

PROFESSIONAL JEWELLER

GREEN WITH ENVY

The shade of the jewelry world this year is green. PJ explores how designers are fashioning their jewels with green gems and green details

October 11, 2023

“Green is taking center stage right now, reiterates Rosena Sammi, founder and CEO of The Jewelry Edit. “The beauty of green is that it embodies a chic sophistication, but also a reflection of harmony and nature. It caters to so many different clients’ styles and needs and presents something bold to add into their jewelry wardrobe.”

Sammi has re-opened her pop-up location at 485 Park Avenue in New York City, and will retail through the holidays. Malachite, with its properties around healing and transformation, has resonated with The Jewelry Edit’s clients this season, and it was the gemstone used in their strongest selling pendant by Lindsay Price. “We have also seen a dramatic increase in clients asking about tsavorite and peridot. It’s a stone that has come onto clients’ radars and they are actively seeking it out. We are launching Ileana Makri this holiday season, which will include some tsavorite pieces,” informs Sammi.



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“ She is seeing green move at all price points, both in semi-precious and precious jewelry. “It’s definitely something we zeroed in on last season to expand and explore.” Jennie Kwon’s emerald jewels, whether alone or contrasted with diamonds and sapphires, continue to be an easy way for Sammi’s clients to effortlessly work in pops of color into their everyday jewelry. “Jennie is one of our go-to designers for younger clients looking for color with something delicate, modern and non-traditional,” points out the founder of The Jewelry Edit.



She has sold a number of rings by Alice Cicolini in tsavorite and malachite. “This color combination has been our most popular. The two greens are a complimentary, but striking pairing.” Jade earrings by Ten Thousand Things always command attention. “Their designs and the masterful cut of the jade, create what I call a green-goddess look!” The love for green jewelry has Sammi curating a New Zealand edit launching this month. “It has a focus on Pounamu (New Zealand Jade).” In the pipeline is an exclusive collaboration with Fuli Gemstones and their peridot mine. “So, there’s a lot of green in our future curations!” adds Sammi.

