



XOXO
VIRGIN HAIR

PRESS KIT

ABOUT



Stephanie Nolan launched XOXO Virgin Hair to change the way hair enthusiast understood hair extension quality by delivering products focused on integrity, ethics and consistent product education. with the ultimate goal being women and men looking and feeling their best. XOXO Virgin Hair has been seen on celebrities such as Wanda Sykes, Chewing Gum's Michaela Coel, Jordyn Woods, recording artist Lizzo, and more. Customers and industry hairstylists that have worked with our hair extensions admire their ease of styling and luxurious behavior. XOXO Virgin Hair will continue to maintain high standards for our current, and new customers with discerning taste for high performing hair extensions!

SOCIAL MEDIA STATS

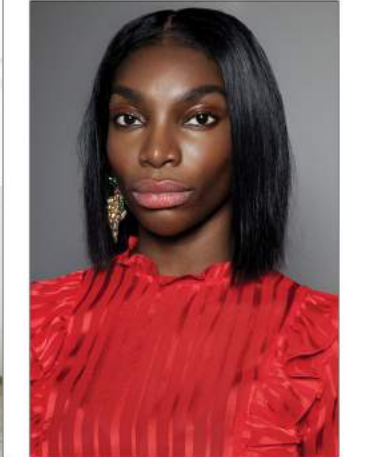
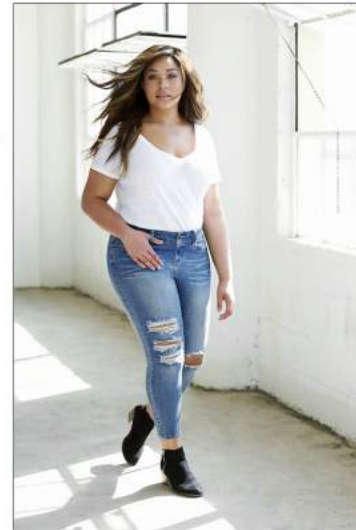
Instagram: 8.2K+ Followers
Facebook: 4K+ Fans

DEMOGRAPHIC

Age: 25-34
Gender: 88% Female

MEDIA/CELEBRITIES

LIZZO



XOXO Virgin Hair continues to expand into the celebrity industry!

We have been featured in/on the above media outlets, as well as celebrities.

JORDYN WOODS

MICHAELA COEL

PRODUCT

Flagship Products



RAW STRAIGHT

Our Natural Straight hair is perfect for sleek looks, and performs effortlessly when curled for amazing volume. Movement is flowy and natural! Our hair is very thick, ensuring full installs, no need to purchase more hair than usual to achieve a full look.



RAW WAVY

Our raw Wavy hair is authentic and pure, as well as unique. Each bundle has it's own unique wavy pattern, achieving the most natural looking install.



CURLY

Our Curly hair is created using a carefully and gently administered steam treatment which is free of all chemicals. It can be worn in it's natural state for an afro exotic look, or misted with water and Denman brushed for a relaxed curl look.

ATTRIBUTES

Procurement

XOXO Virgin Hair only collects hair from authentic, and ethical sources. Our quality process is very stringent and we maintain quality consistency in each bundle that we distribute.

- COLLECTION -

Raw hair collection begins in the small villages of Vietnam.

Women voluntarily sell their ponytails of hair as a means of supplemental income for their family, or young women to support their time in college. Once the hair is selected, it is immediately secured in rubber bands to ensure and maintain cuticle alignment.

The hair is then transported to the proper establishment to begin its cleansing process.

- CLEANSING -

Cleansing is a very critical step in bringing you the best quality hair. The hair is transported to the factory, and the cleansing process begins with inspecting for nits. Nits are not common amongst the Vietnamese women because they take pride in caring for their hair. After inspection, the washing and conditioning process begins. We are proud to say that we use ZERO chemicals in any process to clean the hair, just simple shampoo and conditioner, and a simple air dry.

- WEFTING -

Wefting is a very critical process in ensuring you receive the best, shed proof wefts, but before that process begins, the hair is hackled. A hackle is a metal plate with a row of needles that the hair is passed thru to remove any short hairs hidden to ensure that you receive full, thick bundles. After hackling, the hair then goes on to be wefted. Wefting is done on a special sewing machine to ensure flat, neat, and tightly stitched wefts.

- PATTERN FORMATION -

Our Curly hair enters a very gentle steam process, then air dried once completed. Extra special care is given to our steamed hair patterns by our awesome team of texture developers.



CONTACT

XOXO Virgin Hair aligns with the belief that hair extensions should always be unparalleled in quality, including offering an intimate customer experience, with the goal of making everyone look, and feel beautiful!

For media or partnership opportunities, please contact
press@shopxoxohair.com