



A SURF ART EXPERIENCE
HUNTINGTON BEACH CA
2016
SURF CITY USA

A Very Special Invitation
To Be A Part of History
& Help Eradicate Skin Cancer

The Rotary Club of Huntington Beach Presents

SURFBOARDS ON PARADE
VIP KICKOFF
RECEPTION

June 16, 2016 6pm

*The Shorebreak
a Kimpton Hotel*

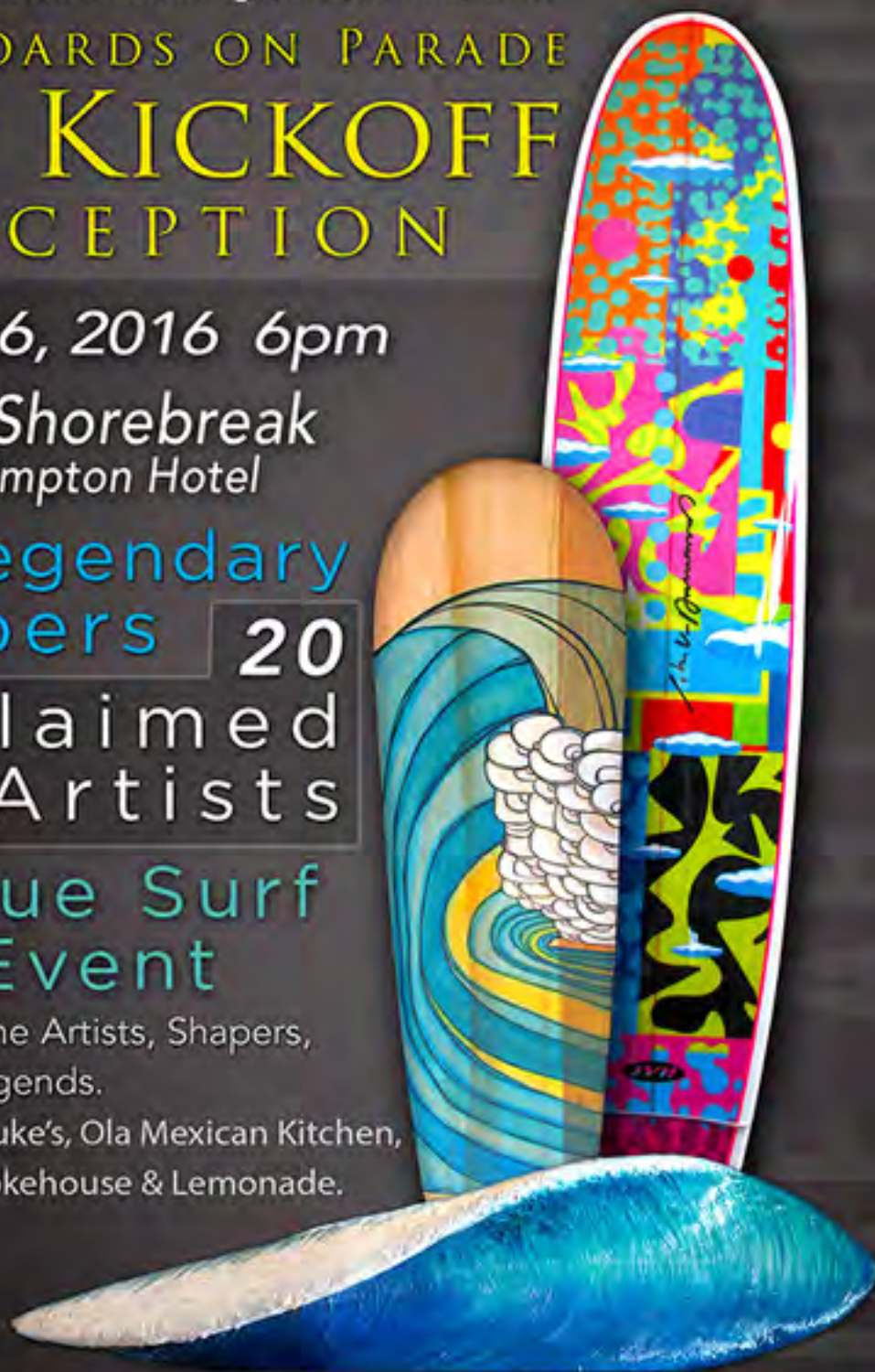
20 Legendary
Shapers **20**

Acclaimed
One Artists

Unique Surf
Art Event

Hang with the Artists, Shapers,
& Surfing Legends.

Catered by: Duke's, Ola Mexican Kitchen,
Old Crow Smokehouse & Lemonade.



Tickets & Info: surfboardsonparade.org

Tickets \$28



THE ROTARY CLUB OF HUNTINGTON BEACH PROUDLY PRESENTS
SURFBOARDS ON PARADE 2016

Surfboards On Parade 2016 is a participatory art experience and fund raising event coming this summer where acclaimed artists are invited to create art on surfboards shaped by legendary shapers. The 20 surfboards featured in this exciting collaboration will be "on parade" from June 16 - Oct 7, 2016 at sponsored locations throughout Huntington Beach. The four-month participatory art exhibit begins with the Opening Day Kick-off and Unveiling Reception on June 16. The highly anticipated unveiling of the 20 one-of-a-kind art collaborations occurs at Shorebreak-a Kimpton Hotel, on June 16 at 6:00 PM. Don't miss this opportunity to see all 20 boards together in a gallery setting. The 2016 collection will not be exhibited in one location again until the Night of a Million Waves gala and auction at The Pasea Hotel and Spa on October 7, 2016 to raise money to help eradicate skin cancer.

The VIP affair affords the opportunity to meet and greet the artists and shapers, big names in surf, like Tim Stamps, Duke Aipa, Robert August, Bob Hurley, Jeff "Doc" Lausch, Steve Pesce, Jed Noll and acclaimed artists like Rick Rietveld, Drew Brophy, Phil Roberts, John Van Hamersveld, Dave Hobrecht, Heather Brown, Josh Serafin, Rhonda Jones and Joshua Paskowitz. Tickets are \$28 and include delicious food from Duke's, Ola Mexican Kitchen, Old Crow Smokehouse, Lemonade, and entrance to an opportunity drawing.

World Surf Champion, Peter "PT" Townend will be the emcee, and a short film by Surf City Highlight's, Matt Liffreing showing a behind the scenes glimpse of the inspiration and making of the art will round out the evening.

Surfboards On Parade's inaugural year was in 2014, and was part of the City's 100 years of surfing celebration. Together we made history, and raised over \$100,000 for the fight against skin cancer!

Sponsor Host locations for the 2016 quiver and walking tour include the Resorts of Huntington Beach – Waterfront Beach Resort, a Hilton Hotel, Pasea Hotel & Spa, Hyatt Regency Huntington Beach, and Shorebreak-a Kimpton Hotel, as well as Duke's and Sandy's restaurants at the Pier. The majority of the art will be on display at participating merchants in Pacific City, at Ola Mexican Kitchen, Ocean Blue Art + Design, Lemonade, Old Crow Smokehouse, Simmzy's, Ways and Means Oyster House and Tommy Bahamas.

The beneficiaries of this extraordinary event are Orange Coast Memorial Foundation, with a focus on education, research and prevention of skin cancer, and the Rotary Club of Huntington Beach who in addition to their many worthy projects, are helping to fund a universally accessible playground on the beach where children of all abilities will have inclusion in play.



Event sponsors include Greater Newport Physicians, Edinger Medical Group, Rainbow, A Republic Service Company, Edward Jones Investments – Scott Smith, MemorialCare Medical Group, Digital/Home Run Media Group, and Woody's Diner.

Surfboards on Parade
A SURF ART EXPERIENCE
HUNTINGTON BEACH, CA
2016
SURF CITY USA

Huntington Beach Orange Coast Museum Foundation

Artist
HEATHER BROWN
Shaper
CHRIS VIVERITO
Tommy Bahama

Help Eradicate Skin Cancer
A Participatory
Event With 20
Boards Displayed
Throughout
Surf City USA

Gala and Art Auction
October 7, 2016

Stay Connected
www.surfboardsonparade.org

