cityscape
design & print
print | signage | design

PRICE LIST
2022

BUSINESS CARDS

STANDARD 350gsm GLOSS

SINGLE-SIDED

QTY	B&W	COLOUR
250	$45	$56
500	$50	$60
1000	$55	$65
2000	$110	$120

DOUBLE-SIDED

QTY	B&W	COLOUR
250	$55	$65
500	$60	$70
1000	$65	$75
2000	$120	$130

PREMIUM 350gsm WITH GLOSS OR MATTE CELLOGLAZE

SINGLE-SIDED

QTY	B&W	COLOUR
250	$80	$85
500	$90	$95
1000	$105	$110
2000	$135	$140

DOUBLE-SIDED

QTY	B&W	COLOUR
250	$85	$95
500	$95	$105
1000	$110	$120
2000	$140	$150

OFFSET 420gsm MATTE OR GLOSS CELLOGLAZE

DOUBLE-SIDED

QTY	
250	$125
500	$135
1000	$170
2000	$245

DELUXE 420gsm MATTE WITH SPOT UV FINISH

DOUBLE-SIDED

QTY	
250	$230
500	$260
1000	$355
2000	$650

DL FLYERS

99 x 210mm

80gsm Uncoated

QTY	S/S	D/S
250	$65	$85
500	$85	$130
1000	$115	$180
1500	$120	$260
2000	$125	$336
3000	$145	$345
5000	$190	$360
10000	$320	$480
15000	$455	$600
20000	$585	$705

300gsm Satin

QTY	S/S	D/S
100	$60	$92
250	$80	$112
500	$120	$131
1000	$190	$211
5000	$540	$430
10000	$720	$680

150gsm Gloss

QTY	S/S	D/S
250	$65	$90
500	$85	$130
1000	$120	$140
1500	$135	$165
2000	$155	$190
3000	$190	$275
5000	$240	$310
10000	$360	$445
15000	$565	$565
20000	$655	$740

A5 FLYERS

148 x 210mm

80gsm Uncoated

QTY	S/S	D/S
250	$80	$105
500	$115	$165
1000	$120	$250
1500	$135	$290
2000	$145	$335
3000	$230	$380
5000	$285	$430
10000	$410	$550
15000	$575	$660
20000	$655	$755

150gsm Gloss

QTY	S/S	D/S
250	$85	$110
500	$120	$155
1000	$145	$240
1500	$175	$250
2000	$205	$265
3000	$260	$320
5000	$320	$380
10000	$500	$570
15000	$710	$755
20000	$810	$840

300gsm Satin

QTY	S/S	D/S
100	$70	$80
250	$110	$130
500	$155	$205
1000	$260	$345
5000	$590	$650
10000	$840	$980

A4 FLYERS

210 x 297mm

80gsm Uncoated

QTY	S/S	D/S
250	$110	$120
500	$120	$240
1000	$130	$310
1500	$185	$345
2000	$240	$380
3000	$310	$430
5000	$410	$550
10000	$630	$755
15000	$815	$950
20000	$1020	$1135

250gsm Gloss

QTY	S/S	D/S
100	$85	$110
250	$145	$210
500	$225	$310
1000	$285	$325
5000	$690	$770
10000	$1100	$1200

150gsm Gloss

QTY	S/S	D/S
250	$110	$170
500	$155	$230
1000	$205	$260
1500	$250	$310
2000	$290	$360
3000	$395	$450
5000	$500	$530
10000	$770	$860
15000	$990	$1125
20000	$1170	$1320

A3 FLYERS

297 x 420mm

150gsm Gloss

QTY	S/S	D/S
50	$70	$105
100	$105	$145
150	$125	$190
200	$145	$230
250	$180	$275
500	$275	$405
1000	$335	$470
2000	$450	$630
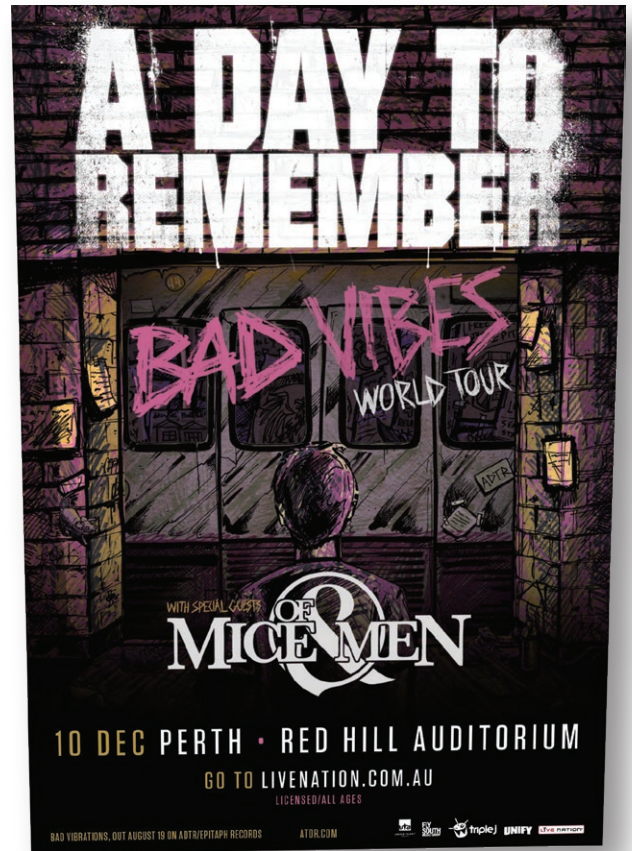
250gsm Gloss

QTY	S/S	D/S
50	$85	$110
100	$120	$170
150	$160	$240
200	$205	$310
250	$240	$375
500	$300	$530
1000	$405	$585
2000	$590	$765

FOLDED FLYERS

A3 Folded to A4

QTY	150gsm	250gsm
250	$310	$460
500	$440	$620
1000	$510	$690
1500	$595	$790
2000	$680	$890
3000	$770	$1110
5000	$1010	$1355
10000	$1495	$2215

A4 Tri-fold to DL

QTY	115gsm	150gsm
250	$195	$195
500	$250	$250
1000	$265	$265
1500	$320	$320
2000	$380	$380
3000	$480	$480
5000	$585	$585
10000	$870	$945

BOOKLETS

A4 on 150gsm Gloss

QTY	8 page	12 page
100	$300	$410
150	$420	$570
200	$530	$730
250	$620	$855
300	$705	$980
400	$840	$1125
500	$860	$1150

PRESENTATION FOLDERS

A4 SINGLE-SIDED MATTE CELLOGLAZE

QTY	350gsm
250	$760
500	$845
1000	$985

ESSENTIALS

LETTERHEADS

QTY	100gsm
100	$70
150	$85
200	$105
250	$110
500	$120
1000	$130
1500	$185
2000	$240

WITH COMPLIMENTS

QTY	B&W	COLOUR
100	$95	$120
200	$130	$165
250	$155	$195
500	$210	$265
1000	$275	$345

A5 INVOICE BOOKS
B&W, 50 PER BOOK

QTY	DUPLICATE	TRIPLICATE
5	$280	$320
10	$290	$345
20	$295	$360
50	$510	$660

A4 INVOICE BOOKS
B&W, 50 PER BOOK

QTY	DUPLICATE	TRIPLICATE
5	$320	$360
10	$360	$420
20	$445	$495
50	$760	$1000

NOTE PADS

100gsm, 50 SHEETS PER PAD

DL

QTY	
50	$210
100	$310
150	$405
200	$485
500	$870

A5

QTY	
50	$300
100	$380
150	$570
200	$625
500	$1250

A4

QTY	
50	$380
100	$545
150	$760
200	$910
500	$1950
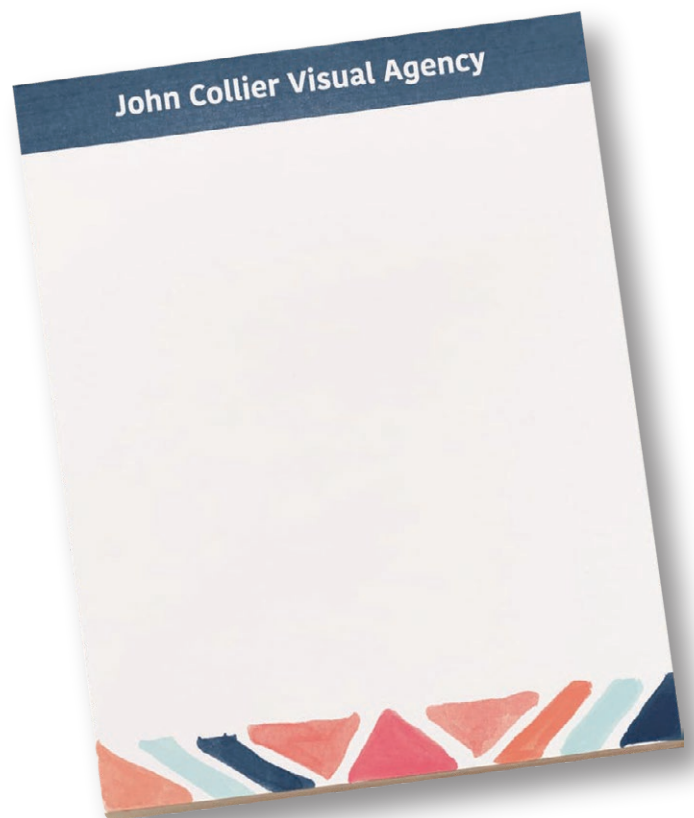
MAGNETS

90x55mm BUSINESS CARD SIZE

QTY	
250	$160
500	$190
1000	$290
2000	$520
5000	$990
10000	$1780

99x210mm DL SIZE

QTY	
250	$355
500	$560
1000	$925
2000	$1785
5000	$3280
10000	$6185

210 x 95mm DIE CUT HOUSE SHAPE

QTY	
250	$375
500	$605
1000	$1010
2000	$1960
5000	$3635
10000	$6535

VEHICLE MEGNETS (SET OF 2)

SIZE	
600x200	$110
600x300	$150
600x400	$200
900x200	$160
900x300	$220
900x400	$270

POSTERS

210gsm SYNTHETIC PAPER*

SIZE	EACH	5+ EACH
A2 594 x 420mm	$15	$14
A1 841 x 595mm	$22	$20
A0 1189 x 841mm	$34	$30

* Minimum large-format printing charge of $55 per media.

PROMOTIONAL

	EACH	5+ EACH
A-FRAME 600x900mm METAL FACES	$240	$200
A-FRAME 600x900mm CORFLUTE INSERT	$240	$200
PULL UP BANNER 850 x 2000mm	$180	$140
FLAGS - SMALL (RECTANGLE, BOWHEAD, TEARDROP)*	$295	$250
FLAGS - MEDIUM (RECTANGLE, BOWHEAD, TEARDROP)*	$340	$290
FLAGS - LARGE (RECTANGLE, BOWHEAD, TEARDROP)*	$385	$330

* SMALL = APPROX 2.4m | MEDIUM = APPROX 3.0m | LARGE = APPROX 4.0m. INCLUDES CARRY BAG AND GROUND SPIKE.

SIGNAGE

CORFLUTE*

Digitally printed single-sided on 5mm flute. Custom sizes available.

SIZE	EACH	5+ EACH	10+ EACH
450 x 300mm	$30	$13	$8
600 x 450mm	$35	$19	$15
900 x 600mm	$45	$30	$25
1200 x 900mm	$75	$54	$48

* Minimum large-format printing charge of $55 per media.

ALUMINIUM COMPOSITE

Digitally printed single-sided on 3mm ACM. Custom sizes available.

SIZE	EACH	5+ EACH	10+ EACH
600 x 450mm	$50	$35	$33
900 x 600mm	$100	$65	$60
1200 x 900mm	$190	$130	$120
2440 x 1220mm	$520	$360	$300

BANNERS

Digitally printed single-sided on outdoor banner.
Includes hemmed edges, ropes, and/or eyelets. Custom sizes available.

SIZE	EACH	5+ EACH	10+ EACH
1200 x 600mm	$90	$70	$50
1800 x 900mm	$160	$120	$90
1800 x 1200mm	$220	$160	$120
2400 x 1200mm	$290	$220	$160
3000 x 1200mm	$270	$230	$180
4000 x 1500mm	$450	$390	$300

SUPPLYING ART

supplying print-ready artwork

To avoid artwork costs, customers can supply files to the following specifications:

	DIGITAL & PRESS PRINTING	LARGE FORMAT & SIGNAGE
FORMAT	PDF, CMYK colour space, Zip compression or Jpeg Maximum Quality	
POST-PROCESSING	All effects & transparency flattened, text converted to outlines, overprints OFF	
FILE TRANSFER	Up to 10MB via email, larger files through a file hosting site (eg, wetransfer.com)	
BLEED	3mm	10mm
RESOLUTION	300dpi	72 - 100dpi

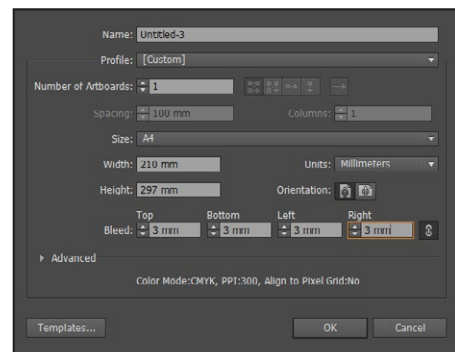## setting up artboards & bleed

PROFESSIONAL GRAPHICS PROGRAMS:
Eg, Illustrator, InDesign, Corel Draw.

Most professional graphics programs allow you to set up artboards and bleed areas separately. In this case, set up the artboards to the finished size (eg, an A4 would be 210 x 297mm), and specify the required bleed (for digital and offset printing, it is 3mm).

When designing, make sure your graphics extend all the way to the bleed area, including any images used that sit right at the edge of the print.

It is also recommended that any text or important information does not sit too close to the edge of the page, especially on double-sided prints. An "internal" bleed area of 1x or 2x the external bleed area is best - ie, between 3mm - 6mm on digital and offset printing. Few programs offer internal bleed guides, but these can be set up manually.

When exporting to a Print-Ready PDF file, make sure to use the specifications over page. No additional crop marks are required.

Setup dialogue showing how to set up artboard dimensions and bleed settings.
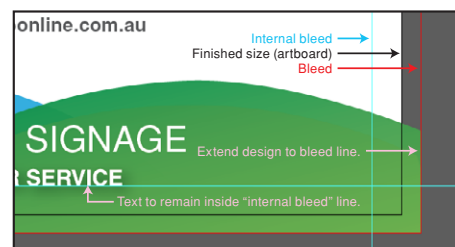
Zoomed in view showing artboard, bleed lines, and manually created guides for "internal" bleed.

vector logos & elements

Image types can be broken up in to two categories:

• IMAGE (RASTER) FILES: Image files use pixels to generate the picture. While photographs and complex renderings work great as image files, as do graphics intended for screen viewing, logos and design elements do not work well as image files, as the pixel-based data will end up appearing blocky and rough when blown up to larger sizes. Typical image formats include Jpeg, PNG, or Tiff files.

• VECTOR FILES: Vector files use lines and curves to generate the picture. This means that they can be scaled up or down almost infinitely and they will still appear clear and sharp. Any elements that require die-cutting or cnc-routing will need to include vector lines so that the cutting tools can follow these paths. Typical vector formats include EPS, PDF and AI (note that it is possible to imbed image data in to vector file types, so just because a logo is in PDF format, does not necessarily mean it is in a vector format).
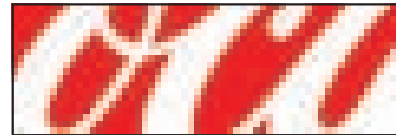
Quality loss when enlarging image files.

Sharp edges are preserved in vector files.

DIY design with Canva

1. Go to **canva.com.** We suggest you sign up for a free account as this will allow you to save your work.

2. At the top right, click "Create a design". You can then either pick a standard size, or make a custom size. Use the **document sizes** guides on the first page of this flyer to set the correct size - make sure you have the dimensions as millimetres ("mm").

3. Before designing your project, make sure you show the print bleed. Click "File", then "Show print bleed". Bleed is important because it gives extra area that compensates for the slight variance in double-siding as well as when trimming. **Just be sure to extend all of your background images or objects in to this area.**

4. Create your design. There are easy-to-follow tutorials, or if you are experienced, simply take advantage of Canva's huge library of elements to build your design.

5. Make sure to save regularly. When you are happy with your design, download it ready for sending. Click "Download" at the top right, select "PDF print", and make sure to tick "Crop marks and bleed". This means that the bleed is included in the final print file, and the crop marks show us the trim area of your page.

6. Check your PDF file and make sure that all of the graphics extend in to the bleed area. If not, return to Canva to fix it.

7. Send it to Cityscape to print.

document sizes:

	PORTRAIT	LANDSCAPE
BUSINESS CARD:	55 x 90mm	90 x 55mm
DL:	99 x 210mm	210 x 99mm
A6:	105 x 148mm	148 x 105mm
A5:	148 x 210mm	210 x 148mm
A4:	210 x 297mm	297 x 210mm
A3:	297 x 420mm	420 x 297mm

Step 3

Step 2

Step 5

Step 3

Step 6

design

logos
branding
style guides

printing

business cards
brochures
flyers
booklets
letterheads
with compliments
magnets
presentation folders
invoice books
postcards
calendars

signage

stickers
posters
a-frames
pull-ups
corflutes
panels
banners
flags
lightboxes
vehicles
shopfronts

📞 **07 3200 1545**

✉ info@cdponline.com.au

🌐 www.cdponline.com.au

📍 236 - 258 Goodna Road
Greenbank QLD 4124

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