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The Colors, Styles, and Issues That Will Rule 2024

January 02, 2024

"Given the state of tumult and stress both here and abroad regarding politics and peace, in 2024, we will be seeking sources of good energy and protection. The horseshoe will remain a highly coveted motif in our jewelry selections. The horseshoe's ability to catch and hold good luck will reignite an even greater love affair with this ancient source of protection and prosperity."

-Rosena Sammi-

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> *Heart necklace in 18k yellow gold with blue topaz, $1,095; Katey Walker*

"Greens and blues, with their soothing properties, willdominate. Green will continue to be a popular choice, but we wil renewed interest in the calmness andserenity that blue evokes--its va from light sky blu to bolder, ocean-inspired blues will allow cu explore their moo

"Jewelry's history and origin stories will continue to be a talking point amongst jewelry enthusiasts. Whether positive or contentious, we will explore and debate the provenance of jewels and the stories that make them special."

"I hope the interest and enthusiasm in promoting diversity and social responsibility in the jewelry industry will continue. I hope the rest of the industry will continue allocating attention and resources to these important issues and not move on to new trends or priorities. As an industry, we must continue working diligently on these long-standing challenges; progress is slow and incremental, and we are still far from resolution." *-Rosena Sammi-.*

…But when-inspired by a recent T Magazine article--we asked a cohort of 14 creatives and tastemakers six questions about the new year, we were struck by the diversity of their forecasts, which ranged from an engagement recovery that is expected to unfold over the next three years, according to Zales president Kecia Caffie, to continued debates over "the provenance of jewels and the stories that make them special," as Rosena Sammi, founder and CEO of the fashion site The Jewelry Edit, so eloquently put it.