

Association Membership Analysis

Gender-Male/Female

Female

% in Population _____ Active in our Association:

% in Membership _____

% in Profession _____ Visible to our Membership:

Male

% in Population _____ Active in our Association:

% in Membership _____

% in Profession _____ Visible to our Membership:

Member Involvement

Association Leaders

% in Membership _____ Active in our Association:

Visible to our Membership:

Special Interest Groups

% in Membership _____ Active in our Association:

Visible to our Membership:

LBGT

% in Population _____ Active in our Association:

% in Membership _____

% in Profession _____ Visible to our Membership:

Generations

Silent Generation (1929-1945)

% in Population _____ Active in our Association:

% in Membership _____

% in Profession _____ Visible to our Membership:

Baby Boomers (1946-1964)

% in Population _____ Active in our Association:

% in Membership _____

% in Profession _____ Visible to our Membership:

Gen X (1965-1982)

% in Population _____ Active in our Association:

% in Membership _____

% in Profession _____ Visible to our Membership:

Gen Y (1983-2001)

% in Population _____ Active in our Association:

% in Membership _____

% in Profession _____ Visible to our Membership:

Member Tenure

< 5 years % in Membership _____ Active in our Association: Y N

6-10 years % in Membership _____ Active in our Association: Y N

11-20 years % in Membership _____ Active in our Association: Y N

> 21 years % in Membership _____ Active in our Association: Y N

Ethnicity

African American

% in Population _____ Active in our Association:
% in Membership _____
% in Profession _____ Visible to our Membership:

American Indian

% in Population _____ Active in our Association:
% in Membership _____
% in Profession _____ Visible to our Membership:

Asian

% in Population _____ Active in our Association:
% in Membership _____
% in Profession _____ Visible to our Membership:

Caucasian

% in Population _____ Active in our Association:
% in Membership _____
% in Profession _____ Visible to our Membership:

Latino

% in Population _____ Active in our Association:
% in Membership _____
% in Profession _____ Visible to our Membership:

Member Profession Tenure

< 5 years	% in Profession _____	Active in our Association: Y N
6-10 years	% in Profession _____	Active in our Association: Y N
11-20 years	% in Profession _____	Active in our Association: Y N
> 21 years	% in Profession _____	Active in our Association: Y N

Other Demographic Considerations

