



# our **philosophy**

"Mother Nature is our muse: she guides us in all our choices. In Diusapet, naturally we care"

This is the company philosophy of Diusapet which dates back to 1901, the year of the creation of its first line of natural products aimed to the care and the wellness of pets.

Over the years the company has evolved but the philosophy has always been the same, shaping both the creation of all the new lines of products and our production techniques in a unique and inimitable way.

In Diusapet our ingredients are not only carefully selected but they are also always respected in each step of our production process.

In particular the steam cooking procedure is performed in a very gentle way in order to preserve the nutritional value of the raw materials.

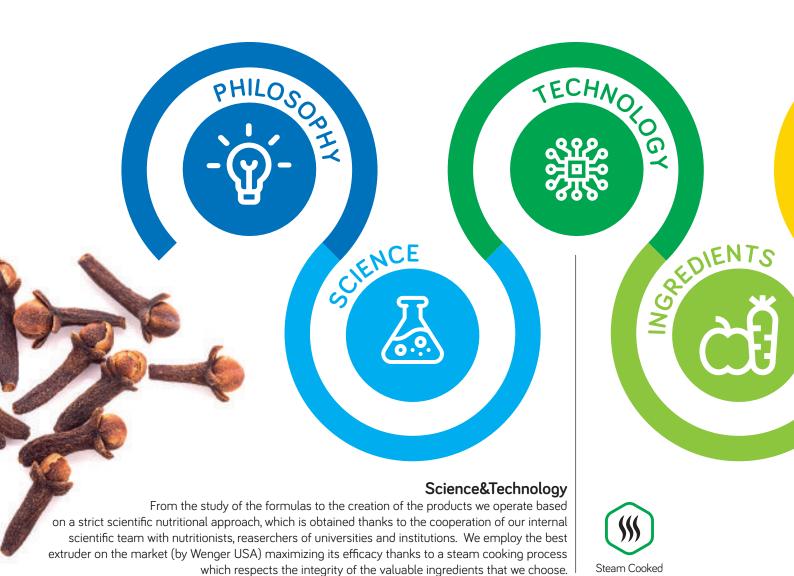
All this is made possible thanks to a Scientific Team able to transform raw materials and ingredients into petfood of excellent quality following the same highest production standards as the ones used for human food (ISO 9001).

For 120 years Mother Nature has guided all our actions: this is our DNA and this is why "In Diusapet, naturally we care"



# how we work

The process that we follow is divided into 8 phases. It is a path in which every element is fundamental and essential to reach our aim: the wellbeing of our pets.



## Health, wellness and sustainability

Thanks to our approach, we develop innovative nutritional systems, which are able to satisfy the needs of our pets at 360°. Not only our company philosophy leads us to be naturally sustainable but we also choose research methods fully respectful of the dignity of our pets. The production is 100% made in Italy and the ingredients that we use are mainly of local production.







Made in Italy

No Cruelty Test

Km Zero



# Ingredients and phytonutrients

The analysis and the accurate selection of the protein sources, fats and carbohydrates grant us the possibility to evaluate their freshness, integrity and nutritional value: in this way we can surely define their specific molecular composition and therefore their digestibility.





added cereals.

Chicken & Duck + Aloe vera & Ginseng Kitten

Chicken & Duck + Aloe vera & Ginseng Adult

Lamb & Venison + Cannabis sativa & Ginseng Adult

Ocean fish + Hemp & Aloe vera Adult

Chicken & Duck + Sugar Cane Fiber & Aloe Vera Hairball

Chicken & Duck + Sugar Cane Fiber & Neutered Ginseng



The EQUILIBRIUM line is designed to the breeders who need

a specific nutrition, which is often mono protein, always gluten free and enriched with dried fruit and vegetables, which are natural sources of antioxidants and soluble fibers.

Chicken Kitten

Chicken Adult

Sensitive Venison Adult

Sensitive Duck Adult

Sensitive Rabbit Adult

Sensitive Fish Adult

Low Grain Chicken Adult

Low Grain Fish Adult





#### Aloe vera

It supports the immune system and skin regeneration.



#### Ginseng root

It reduces stress and supports vitality.



#### Cloves, lemon, turmeric, rosemary

They limit cellular aging..



#### Top leaves and inflorescences of cannabis sativa

Selected and naturally rich in active ingredients.



#### Sugar cane fiber

It reduces the absorption of calories, promotes control blood sugar and hairball formation.



Grain Free



The holistic attitude of this line takes shape thanks to an effective cocktail of phytonutrients with a high functional activity.



## CHICKEN & DUCK + ALOE VERA & GINSENG



# CHICKEN & DUCK \ + ALOE VERA & GINSENG





#### **KITTEN**

Complete pet food for kitten, pregnant and lactating cats

Composition: Dehydrated chicken (45%), deboned fresh chicken (20%), dehydrated duck (12%), sweet potato, chicken fat, pea starch, fish oil (herring), chicken liver, chicory root (source of inulin and F.O.S.), pea fiber, psyllium, dried inactivated brewers' yeast (source of M.O.S.), chicken cartilage (source of glucosamine and chondroitin sulfate), potassium carbonate, Aloe vera (0,10%), ginseng root (Panax ginseng) (0,10%), rosemary, turmeric, cloves, lemon (Rosmarinus officinalis, Curcuma longa, Eugenia caryophyllus, Citrus sp.) (0,05%), Yucca juice

#### Analytical constituents

•		
Crude protein	44,00%	
Crude fat	20,00%	
Crude fiber	1,40%	
Moisture	7,00%	
Crude ash	8,40%	
Starch	17,00%	
Calcium	1,60%	
Phosphorus	1,30%	
Sodium	0,50%	
Magnesium	0,09%	

Omega-6	2,50%
Omega-3	1,30%
DHA	0,40%
EPA	0,70%
Glucosamine	1.300mg/kg
Chondroitin sulfate	1.100mg/kg
Metabolizable Energy (CEN)	4.174 kcal/kg; 17,50 MJ/kg
of which protein	39%
of which fat	43%



#### **ADULT**

Complete pet food for adult cats

Composition: Dehydrated chicken (42%), deboned fresh chicken (20%), dehydrated duck (12%), sweet potato, chicken fat, pea starch, fish oil (herring), pea fiber, chicken liver, chicory root (source of inulin and F.O.S.), psyllium, dried inactivated brewers' yeast (source of M.O.S.), chicken cartilage (source of glucosamine and chondroitin), potassium carbonate, Aloe vera (0,10%), ginseng root (Panax ginseng) (0,10%), rosemary, turmeric, cloves, lemon (Rosmarinus officinalis, Curcuma longa, Eugenia caryophyllus, Citrus sp.) (0,05%), Yucca juice

-	
Crude protein	42,00%
Crude fat	18,00%
Crude fiber	2,00%
Moisture	7,00%
Crude ash	8,30%
Starch	19,00%
Calcium	1,50%
Phosphorus	1,20%
Sodium	0,55%
Magnesium	0,09%

2,40%
1,20%
0,40%
0,60%
1.300mg/kg
1.100mg/kg
4.045 kcal/kg 16,90 MJ/kg
39%
40%



# LAMB & VENISON + CANNABIS SATIVA & GINSENG



# OCEAN FISH + HEMP & ALOE VERA





**ADULT** 

Complete pet food for adult cats

Composition: Dehydrated lamb (40%), fresh lamb (20%), dehydrated venison (12%), sweet potato, chicken fat, pea starch, fish oil (herring), pea fiber, chicken liver, chicory root (source of inulin and F.O.S.), psyllium, dried inactivated brewers' yeast (source of M.O.S.), potassium carbonate, glucosamine, chondroitin sulfate, Cannabis sativa (apical leaves 0,10%, inflorescence 0,005%), ginseng root (Panax ginseng) (0,10%), rosemary, turmeric, cloves, lemon (Rosmarinus officinalis, Curcuma longa, Eugenia caryophyllus, Citrus sp.) (0,05%), Yucca juice

#### Analytical constituents

Crude protein	40,00%	
Crude fat	18,00%	
Crude fiber	2,00%	
Moisture	7,00%	
Crude ash	8,60%	
Starch	20,00%	
Calcium	1,50%	
Phosphorus	1,10%	
Sodium	0,60%	
Magnesium	0,09%	

Omega-6	2,30%
Omega-3	1,30%
DHA	0,40%
EPA	0,60%
Glucosamine	1.300mg/kg
Chondroitin sulfate	1.100mg/kg
Metabolizable Energy (CEN)	4.020 kcal/kg; 16,80 MJ/kg
of which protein	37%
of which fat	40%
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**ADULT** 

Complete pet food for adult cats

Composition: Dehydrated ocean fish (herring) (60%), fresh ocean fish (herring) (20%), sweet potato, fish oil (herring), pea starch, pea fiber, chicory root (source of inulin and F.O.S.), psyllium, dried inactivated brewers' yeast (source of M.O.S.), green lipped mussel (Perna canaliculus, source of glucosamine), bicalcium phosphate, Cannabis sativa (apical leaves 0,10%, inflorescence 0,005%), Aloe vera (0,10%), rosemary, turmeric, cloves, lemon (Rosmarinus officinalis, Curcuma longa, Eugenia caryophyllus, Citrus sp.) (0,05%), Yucca juice

Crude protein	38,00%	
Crude fat	18,00%	
Crude fiber	2,00%	
Moisture	7,00%	
Crude ash	8,50%	
Starch	21,00%	
Calcium	1,50%	
Phosphorus	1,10%	
Sodium	0,65%	
Magnesium	0,09%	

Omega-6	1,50%
Omega-3	2,60%
DHA	0,80%
EPA	1,00%
Glucosamine	1.000mg/kg
Chondroitin sulfate	-
Metabolizable Energy (CEN)	4.010 kcal/kg 16,75 MJ/kg
of which protein	35%
of which fat	40%



## CHICKEN & DUCK + SUGARCANE FIBER & ALOE VERA HAIRBALL



# CHICKEN & DUCK + SUGARCANE FIBER & GINSENG NEUTERED





#### **ADULT**

Complete pet food for adult cats with predisposition to hairball formation or for cats with long coat

Composition: Dehydrated chicken (42%), deboned fresh chicken (20%), dehydrated duck (12%), sweet potato, chicken fat, sugarcane fiber (7%), pea starch, fish oil (herring), pea fiber, chicken liver, chicory root (source of inulin and F.O.S.), psyllium, dried inactivated brewers' yeast (source of M.O.S.), chicken cartilage (source of glucosamine and chondroitin), potassium carbonate, Aloe vera (0,10%), rosemary, turmeric, cloves, lemon (Rosmarinus officinalis, Curcuma longa, Eugenia caryophyllus, Citrus sp.) (0,05%), Yucca juice

#### Analytical constituents

-			
Crude protein	42,00%	Omega-6	2,40%
Crude fat	18,00%	Omega-3	1,20%
Crude fiber	8,00%	DHA	0,40%
Moisture	7,00%	EPA	0,60%
Crude ash	8,90%	Glucosamine	1.300mg/kg
Starch	12,00%	Chondroitin sulfate	1.100mg/kg
Calcium	1,60%	Metabolizable	3.737 kcal/kg;
Phosphorus	1,20%	Energy (CEN)	15,70 MJ/kg
Sodium	0,60%	of which protein	41%
Magnesium	0,09%	of which fat	43%



#### **ADULT**

Complete pet food for adult neutered cats or for cats living indoor

Composition: Dehydrated chicken (45%), deboned fresh chicken (20%), dehydrated duck (12%), sweet potato, sugarcane fiber (4%), chicken fat, pea starch, fish oil (herring), pea fiber, chicken liver, chicory root (source of inulin and F.O.S.), psyllium, dried inactivated brewers' yeast (source of M.O.S.), chicken cartilage (source of glucosamine and chondroitin), potassium carbonate, ginseng root (Panax ginseng) (0,10%), rosemary, turmeric, cloves, lemon (Rosmarinus officinalis, Curcuma longa, Eugenia caryophyllus, Citrus sp.) (0,05%), Yucca juice

Crude protein	46,00%
Crude fat	12,00%
Crude fiber	5,00%
Moisture	7,00%
Crude ash	8,90%
Starch	17,00%
Calcium	1,60%
Phosphorus	1,20%
Sodium	0,60%
Magnesium	0,09%

Omega-6	2,40%
Omega-3	1,20%
DHA	0,40%
EPA	0,60%
Glucosamine	1.300mg/kg
Chondroitin sulfate	1.100mg/kg
Metabolizable Energy (CEN)	3.640 kcal/kg 15,30 MJ/kg
of which protein	48%
of which fat	30%





Gluten Free



Apple, carrot, blueberry and cranberry Sources of natural antioxidants and soluble fiber.



Omega 3
It support dermal function.



**Taurine and L-carnitine**For heart health
and fat metabolism.









Gluten Free





Mono Protein

Gluten Free

**CHICKEN** 

KITTEN

Complete pet food for kitten, pregnant and lactating cats

**Composition:** Chicken (50%) (of which 80% dehydrated and 20% fresh), rice, chicken fat, chicken livers, fish oil (herring), chicory root (source of inulin and F.O.S.), pea fiber, dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice

# **CHICKEN**

## ADULT



Composition: Chicken (45%) (of which 80% dehydrated and 20% fresh), rice, corn, chicken fat, pea starch, chicken livers, fish oil (herring), pea fiber, chicory root (source of inulin and F.O.S.), dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice

## Analytical constituents

Crude protein	36,00%		
Crude oils and fats	18,00%	Magnesium	0,06%
Crude fiber	1,20%	Omega-6	1,40%
Crude ash	8,10%	Omega-3	0,50%
Calcium	1,50%	Metabolizable	4.050 kcal/kg;
Phosphorus	1,00%	Energy (CEN)	17,00 MJ/kg

Crude protein	33,00%
Crude oils and fats	15,00%
Crude fiber	2,50%
Crude ash	7,90%
Calcium	1,40%
Phosphorus	1,00%

Magnesium	0,06%
Omega-6	1,30%
Omega-3	0,40%
Metabolizable Energy (CEN)	3.845 kcal/kg 16,15 MJ/kg





# **SENSITIVE DUCK**



Gluten Free





**ADULT**Complete pet food for adult cats

Composition: Venison (35%) (of which 80% dehydrated and 20% fresh), rice, corn, chicken fat, dehydrated fish (herring) (10%), pea starch, hydrolyzed animal proteins, fish oil (herring), pea fiber, chicory root (source of inulin and F.O.S.), dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice

# ADU Com

ADULT
Complete pet food for adult cats

**Composition:** Duck (45%) (of which 80% dehydrated and 20% fresh), rice, corn, chicken fat, pea starch, hydrolyzed animal proteins, fish oil (herring), pea fiber, chicory root (source of inulin and F.O.S.), dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice

#### Analytical constituents

Crude protein	33,00%
Crude oils and fats	15,00%
Crude fiber	2,50%
Crude ash	8,50%
Calcium	1,40%
Phosphorus	1,00%

Magnesium	0,06%
Omega-6	1,30%
Omega-3	0,40%
Metabolizable Energy (CEN)	3.825 kcal/kg; 16,00 MJ/kg

Crude protein	33,00%
Crude oils and fats	15,00%
Crude fiber	2,50%
Crude ash	7,90%
Calcium	1,40%
Phosphorus	1,00%

Magnesium	0,06%
Omega-6	1,30%
Omega-3	0,40%
Metabolizable Energy (CEN)	3.845 kcal/kg 16,15 MJ/kg







SENSITIVE FISH

Monoproteico Gluten Free

**ADULT** Complete pet food for adult cats

Composition: Rabbit (35%) (of which 80% dehydrated and 20% fresh), rice, corn, chicken fat, dehydrated fish (herring) (10%), pea starch, hydrolyzed animal proteins, fish oil (herring), pea fiber, chicory root (source of inulin and F.O.S.), dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice



**ADULT** Complete pet food for adult cats

Composition: Ocean fish (herring) (45%) (of which 80% dehydrated and 20% fresh), rice, fish oil (herring), pea starch, pea fiber, hydrolyzed fish protein (herring), chicory root (source of inulin and F.O.S.), dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice

#### Analytical constituents

Crude protein	33,00%
Crude oils and fats	15,00%
Crude fiber	2,50%
Crude ash	7,90%
Calcium	1,40%
Phosphorus	1,00%

Magnesium	0,06%
Omega-6	1,30%
Omega-3	0,40%
Metabolizable Energy (CEN)	3.845 kcal/kg 16,15 MJ/kg

Crude protein	34,00%
Crude oils and fats	16,00%
Crude fiber	2,50%
Crude ash	8,10%
Calcium	1,40%
Phosphorus	1,00%

Magnesium	0,06%
Omega-6	1,00%
Omega-3	1,20%
Metabolizable Energy (CEN)	3.890 kcal/kg 16,35 MJ/kg













LOW GRAIN CHICKEN

Monoproteico

Gluten Free Monoproteico



**ADULT** Complete pet food for adult cats

Composition: Chicken (52%) (of which 80% dehydrated and 20% fresh), brown rice, pea starch, pea fiber, chicken fat, chicken livers, fish oil (herring), chicory root (source of inulin and F.O.S.), dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice



## **ADULT** Complete pet food for adult cats

Composition: Ocean fish (herring) (52%) (of which 80% dehydrated and 20% fresh), brown rice, pea starch, pea fiber, fish oil (herring), hydrolyzed fish protein (herring), chicory root (source of inulin and F.O.S.), dried inactivated brewers' yeast (source of M.O.S.), dried fruits and vegetables (blueberry 0,40%, cranberry 0,40%, apple 0,20%, carrot 0,20%), calcium carbonate, Yucca juice

#### Analytical constituents

Crude protein	36,00%	
Crude oils and fats	13,00%	-
Crude fiber	3,00%	-
Crude ash	8,00%	-
Calcium	1,40%	-
Phosphorus	1,00%	

Magnesium	0,06%
Omega-6	1,30%
Omega-3	0,40%
Metabolizable Energy (CEN)	3.750 kcal/kg; 15,75 MJ/kg

Crude protein	36,00%
Crude oils and fats	13,00%
Crude fiber	3,00%
Crude ash	8,10%
Calcium	1,40%
Phosphorus	1,00%

Magnesium	0,06%
Omega-6	1,00%
Omega-3	0,80%
Metabolizable Energy (CEN)	3.700 kcal/kg 15,54 MJ/kg



# neobreeder

powered by breeders

# neobreeder holistic

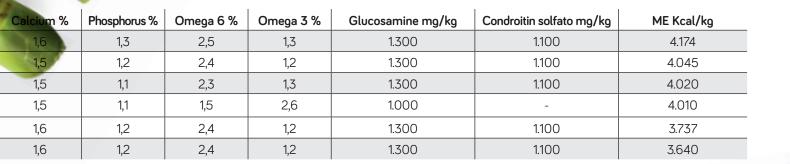
	Protein %	Fat %	Fiber %	Ash %
Chicken & Duck + Aloe vera & Ginseng Kitten	44	20	1,4	8,4
Chicken & Duck + Aloe vera & Ginseng Adult	42	18	2	8,3
Lamb & Venison + Cannabis sativa & Ginseng Adult	40	18	2	8,6
Ocean Fish + Hemp & Aloe vera Adult	38	18	2	8,5
Chicken & Duck + Sugarcane fiber & Aloe Vera Hairball	42	18	8	8,9
Chicken & Duck + Sugarcane fiber & Ginseng Neutered	46	12	5	8,9

Additives per kg - Nutritional additives: 3a672a Vitamin A 24.000Ul; 3a671 Vitamin D3 1.320Ul; 3a700 Vitamin E 720mg; 3a820 Vitamin B1 9.60mg; Vitamin B2 60mg; 3a831 Vitamin B6 60mg; Vitamin B12 0.12mg; 3a315 Niacinamide 168mg; 3a880 Biotin 9.60mg; 3a316 Folic acid 2.40mg; 3a841 Calcium d-pantothenate 60mg; 3a300 Vitamin C 180mg; 3a160 (a) Beta-carotene 60mg; 3a890 Choline chloride 2,500mg; 3b6.10 Zinc (zinc chelate of the hydroxy analogue of methionine) 120mg; 3b5.10 Manganese (manganese chelate of the hydroxy analogue of methionine) 30mg; 3b106 Iron (iron (II) chelate of amino acids hydrate) 120mg; 3b4.10 Copper (copper chelate of the hydroxy analogue of methionine) 12mg; 3c301 DL-methionine 4,000mg; 3a370 Taurine 4.000mg; 3a910 L-Carnitine 500mg. Antioxidants: 1b306 (i) tocopherol extracts from vegetable oils 100 mg

# neobreeder equilibrium

	Protein %	Fat %	Fiber %	Ash %
Chicken Kitten	36	18	1,2	8,1
Chicken Adult	33	15	2,5	7,9
Sensitive Venison Adult	33	15	2,5	8,5
Sensitive Duck Adult	33	15	2,5	7,9
Sensitive Rabbit Adult	33	15	2,5	7,9
Sensitive Fish Adult	34	16	2,5	8,1
Low Grain Chicken Adult	36	13	3	8,0
Low Grain Fish Adult	36	13	3	8,1

Additives per kg - Nutritional additives: 3a672a Vitamin A 15.000 IU; 3a671 Vitamin D3 1.000 IU; 3a700 Vitamin E 100 mg; 3a821 Vitamin B1 30 mg; Vitamin B2 10 mg; 3a831 Vitamin B6 10 mg; Vitamin B12 0,06 mg; 3a314 Niacin 140 mg; 3a880 Biotin 0,20 mg; 3a316 Folic Acid 2,20 mg; 3a841 Calcium D- pantothenate 12 mg; 3a890 Choline chloride 2.500 mg; 3b101 Iron (iron (II) carbonate (siderite)) 80 mg; 3b603 Zinc (zinc oxide) 75 mg; 3b405 Copper (copper(II) sulphate pentahydrate) 11 mg; 3b203 Iodine (coated granulated calcium iodate, anhydrous) 0,40 mg; E8 Selenium (sodium selenite) 0,30 mg; 3a370 Taurine 1.000 mg; 3a910 L-Carnitine 150 mg. Antioxidant: 1b306(i) Tocopherol extracts from vegetable oils 150 mg



Calcium %	Phosphorus %	Omega 6 %	Omega 3 %	ME Kcal/kg
1,5	1	1,4	0,5	4.050
1,4	1	1,3	0,4	3.845
1,4	1	1,3	0,4	3.825
1,4	1	1,3	0,4	3.845
1,4	1	1,3	0,4	3.845
1,4	1	1	1,2	3.890
1,4	1	1,3	0,4	3.750
1,4	1	1	0,8	3.700





#### HEADQUARTER

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**FEEDING** instructions



KIBBLES specs.