

THE 2024 PLANNER SHOPPING HANDBOOK













We've **STEPHED** your 2024 Planner Shopping experience ...
Here's your very own guide for scheduling and shopping the
2024 Planner Presale with success.



YOUR 2024 PLANNER LINE UP WRAPPED UP

Prep and get ready to hit 'Play' on Presales & all the goodness in store for the year of 2024!

UP NEXT:

-  Explore this guide to discover everything you need to know  
-  Make sure you're on the 2024 Planner waitlist and SPP Socials to ensure you don't miss out on your picks  
-  Compare the 2024 Planners to ensure you pick your perfect match for 2024  
-  Have your top Q's answered  



SHOP YOUR 2024 PLANNER PICK!





PREP FOR PRESALE

ALL THE IMPORTANT DEETS YOU NEED TO KNOW

PRESALE TIMES:

The BIG event (Presale) starts at 7:00pm AEST for the general public.

But hey, if you're on our VIP LIST, you're in for a treat! You'll get a 30-minute headstart, so you can start exploring and shopping from 6:30pm AEST.

We've got members of the SPP Fam all around the world and have made being online to secure your favourite planner picks easier by listing the times for our most popular global locations for when the 2024 line up is LIVE →



JOIN THE VIP LIST

LOCATION	TIMES
NSW, ACT, QLD, TAS, VIC	7:00PM
NT	6:30PM
SA	6:30PM
WA	5:00PM
NZ	NZST: 9:00PM CHAST: 9:45PM
USA	AKDT: 1:00AM PDT: 2:00AM MDT: 3:00AM CDT: 4:00AM EDT: 5:00AM 24TH AUGUST HST: 11:00PM
CANADA	PDT/ MST: 2:00AM CST/MDT: 3:00AM CDT/ EST: 4:00AM EDT/ AST: 5:00AM ADT: 6:00AM NDT: 6:30AM
UK	10:00AM
SINGAPORE	5:00PM
SWITZERLAND	11:00AM
UNITED ARAB EMIRATES	1:00PM
SOUTH AFRICA	11:00AM
POLAND	11:00AM
MALAYSIA	5:00PM



2024 planner



I'M SO GLAD YOU ASKED!

PLANNER FAQ'S

WE'VE PUT TOGETHER THE TOP Q'S FROM OVER THE YEARS TO HELP YOU!

Got a Q? Not to worry, SPP has you covered!

If you have any questions about Presale, purchasing and what to expect for your 2024 Planner, head to the 2024 Planner FAQ page for some helpful information!

[▶ CHECK OUT THE 2024 FAQ PAGE](#)

DISPATCH & DELIVERY

We are so excited to send your Planner to you so you can start planning for 2024!

We expect that dispatch timeframes will be very close to the below, but please keep an eye on SPP socials for more information as it comes to hand and your email for shipping and dispatch notifications:

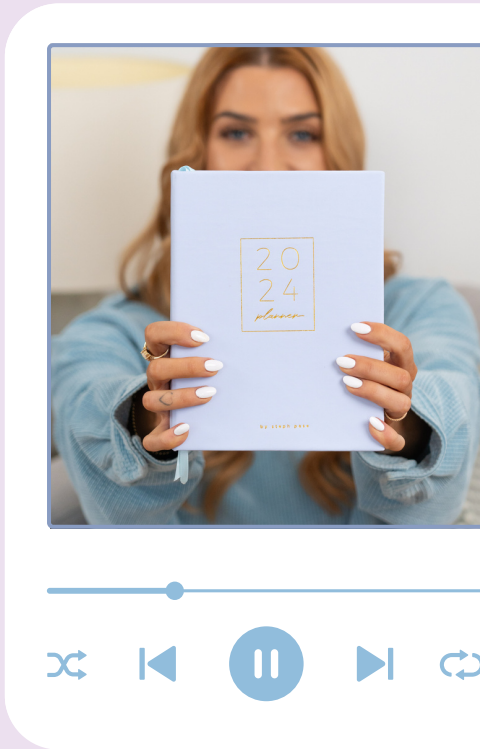
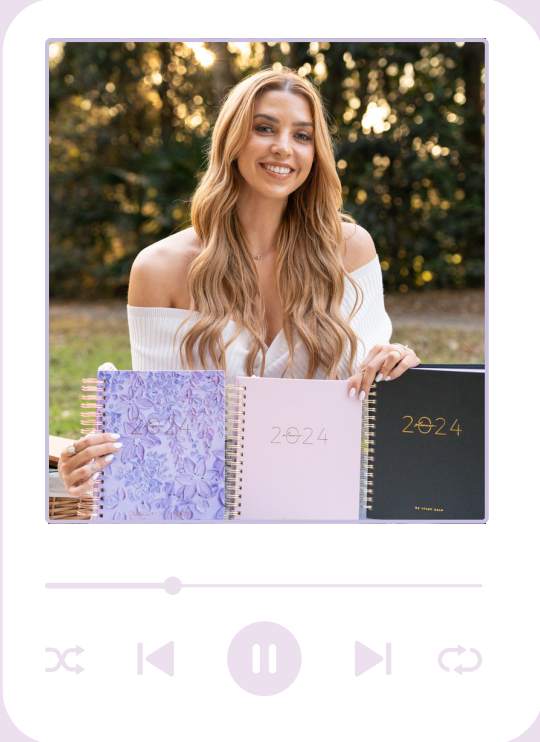
PLANNER DISPATCH TIMEFRAMES:

Signature Planners:	Early - Mid September
Limited Edition Kelsie Rose Signature + Daily Planners:	Late September - Early October
Essential Planners:	Late September - Early October
Classic Planner:	Late September - Early October
Teacher Planners:	Late October
Business Planners:	Late October



2024 PLANNER COMPARISON

YOU'LL SPEND 525,600 MINUTES LIVING IN 2024 ... LET'S MAKE SURE YOU PICK YOUR PERFECT MATCH TO MAKE A LIFE YOU ADORE



2024 PLANNER
COMPARISON TABLE

WHAT'S INSIDE	SIGNATURE	DAILY	ESSENTIAL	CLASSIC
Yearly Overview Calendar	Y	Y	Y	Y
Australian Public and School Holidays	Y	Y	Y	Y
2023 Year Reflection	Y	N	Y	N
2024 Goals	Y	Y	Y	Y
Tips, Tricks & Notes	Y	Y	N	N
Astrology Archetypes	Y	Y	Y	N
Monthly Astrology Insights and Moon Phases	Y	Y	Y	N
Challenges	Y	Y	Y	N
Monthly Overview	Y	Y	Y	Y
Monthly Reflection	Y	Y	Y	N
Monthly Calendar	Y	Y	Y	Y
Monthly Brain Dump	Y	N	Y	Y
Monthly Reset Checklist	Y	Y	Y	N
Monthly Journal Prompts	Y	Y	Y	N

DOWNLOAD THE 2024 PLANNER

COMPARISON TABLE

Another year, another line up, another tough decision to make SPP Fam 😊

Download the comparison table for the Signature, Daily, Essential & Classic 2024 Planners to make it easy to compare features and make your choice.

[↓ DOWNLOAD HERE](#)



THE SIGNATURE PLANNER



BLACK - BLUSH

The OG Signature Planner is back to make 2024 the year of more!

This 5 star planner is our most highly sought-after and loved pick year after year...and for good reason. With its signature weekly layout and easy to use sections to organise every area of your life, there is no doubt that this beauty will soon become your favourite daily companion.

If you are looking for the ultimate go-to planner that is going to keep you organised, inspired, mindful and help you to make 2024 your best year yet - look no further.

THE SIGNATURE PLANNER WRAPPED UP



FEATURING ...



- 2024 goal planner
- Astrology Archetypes
- 11 fun & motivating challenges
- Monthly Planner
- Monthly overview organiser including monthly habit tracking, self care scheduling, important dates, monthly goals and reset checklist
- Monthly reflections and braindump
- Weekly spread (Monday – Sunday)
- Weekly checklist for budget check, workout planning, groceries and meal planning
- Weekly habit tracker
- Daily to-do list and meal planning
- Tips, tricks and notes from Steph
- 6 x sticker sheets
- Home section with house reset, cleaning schedules, decluttering 101 and project planners and more
- Health section with health tracker, stretches guide, health check reminders, mindfulness and self care activities and workout planner and more
- Budget section with budget cheat sheet, finance goals, savings and bills tracker and monthly budget
- Life Admin section with reflection intention setting, password keeper, important contacts, gift planner, books to read, brain dump pages and notes
- Removable shopping list notepad
- **+ MORE!**

PRICE: \$79.95



THE DAILY PLANNER



BLUSH

The Daily Planner is back again for another amazing year after fast becoming a crowd favourite. The day-to-a-page layout of this planner is perfect for those who deep-dive into their planning one day at a time, and is sure to become your organisational bestie to make 2024 the year of more!

Keep every area of your life in check, with daily prompts to level-up your routines, habits and make the most of your time and accelerate your productivity. The Daily Planner will keep you motivated all year long, with space for planning movement, meals, self-care, gratitude and more!

THE DAILY PLANNER WRAPPED UP

« FEATURING ... »

- 2024 goal planner
- Astrology Archetypes
- 10 fun & motivating challenges
- Monthly calendar 'at a glance'
- Monthly overview organiser including monthly habit tracking, self care scheduling, important dates, monthly goals and reset checklist
- Monthly astrology insights and moon phases
- Monthly journal prompts
- Monthly reflections
- Tips, tricks and notes from Steph
- Day-to-page layout
- Daily priorities
- Daily to-do list
- Daily gratitude, self-care and movement prompts
- Daily water tracker
- Daily meal planner
- Daily notes
- Daily 'for tomorrow' reminders
- 2025 yearly overview
- Cleaning Schedule
- Password keeper
- **+ MORE!**

PRICE: \$79.95



THE DAILY & SIGNATURE KELSIE ROSE PLANNERS AND PEN SET



LIMITED EDITION

Introducing my very first collaboration planner EVER! SPP x Kelsie Rose present: the LIMITED EDITION Lilac Signature and Daily Planners and Pen Set.

I am so excited to bring this to you guys, my first ever ROSE GOLD edition - and with a collab design so beautiful, how could I resist making a matching pen?! This limited edition planner and pen set really is something so special.

Lilac dreams was created by artist Kelsie Rose Davis using mixed mediums of acrylics, oil pastels and thickeners to create delicious texture in her easily recognisable floral style.

The inspiration for Lilac Dreams came from a vision of beautiful soft lilac florals, in a flat lay arrangement, almost like a flower press. Of course we couldn't miss the opportunity to enhance the artwork with glorious texture. We hope you love your lilac dreams as much as we did creating it.

THE KELSIE ROSE PLANNERS WRAPPED UP

◀◀ FEATURING ... ▶▶

All of the same incredible features listed for either the Signature or Daily Planner, but with a beautiful limited edition design on the cover by Kelsie Rose, a rose gold debossed hard cover, rose gold spiral wire binding and a matching design rose gold ballpoint pen, black ink

PRICE: \$89.95



THE ESSENTIAL PLANNER

▶ PERIWINKLE BLUE - BLUSH

Every year this little baby is one of the first to fly off the shelves, and once you discover all its amazing features bundled up in a delightful soft, vegan leather exterior you will see why.

Don't let its small size fool you, the essential planner is full to the brim with everything you could need to make sure that 2024 is the year of more! With an easy to follow, weekly layout that includes daily to-do's, weekly sections for notes and habit tracking, monthly reset and overview as well as sections for home, budget and life admin - you won't need anything more to stay inspired and organised for the whole year ahead.

THE ESSENTIAL PLANNER WRAPPED UP

◀◀ FEATURING ... ▶▶

- Vegan Leather cover
- 2024 goal planner
- Astrology Archetypes
- 10 fun & motivating challenges
- Monthly overview organiser including monthly habit tracking, self care scheduling, important dates, monthly goals and reset checklist
- Monthly astrology insights and moon phases
- Monthly journal prompts
- Monthly braindump and reflections
- 4 x sticker sheets
- Weekly spread (Monday – Sunday)
- Daily to-do list
- Weekly habit tracker
- Home section with reflection and intention setting, refresh your space tips and cleaning schedule
- Budget section with reflection and intention setting, budget cheat sheet and monthly budget
- Life Admin section with reflection intention setting, password keeper and notes
- + MORE

PRICE: \$64.95



THE CLASSIC PLANNER

▶ CHARCOAL

Back for its second year after huge success last year - the Classic Planner - in Charcoal with silver details. This sleek, minimalist planner is perfect for those ready to make 2024 the year of more.

This stripped back planner is unisex, simple and streamlined, containing everything you need to thrive and live an organised life. Inside you will find everything you need to plan your weeks, habits and time. If you're ready to level up, look no further to find your new best companion for 2024.

THE ESSENTIAL PLANNER WRAPPED UP

◀◀ FEATURING ... ▶▶

- 2024 yearly overview 'at a glance'
- 2024 Goal Planner
- Australian public holidays and school terms
- Double Spread monthly planner
- Monthly tabs
- Monthly overviews with sections for focus, habits, tasks, important dates, bills, monthly goals and notes
- Monthly brain dump
- Weekly spread (Monday – Sunday)
- Daily to-do list
- Weekly habit Tracker
- Weekly notes
- Password keeper
- Important contacts
- Notes
- 3 x sticker sheets
- 2 x ribbon bookmarks

PRICE: \$64.95



THE BUSINESS PLANNER



BLACK - BLUSH

The ultimate book of business planning goodness is back again for a third year running. This baby has proven to be a total game changer. Whether you are just starting out in your business or you're well established and just want to get more organised, this book of goodness has all of the tools you need to plan ahead and thrive in your business and personal life.

It's not only jam packed with pages to help you plan your year, month, days, goals, social media posts and business habits - it also comes with a handy little Business Bible booklet that will serve as your go-to guide on all things marketing, branding, biz finances, #stepping (organising) your biz and more!

THE BUSINESS PLANNER WRAPPED UP

« FEATURING ... »

- 2024 Important dates
- Business Financial Dates
- Seasonal Promotional ideas section
- Monthly Overview (Goals, Key dates, Promotions, Projects, Ideas, Focus, Notes)
- Monthly reflection and brain dump
- Weekly Organiser (Goals, Social Media Posts, Biz Habits, Priorities, Focus, Due)
- Day to ½ Page (A4 Pages)
- Daily To-Do List, Schedule, Notes, Priorities
- 5 x sticker sheets
- 1 x clear 'receipts' pocket
- 1 x clear storage pocket
- Business Goals
- Project Planner
- New Products/Services

- Biz Bill Tracker
- Monthly Profit Tracker
- Monthly Budget
- Master Marketing Plan
- Campaign Planner
- Social Media Post Ideas

BUSINESS BIBLE:

- Business Health Checklist
- Biz Branding Basics
- Biz Finance Page
- Business Trade Maths Cheat Sheet
- Money Mindset
- Small Biz Social Media Checklist
- Social Media Content Ideas
- **+ MORE!**

PRICE: \$94.95



THE TEACHER PLANNER



NAVY - BLUSH

After being top of the class last year, my 2024 Teacher Planner is back in line for the year ahead! I collaborated with incredible teachers in my local community to bring this planner to life, and I am so excited to help teachers everywhere make 2024 the year of more!

This weekly planner includes sections for planning every part of your week, set with re-positional tabs - so no matter what your term dates are, this planner will work for you. This year I have added a few new additions to help make your week even smoother!

My planner is designed to be your best assistant to help you organise not only the school week, but also your own time!

THE TEACHER PLANNER WRAPPED UP

« FEATURING ... »

- A4 size, weekly spread (Monday – Sunday)
- 2024 yearly overview 'at a glance'
- 2024 public holidays and Australian school terms
- 2024 Cultural diversity calendar
- 2024 goal planner
- Repositionable tabs (to be moved to suit your schools term dates)
- Term planner 'at a glance'
- Weekly Brain dump and anecdotal notes
- Weekly organiser with focus, goals, to-do list, personal plans/reminders, upcoming assessment, meetings/events, something new to try and notes
- Time column (blank, for you to insert your times)
- Duty reminder
- Weekly notes and reflections
- Weekly habit tracker
- Positive moment of the week
- Password keeper
- Important contacts
- Useful resources
- Parent contact log
- Professional development
- Funny moments
- Meeting notes
- Student record
- 4 x sticker sheets
- 1 x clear storage pocket

+ MORE!

PRICE: \$89.95



PLANNER BUNDLES

PLANNER + PLANNER COVER BUNDLES

The perfect product to pair with your planner! These Vegan Leather Planner Covers are available in two sizes to fit perfectly with your 2024 planner. The most stylish way to protect your planner and reuse each year!

235 x 255mm size to fit your Signature, Daily and Classic planner, available in blush, black and grey.

A4 size to fit your Business and Teacher planner, available in blush and black.

& THE TEACHER PLANNER + TEACHER DAILY NOTEPAD BUNDLE

The ultimate bundle to not only be an organised teacher, but to thrive both in school and out! The 2024 Teacher Planner coupled with my staple Teacher Daily Notepad that includes sections for priorities, focus, notes, hydration tracking and more, makes for the perfect pair for any teacher wanting to boost productivity and organisation.

THE TEACHER DAILY NOTEPAD WRAP UP

◀ FEATURING ... ▶

- Top 3 Priorities
- Focus
- Reminder
- Groupings
- Observations
- Notes
- Positive Note For The Day
- Daily Water Tracker



BUNDLE & SAVE!