



# ONLINE STORE MARKETING CHECKLIST

## DAY 1

- Announcement before and after each class
- Facebook group post
- Instagram post/story
- Newsletter/email list
- Tell people samples are at the front desk

## DAY 2

- Announcement before and after each class
- Facebook group post

## DAY 3

- Announcement before and after each class
- Facebook main page post
- Instagram story/post
- Email list
- Tell people samples are at the front desk

## DAY 4

- Announcement before and after each class
- Member app announcement

## DAY 5

- Announcement before and after each class
- Text 5 people who you know will buy
- Tell people samples are at the front desk

## DAY 6

- Announcement before and after each class

## DAY 7

- Announcement before and after each class
- Facebook group post
- Instagram post/story
- Newsletter/email list
- Member App
- Tell people samples are at the front desk