Courts of London shall have exclusive jurisdiction.

Promoter: **Alessi SpA, Via Privata Alessi n. 6 - Omegna di Crusinallo (VB), Italy.**  
Full terms and conditions available in store and on [www.alessi.com](http://www.alessi.com)