

Why Jewellery's Diversity Problem Is So Hard to Fix

“ The industry is reckoning with a lack of opportunities for Black designers. But change comes slow in a world where money and connections often determine who has access to precious stones.

Launched in September 2020, The Jewelry Edit curates pieces priced between \$50 to \$4,000. Sammi's goal was twofold: make jewellery buying easier for shoppers while giving a boost to designers of colour.

"During my years as a designer, I don't think ever met a buyer for any major retail store that was diverse," said Sammi. "That reflects what is brought onto the store floor."

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