



Croaker, Inc

Facility Supplies, Chemicals and Paper

The Lily Pad

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Special Carpet Care Issue

Carpet Care For Today's Commercial Carpets

Today's commercial buildings are utilizing more flooring choices than ever. One flooring choice gaining popularity is the use of Commercial Carpet Tiles.

The key benefits of carpet tiles include:

- Relatively low purchase and installation costs compared to other types of floor coverings
- Durability
- Sustainability (today's carpet tiles are often made of recycled materials, even recycled plastic bottles)
- Ease of removal and replacement. If an area becomes excessively soiled or worn, one or more tiles can simply be removed and replaced

Tips, Tricks and Techniques

However, carpet tiles do require some special care. Because of this, we offer the following tips to help cleaning professionals care for peel-and-stick, glued, and similar types of carpet tiles so that they can provide years of quality service:

- 1) Regular effective vacuuming is essential. Vacuuming removes soils and also helps to reduce the "flattening" of tiles, which can be an issue.*
- 2) Spills should be cleaned quickly. First blot the area with a clean, white cloth; semi-solid spills should be scraped up before blotting.*
- 3) Spots should be removed as soon as they are noticed; many of the spotting products used to remove spots from conventional carpets can also be used on carpet tiles.*



The secret to great looking, long lasting carpets?

VACUUM, VACUUM, VACUUM!

Croaker recommends **CleanMaxx!**

Durable, well-built **COMMERCIAL** vacuums with several models to choose from starting at **199.89**

Check our website for more information:

<http://croakeronline.com/collections/vacuums>

WE SERVICE WHAT WE SELL



ENCAPSULATION CARPET CLEANING

Low profile commercial carpets—either traditional style or carpet tiles—can benefit from the newest form of carpet cleaning: Polymer Based Encapsulation Cleaning. Encapsulation cleaning is a low moisture method that is ECO-FRIENDLY and virtually RESIDUE FREE.

Encapsulation cleaning offers low moisture carpet maintenance with faster drying time. It is a very cost effective method. Your chemical cost is approximately \$5.00 per 1,000 square feet of carpeting. No residue means less chance for resoiling.



Products for Encapsulation Cleaning: **SPIN-VAC and Americo's Beige Carpet Pad**



Spin Vac has all the qualities you want in an encapsulation product. It has low-moisture cleaning agents that break down stains and loosen sticky soils. These soils are "encapsulated" into a crystalline residue for subsequent vacuum removal.

Spin-Vac is safe for wool and stain resistant carpets, with no sticky or particulate residues that can attract soils and build-up.

Neutral pH cleaning without streaking, splotching, over wetting or chance of reoccurring spots.

A superior crystal structure, which upon drying, imparts non-stick qualities for swift release when vacuumed.

Fresh lemon scent.

Easy steps to encapsulation cleaning:

- 1) Vacuum thoroughly**
- 2) Using a pump-up sprayer with a fan tip, spray Spin-Vac evenly on carpet**
- 3) Scrub with a low-speed machine or carpet machine**
- 4) Allow to dry and vacuum again**

Croaker recommends using Americo's Beige Carpet Pad

This pad is specially formulated with a special binder that allows the pad to be safe for use on carpet yet durable to resist the friction created in use.

Pads are simple to use and clean

Estimated life of each pad: 10,000 square feet

Interested in trying Spin-Vac in your facility?

Contact us today to arrange a demonstration—we will train your staff on the latest way to keep your carpets clean!



Our customer care experts can assist you with all your cleaning questions and supply needs!

Our full-service showroom is open Monday-Friday 8:30 to 5:30