

The Floragist

A QUARTERLY MAGAZINE BY FLORAGY NATURAL SKINCARE

EDITION 8

Packed with helpful skincare tips, lifestyle advice and some lovely little extras just for you Floragers.

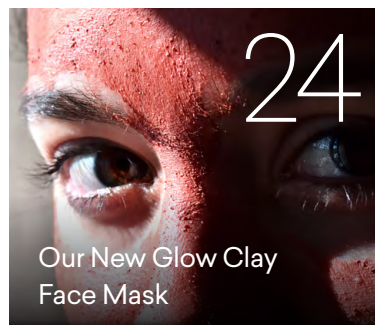
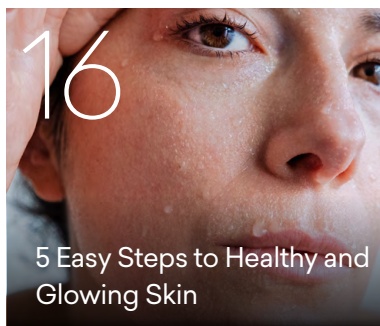


THE *Nourishing*
**SUMMER
EDITION**


“SUMMER MEANS HAPPY TIMES AND GOOD SUNSHINE.” – BRYAN WILSON

SUMMER EDITION 2023

INSIDE THIS ISSUE



FRONT COVER: Photo by Sam Rogers, Model: Lydia Cooke **PHOTOGRAPHY:** Sam Rogers p1, p28 - Brenda Rosete p15, p16, p27 - Lana Graves p9, and Louisa Bedford p3. **EDITED & WRITTEN:** Louisa Tidy **DESIGN & ART DIRECTION:** Paul Tidy **ADDITIONAL ARTICLES:** Amie Poole & Donna May



A WORD FROM THE FLORAGIST

IT'S A BIG SUMMER

This summer signifies a shift for me personally. Since we started Floragy I've kept my career going as I've always been slightly fearful of 'going all in' as I'm a risk adverse person.

What I've come to realise in the past few months is I can't do it all. My passion is Floragy and I physically don't have the time to do both. As of August, I'm taking the plunge and focusing all my energy into the business.

I'll also be adding another skill to my repertoire which will compliment the work we do at Floragy, more of which I'll tell you about soon.... but I'm very excited about it!

The next couple of months will be planning and getting ready for the build up to, yes, Christmas! But enough of that for now, let's enjoy everything summer has to offer which is what this issue is all about.

We've got some fabulous articles where we share our favourite destinations, skincare tips and advice, find out what's been happening at Floragy HQ and a glorious recipe which screams summer.

As ever we're so grateful for your support on our journey to grow our business. Every product sold, review left on our website and interaction on our social pages really does make a difference, so thank you!

Thank you also to all our contributors this quarter; Amie Poole, Donna May and the Quaives.

Louisa x



THE ROAD TO

ANTHROPOLOGIE

For any small business the opportunity to work with one of the high street greats can really elevate your brand and get you noticed by a wider audience. So when we were approached by Anthropologie, the global US based big sister of Urban Outfitters, you can imagine the reaction we had.

HOW IT ALL CAME ABOUT

When we started Floragy back in the summer of 2019 we made a 'dream' list of our top 5 retailers who we wanted to be stocked by and Anthropologie was number one.

Anthropologie are well known for discovering and championing new, smaller brands and giving them a collaborative platform to be part of so we jumped at the chance!

The process was surprisingly straight forward. Their initial contact came via Instagram back in January this year where we received a message on Instagram from one of the beauty buyers who commented on the brand and asked if we could send some samples over. So we packaged the whole range in a beautiful Kraft box and couriered it over to the head office in East London.

A couple of days later we received an email saying they loved the range and could we send over our pricing. From there we had to navigate registering with their online portal for vendors and their transport company which took time to set up and familiarise ourselves with before individually fulfilling and wrapping hundreds of units from our home studio! From start to finish the process of being discovered and shipping the products took about 6 months.

We're proud to say a selection of our range (see main picture) is now available online and in 3 of their stores; Kings Road and Regent Street in London as well as their store in Bath.

Our goal has always been to get our products into as many people's hands as possible for them to try and fall in love with our range and we're



excited for the exposure which Anthropologie will bring. An opportunity like this is not about the money but it's about the awareness of smaller brands within the industry and how they can stand alongside industry giants as being just as effective.

THE FUTURE

We're excited about what's to come and hope our partnership with Anthropologie will continue to grow in the future.

Regent Street Anthropologie will be hosting a beauty event on 19th July to launch their newest collection, we'll post details and pictures on our social media accounts nearer the time.

AMIE IN AMALFI

Stunning coastline, Stanley Tucci-approved eats and in striking distance of vibrant Naples and historic Pompeii. Could the Amalfi Coast be the ultimate summer destination? If you've watched Stanley Tucci: Searching for Italy, you'll have seen the opening episode where he eats "zucchini" pasta at seafront restaurant called Lo Scoglio in a huge storm. You'll also understand why that restaurant's stunning location and signature dish inspired our whole summer holiday.

Driving in Nerano, home of Lo Scoglio, we were delighted with our choice of destination (or rather Stanley's). The road goes through a small vibrant village square before zigzagging down to the sea.

Set staggered below the town and rocks, like famous spot Positano and much of this coastline, Nerano boasts one bigger beach, Marina del Cantone, complete with beach bars, sun beds and small shops, as well as a couple of smaller paid and public coves, including the beautiful La Perla beach club.

The muse of our trip, Lo Scoglio, didn't disappoint either. While it can be accessed on foot from the beach and sits next to the small road through the village, many arrive at Lo Scoglio by boat, disembarking on the jetty and walking straight up into the restaurant.

Spaghetti alla Nerano, the regional special featuring fried courgette (zucchini) is every bit as good as Stanley said, but it's not the only star of the show, pretty much everything here seems to be great, from a regional take on spaghetti meatballs to the fresh abundant mussels.

While we struggled to drag ourselves away from Nerano's pretty pebbly shores and clear waters, we found the temptation of nearby Naples hard to resist.

Once again lead by our bellies, we started Naples day trip at the bustling Via San Biagio dei Librai street, on the hunt for Pizza Fritta.

Proving that almost everything is better deep fried is Neapolitan street food special, Pizza Fritta. Sold from humble stalls throughout Naples these puffed pizza pockets come as a "half" or a "whole" and either just "classica" with cheese and tomato, or with a selection of fillings.

Fully loaded on carbs we set off to explore Naples' sights, both underground - visiting the Galleria Borbonica

network of fascinating ancient tunnels - above the surface, where we sought out familiar sights from the TV adaptation of Elena Ferrante's My Brilliant Friend.

Walking through the historic Piazza del Plebiscito, strolling along the seafront, taking in the city's two castles and a gelato, before heading north along the busy shopping run of Via Toledo and into the slightly edgier Spanish Quarter, then back into the old town

As early evening appeared we arrived at arguably our favourite stretch of the city, starting by the Dante monument at Piazza Dante, heading through Port'Alba, past Libreria Langella and along Via dei Tribunali. Much of the area dates back to ancient Greece and Rome and with relaxed bars and restaurants and small souvenir shops spilling out into the street and it's a wonderful place to spend an evening... or maybe a week.

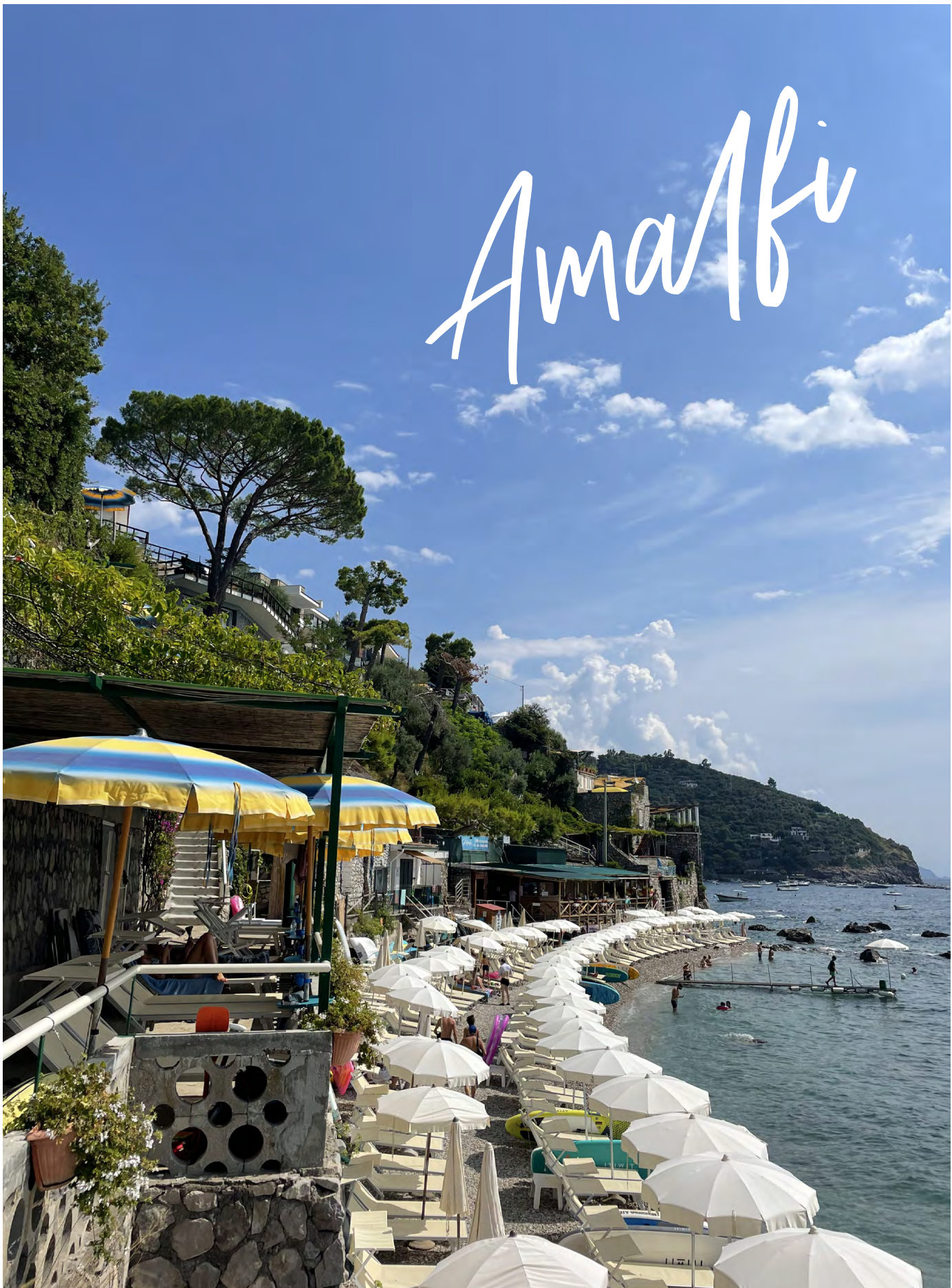
The historical sight of Pompeii was also too close to ignore. But even with a day allocated and help of a map and an audio tour, there's a lot of ground to cover and a lot to take in.

Our highlights included a walk around the elaborate bath houses, the infamous brothel, the stunning Villa dei Misteri and the "open buildings", a chance to see inside everyday houses and buildings that aren't always open to the public and change seasonally.

While we love both Naples and Pompeii, they was nothing quite like being back on the Amalfi Coast, taking in that iconic sea view, surrounded by lemon groves and with an Aperol Spritz of an ice cold Fruit Granita in hand. Before indulging in big plate of Spaghetti all Nerano for dinner, of course. Grazie, Stanley!

You can read the full Amalfi Coast, Pompeii & Naples article here, part of the [Plan-it Poole Vienna to Naples: Planes, Trains & Automobiles series](#).

Amalfi



THE BENEFITS OF EXFOLIATING

Exfoliating is an essential part of any skincare routine, and it offers a wide range of benefits for the skin. By removing dead skin cells, unclogging pores, and promoting cell regeneration, exfoliation helps to reveal smoother, brighter, and healthier-looking skin. In this article, we will explore some of the benefits of exfoliating and how it can help you achieve your skincare goals.

REMOVES DEAD SKIN CELLS AND ENHANCES PRODUCT ABSORPTION

The outer layer of our skin is composed of dead skin cells that accumulate over time. These cells can make our skin look dull, dry, and flaky. Exfoliating helps to remove these dead skin cells, leaving our skin looking smooth, soft, and refreshed. By removing these cells, you can also help other skincare products such as serums, moisturisers and masks absorb better, allowing active ingredients to work more effectively and ultimately giving you better results from your skincare routine and make your complexion look healthier and more radiant.

UNCLOGS PORES

Our pores can become clogged with oil, dirt, and dead skin cells, leading to acne, blackheads, and other skin issues. Exfoliating ingredients such as clays, fruit powders and enzymes can help to unclog pores, allowing the skin to breathe and preventing the formation of blemishes and also help to reduce the appearance of pores.

PROMOTES CELL REGENERATION

Exfoliating stimulates cell regeneration, helping to promote the growth of new, healthy skin cells. This can help to reduce the appearance of fine lines, wrinkles, and other signs of aging, as well as improving the texture and tone of your skin. By promoting cell turnover, the appearance of scars and sun damage can improve, giving your skin a more youthful and radiant glow.

IMPROVES SKIN TEXTURE AND TONE

Exfoliating can help to improve the texture through reducing the appearance of rough, dry, or uneven skin. This can be especially beneficial for people with dry or mature skin, as it can help to improve the skin's ability to retain moisture and prevent the signs of ageing.

BOOSTS CIRCULATION

Exfoliating can help to boost circulation, which can improve the overall health and appearance of your skin. By increasing blood flow to the skin, exfoliation can help to deliver vital nutrients and oxygen to the cells, helping them to function better and stay healthy. This can help to reduce the appearance of dark circles, puffiness, and other signs of fatigue, giving your skin a brighter, more refreshed look.

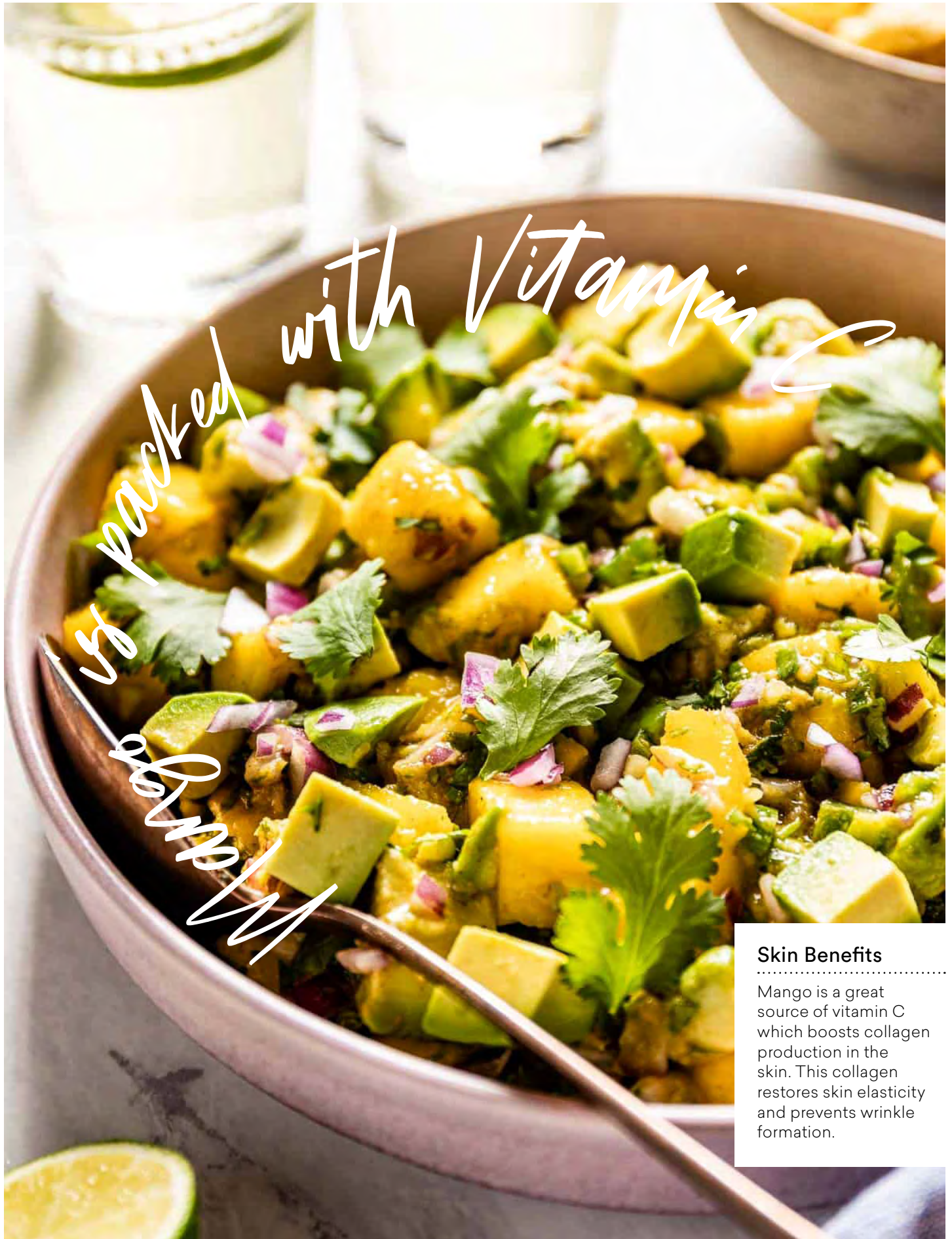
HOW OFTEN SHOULD I EXFOLIATE?

The frequency really depends on your skin type and the type of exfoliant you're using. For most people, it's recommended to exfoliate once or twice a week, but those with sensitive skin should stick to once a week or even less frequently. If you're using a physical exfoliant, such as a scrub or brush, be gentle and avoid over-exfoliating, as this can damage the skin. If you're using a chemical exfoliant, such as an acid or enzyme, follow the instructions and start with a lower concentration, gradually increasing as your skin becomes accustomed to it. It's also important to listen to your skin and adjust your exfoliation frequency as needed.



IN SUMMARY

Exfoliating is an essential part of any skincare routine, offering a wide range of benefits for the skin. By removing dead skin cells, unclogging pores, promoting cell regeneration, improving skin texture and tone, enhancing product absorption, and boosting circulation, exfoliation can help you achieve your skincare goals and make your skin look healthier, more radiant, and more youthful. Whether you prefer physical exfoliants, such as scrubs and brushes, or chemical exfoliants, such as acids and enzymes, incorporating exfoliation into your skincare routine can help you achieve your best skin ever.



Mango is packed with Vitamin C

Skin Benefits

Mango is a great source of vitamin C which boosts collagen production in the skin. This collagen restores skin elasticity and prevents wrinkle formation.

SUMMER MANGO & AVOCADO SALAD

Here is a Mango Avocado Salad recipe packed with summer flavours and good-for-you healthy fats, combining creamy avocado with sweet mango, fresh cilantro, jalapeño, and red onion. Toss it all together with a homemade chilli lime dressing for an easy recipe that's ready in under 15 minutes! It's the perfect side dish for all your summer BBQs or picnics. You'll need two sets of simple ingredients to make this mango salad with avocado. A few well-loved, familiar pantry items make up the dressing, and a handful of fresh produce from your local farmer's market or grocery store comprise the salad.

INGREDIENTS

For the salad...

- Ripe Avocados
- Ripe Mangoes
- Thinly Sliced Red Onion
- Jalapeño
- Fresh Coriander

For the Chilli Lime dressing...

Extra-virgin Olive Oil, Lime Zest, Fresh Lime Juice, Garlic, Ground Cumin, Chilli Powder, Rock Salt, and Maple Syrup (or Honey).

METHOD

Make the dressing: Add all ingredients into a mason jar. Screw on the lid tightly and shake until thoroughly combined.

Assemble the salad: Grab a large bowl and add in your cubed avocado, chunks of fresh mango, sliced red onion, chopped jalapeño (optional), and freshly chopped cilantro.

Add the dressing: Drizzle the dressing over the salad and toss it gently until just combined.

Season: Season to taste with salt and black pepper, if necessary. Enjoy!

POSSIBLE ADDITIONS

Dressing: If a spicy mango avocado salad isn't your thing, try this Balsamic Lemon Dressing for a tangy, balsamic vinegar-based salad addition with fresh lemon juice.

Fresh herbs: I know that Mango Salad with cilantro might not be everybody's cup of tea. If that is you, feel free to swap it with fresh parsley or mint to pack an aromatic punch.

Onions: If you don't have red onion on hand, green onions are a perfect substitute!

Peppers: Not a fan of jalapeños? Use a small red bell pepper or

Nuts & Seeds: For a salty crunch that beautifully balances the sweetness of the mango, try adding a handful of pumpkin seeds or chopped walnuts.

Other produce: Create endless salad varieties with any fresh summer produce you have on hand. Turn this recipe into a Mango Avocado Tomato Salad by tossing in a cup of cherry tomatoes, or throw in a cup of diced English cucumber for some extra crunch.

Salad greens: Make a green salad with mango and avocado by adding in some spring mix, butter lettuce, or your favourite leafy greens.

Non Vegetarian: Try adding a few grilled or baked chicken breasts for a delicious copycat version of the fan-favourite Cheesecake Factory salad with mango and avocado. Or if you have the grill on, top it off with grilled shrimp on top.

THE MENSTRUAL CYCLES IMPACT ON SKIN

The menstrual cycle is a normal biological process that affects the female body in many ways. It not only impacts the reproductive system, but also influences various other physiological and psychological functions, including skin health. The fluctuations in hormones that occur during the menstrual cycle can result in skin changes that can be noticeable, ranging from acne to dryness, and everything in between.

INCREASED OIL PRODUCTION

During the menstrual cycle, the levels of hormones like estrogen and progesterone change, which can affect the skin. In the days leading up to menstruation, progesterone levels drop, and estrogen levels rise. This hormonal shift can cause an increase in oil production, leading to skin that is more prone to breakouts, particularly in areas like the chin, jawline, and cheeks.

KEEPING YOUR SKIN CLEANSED

Additionally, the increased oil production during the menstrual cycle can lead to clogged pores, resulting in blackheads and whiteheads. It's essential to keep skin clean and free of excess oil by using a gentle cleanser (like our Cleanser) and exfoliating regularly to help prevent breakouts.

SKIN DRYNESS

In the latter half of the menstrual cycle, when hormone levels are more stable, the skin may become drier, as estrogen levels drop. This drop in estrogen can reduce the skin's natural moisture, leading to dryness, flaking, and even itching. To combat this dryness, it's recommended to use a face oil (check out our range) and then a moisturiser that is gentle and non-comedogenic, which means it won't clog pores.

STRESS FACTORS

In addition to hormonal changes, stress can also play a role in skin changes during the menstrual cycle. Stress has been shown to increase the production of hormones like cortisol, which can lead to an increase in oil production and, subsequently, breakouts. Practicing stress-relieving activities, such as meditation, exercise, and good sleep hygiene, can help minimise the impact of stress on the skin.

It's important to note that not all women experience skin changes during their menstrual cycle, and the severity of these changes can vary from person to person. However, for those who do experience skin changes, it's essential to understand that these changes are normal and temporary, and can be managed with some simple skin care changes.

TO SUM IT ALL UP..

Your menstrual cycle can have a significant impact on skin health, but with a little extra attention and care, you can help keep your skin looking its best throughout the month. Whether it's through the use of gentle skin care products, reducing stress, or practicing good hygiene, taking care of your skin during your menstrual cycle can help you look and feel your best.

A close-up photograph of a person's face, focusing on the nose and lips. The skin appears slightly red and irritated, particularly around the nose and mouth. A hand is visible in the bottom left corner, with fingers near the mouth. The lighting is soft, highlighting the texture of the skin.

TOP TIP

Practicing stress-relieving activities, such as meditation, exercise, and good sleep hygiene, can help minimise the impact of stress on the skin.



INGREDIENTS PROFILE

THE BENEFITS OF ROSEMARY OIL

Rosemary Oil, derived from the aromatic herb Rosemary (*Rosmarinus officinalis*), has long been celebrated for its health and beauty benefits (and its gorgeous smell). While commonly used in cooking, rosemary oil also offers remarkable advantages for hair care. In this article, we will explore the various benefits of Rosemary Oil for promoting healthy and vibrant hair.

STIMULATES HAIR GROWTH

One of the key benefits of rosemary oil is its ability to stimulate hair growth. It improves blood circulation to the scalp, ensuring essential nutrients reach the hair follicles. This increased blood flow nourishes the follicles and promotes healthy hair growth. Rosemary oil also possesses anti-inflammatory properties that can soothe scalp conditions like dandruff and itching, which can hinder hair growth. Regularly massaging rosemary oil onto the scalp can encourage hair growth and address concerns such as thinning or receding hairlines.

STRENGTHENS HAIR FOLLICLES

Rosemary oil is rich in antioxidants and essential nutrients that are crucial for hair health. It contains compounds like rosmarinic acid and caffeic acid, which protect hair follicles from damage caused by free radicals and oxidative stress. These potent antioxidants strengthen the follicles and prevent premature hair loss. Additionally, rosemary oil has antimicrobial properties that combat scalp infections, ensuring a healthy environment for hair growth. By using rosemary oil regularly, you can fortify your hair follicles, reduce hair breakage, and maintain stronger, resilient hair.

IMPROVES SCALP HEALTH

A healthy scalp is vital for optimal hair growth. Rosemary oil possesses antimicrobial and antifungal properties that combat common scalp conditions like dandruff and itchiness. Its anti-inflammatory properties can also reduce scalp inflammation and soothe irritation. Regular application of rosemary oil balances sebum production, preventing excessively oily or dry scalps. Furthermore, the invigorating aroma of rosemary oil provides a relaxing effect, reducing stress and tension, contributing to improved scalp health. By maintaining a healthy scalp, you create a favorable environment for healthy hair growth.

IN SUMMARY

Rosemary oil offers numerous benefits for hair care, including stimulating hair growth, strengthening follicles, and improving scalp health. Its natural properties make it an excellent addition to your hair care routine, promoting healthier and more vibrant hair. **Embrace the power of rosemary oil and unlock the full potential of your tresses.**



Embrace the power
of Rosemary Oil



Floragy

No.2
CONDITIONING
HAIR OIL

FOR COLOURED HAIR
VITAMINS A / C / E



*Improving your skin
doesn't have to be
complicated.*

5 EASY STEPS TO HEALTHY AND GLOWING SKIN

Achieving healthy, radiant skin doesn't have to be complicated or time-consuming. By incorporating simple and effective skincare routines into your daily life, you can enhance your skin's appearance and boost your confidence. In this article, we'll share easy-to-follow steps that will help improve your skin's health and bring out its natural beauty.

1. CLEANSER WITH CARE

The foundation of any skincare routine is proper cleansing. Start by choosing a gentle cleanser that suits your skin type. Use lukewarm water to wash your face, as hot water can strip away natural oils. Massage the cleanser onto your skin in gentle, circular motions to remove dirt, oil, and impurities. Rinse thoroughly and pat dry with a soft towel. Remember to cleanse both morning and night to keep your skin fresh and free from debris.

2. EXFOLIATE FOR RADIANCE

Regular exfoliation is crucial for achieving smooth and glowing skin. Exfoliating helps remove dead skin cells, unclog pores, and promote cell turnover. Choose a gentle exfoliator that suits your skin type and use it 1-2 times a week. Massage the exfoliator onto damp skin in a circular motion, focusing on areas prone to congestion or dryness. Rinse off with water and follow with a moisturizer to replenish hydration.

3. HYDRATE AND MOISTURISE

In addition to a regular moisturiser, incorporating face oils into your skincare routine can provide added nourishment and hydration. Face oils are packed with essential fatty acids and antioxidants that help repair and protect the skin's barrier. After cleansing and toning, apply a few drops of face oil to your fingertips and gently press it onto your face, focusing on dry or problematic areas. The oil will help lock in moisture and leave your skin feeling soft and supple.

4. PROTECT WITH SPF

Sun protection is crucial for preventing premature aging, sun damage, and skin cancer. Apply a broad-spectrum sunscreen with at least SPF 30 every day, regardless of the weather. Even on cloudy days, harmful UV rays can penetrate your skin. Choose a sunscreen that suits your skin type and apply it generously to all exposed areas, including your face, neck, and hands. Reapply every two hours, especially if you're outdoors or sweating.

5. NOURISH FROM WITHIN

A healthy diet and proper hydration contribute to vibrant skin. Include antioxidant-rich foods like fruits, vegetables, and green tea in your meals. These help protect your skin from environmental damage and boost collagen production. Stay hydrated by drinking an adequate amount of water throughout the day, as hydrated skin appears plumper and more radiant. Limit your intake of processed foods, sugary drinks, and excessive alcohol, as they can contribute to skin problems.

IN SUMMARY

Improving your skin doesn't have to be complicated. By following these simple routines—cleansing with care, exfoliating regularly, hydrating and moisturising, protecting with SPF, and nourishing from within—you can achieve healthy, glowing skin. Start incorporating these steps into your daily routine and watch your skin transform with a newfound radiance and vitality.

FACE OIL OR FACE CREAM

When faced with a shelf or shop full of creams and oils, how do we know which one to pick? Well for starters, creams and oils do very different things to your skin. Let's discuss...

FACE OILS...

Face Oils help maintain your skin's natural moisture barrier by strengthening the outer layer of the skin. They soften and seal to prevent moisture loss from the skin therefore keeping the skin hydrated. Face oils are formulated with potent botanical ingredients that provide numerous benefits to the skin. They improve elasticity, promote a healthy glow, and can even help balance oily skin.

FACE CREAMS...

Deliver moisture deep into the skin as they contain water, actives and fats. They hydrate and protect the skin. Face creams are multi-purpose products that provide hydration, moisture, and nourishment to the skin. They help to maintain the skin's natural moisture balance, protect against environmental aggressors, soothe and soften the skin, reduce the appearance of fine lines and wrinkles, and can address specific skin concerns such as acne or aging.

So in a nutshell, face creams provide the moisture and face oils keep it locked in.

WHAT EXACTLY DOES A FACE OIL DO?

Basically face oils act as emollients and occlusives. Emollients help to soften and smooth the epidermis (outer layer of the skin) and occlusives sit on the skin's surface and form a protective seal on the epidermis to prevent water loss through the top layer.

Some people are hesitant to introduce a face oil because they think it will cause breakouts and make oily skin even oilier, but this couldn't be further from the truth. Face oils can help to balance and regulate oil production, whether you have too much or too little. They can re-address the balance and strengthen the barrier function.

As with any skincare product it's important to try a few before finding the one for you but once you've found it, trust me... you'll never look back.

Discover our
Revive Face Oil »



WHEN SHOULD I USE A FACE OIL?

Face oils can be used in your skincare routine after cleansing and toning, typically in the evening. They provide hydration, nourishment, and can be particularly beneficial for dry or mature skin types. Apply a few drops and gently massage into your skin for optimal absorption.

Applying a face cream before your face oil at night will also give the added benefit of delivering the active ingredients where you need them. If your skin is dry and flaky, you should be using both a cream and oil in your routine. Dryness is related to loss of moisture and also using too many harsh products can leave skin parched, together with environmental exposure and that's a sure fire way to dull, dry skin.

By maintaining your skin's natural moisture barrier you'll achieve that natural glow and keep your skin healthy.

So remember, less really is more with skincare so instead of reaching for your 20 step routine keep it simple. Moisturisers and face oils work together to do very different things, both of which are equally important.

*Less really is more
with skincare*





DONNA MAY LONDON™



For more information about Donna May and to see her fabulous creative makeup storage, beauty & lifestyle accessories visit www.donnamaylondon.com

Q&A WITH DONNA MAY

Donna May is Head of Makeup at ITV for well known programmes such as Lorraine and Loose Women. With 25 years experience as a celebrity Makeup Artist, Donna also founded Donna May London, a brand which sells practical beauty products that provide simple solutions for everyday beauty related problems.

1. WHAT IS THE BIGGEST CHALLENGE RUNNING YOUR OWN BUSINESS?

Stopping working, I find it really hard to switch off as there is always something that needs doing! When you work for someone else your evenings and weekends are all yours, unfortunately not when you run your own business!

2. HOW DID YOU FIRST START AS A MAKEUP ARTIST?

I was determined to work within Fashion/ media and had my heart set on studying at the prestigious The London College of Fashion...I made this happen by studying hard and Researching the life out of what would get me in there- what swung it was not my A-level grades which were very good but because I'd used my initiative to create a scrap book full of Fashion & makeup trends over the past few years... they loved that I'd done this of my own accord.

3. WHY DID YOU DECIDE TO START A BEAUTY ACCESSORIES COLLECTION?

I'd manifested that I would start my own business by the age of 40yrs, and DML was organically born when I was 39yrs! While off work after foot surgery, I made a makeup mat to put my makeup kit on (whilst at work at ITV), lots of makeup artists saw it and asked for one and it took off from there. Within 15mths I'd designed the Signature Black Lay Flat makeup bag and that's when DML took off!

<https://donnamaylondon.com/collections/washable-drawstring-makeup-bags>

4. WHAT'S BEEN YOUR PROUDEST MOMENT?

One of them was when we Won the Woman & Home Magazine award for New Beauty Product (our Makeup Brush Cleaner Kit - which is amazing

and smells divine!) - it's always been my favourite magazine, so this was a dream come true.

<https://donnamaylondon.com/products/makeup-brush-cleaner-kit>

5. WHAT'S THE EXPERIENCE YOU'VE LEARNT FROM THE MOST?

When things go wrong... I have to really tell myself that this is a learning curve and without this problem I would never have learnt the 10 new skills I've had to find to fix it!

6. WHAT'S YOUR FAVOURITE PLACE TO VISIT AND WHY?

Thailand with my husband & sons...for obvious reasons, sun, sea & sand! But I love my garden & visiting Garden centres, I find it really restful & grounding and my interest in gardening grows every year especially due to the fact that I work at Chelsea Flower Show every year making up the presenters for the BBC programmes (and asking them lots of gardening tips!)

7. DO YOU HAVE A FAVOURITE PRODUCT YOU USE?

I love my Floragy Face Oil (although my son keeps using it all up!) and of course my NEW red lipsticks which are due to be released this Oct!

8. DO YOU HAVE ANY PIECE OF ADVICE FOR BUDDING MAKEUP ARTISTS?

Use your initiative, Use every spare day you aren't working to find new contacts, get work experience and keep in touch with anyone who has a connection within the industry. You need to prove your dedication and loyalty to be taken seriously . And not sitting on your phone while you're at work (especially in the early days!)



THE QUAIVES

SEATON ROAD, WICKHAMBREAUX, KENT

The Quaives Retreat is a hidden gem, surrounded by the peaceful countryside of East Kent. A real escape from the hustle and bustle of the city, which is in easy reach with the high speed rail from London to Canterbury West Station.

Set within 19 acres, The Quaives provides a real sense of retreat with a touch of luxury. There are beautifully manicured secret gardens, tree-lined fields, a tennis court and a wood-fired hot tub. A haven in nature awaits. The yoga studio is a stunning barn conversion full of natural light with high ceilings and underfloor heating. The Quaives estate also has some interesting history being previously owned by Christine McVie from Fleetwood Mac for 25 years.

YOGA PROGRAMMES

If you stay at the Quaives then you can book yourself in to the many Yoga Classes that they host. Click the link [here](#) for more details.



THINGS TO DO

From The Quaives there are lots of beautiful walks to go on through neighbouring picturesque villages with traditional Kent oast houses and mills. There are plenty of relaxation spots for you to take advantage of in the gardens.

Beneath the pine trees in the far open field there is a Scandinavian wood-fired hot tub to enjoy the vast sky, views of the tree lines and surrounding countryside by day and stargazing at night.

ACCOMMODATION & FOOD

There is a range of accommodation options from double and twin bed cottage rooms to shared dormitories nestled within the grounds.

All rooms have a luxury contemporary feel with modern comforts and beautifully designed bathrooms. The cottages have lounge areas offering a haven to relax and rest in. The beautiful Scandinavian style dormitory has adult bunk beds in a stylish, cosy, clean spacious room, with 3 modern toilet and shower facilities.

Delicious organic, vegetarian food will be served throughout the retreat - delights to nourish body and soul.

TREATMENTS

The Quaives has a wonderful team of massage therapists available for relaxing and rejuvenating therapies that will greatly support you on finding peace and harmony. Check out their website to find out more and treat yourself when you stay there.



Coming
Soon

NEW PRODUCT LAUNCH

INTRODUCING THE GLOW MASK

We've been busy developing our new Glow Clay Face Mask, a beautiful blend of Acai Berry, Turkish and Moroccan clay, and Rose Powder. This perfect combination offers a huge range of benefits to help revitalise your skin and unveil its natural radiance. In this article, we'll talk about the exciting advantages of each ingredient and how they work together to give you a natural glow.

ACAI BERRY POWDER: SUPER ANTIOXIDANT RICHNESS

We included Acai Berry Powder in the Glow Clay Face Mask as it brings an abundance of antioxidants to your skincare routine. Bursting with vitamins C and E, Acai Berries combat free radicals that contribute to premature aging and skin damage. These antioxidants **promote collagen synthesis**, improving the skin's elasticity and **reducing the appearance of fine lines and wrinkles**. Acai Berry Powder also nourishes the skin with essential fatty acids, restoring moisture and enhancing its overall texture. By soothing inflammation and redness, this potent ingredient helps achieve a more even and radiant complexion.

TURKISH AND MOROCCAN CLAY: PURIFICATION AND DETOXIFICATION

The blend of Turkish and Moroccan clay provides a deep cleansing action that purifies and detoxifies the skin. These clays possess amazing absorbent properties, effectively drawing out impurities, excess oil, and toxins from the pores. By removing these impurities, they help prevent breakouts and promote a smoother complexion. The rich mineral content, including magnesium and potassium, helps revitalise the skin and encourages the regeneration of healthy cells. The use of these clays in this mask also enhances blood circulation, contributing to a more vibrant and revitalised appearance. Winning!

ROSE POWDER: THE SOOTHING AND HYDRATING ELIXIR

We added Rose Powder as a soothing and hydrating ingredient to enrich the formulation. With its natural anti-inflammatory properties, Rose Powder calms and soothes irritated skin, reducing redness and promoting an even skin tone. It also acts as a natural astringent, tightening pores and reducing the appearance of blemishes. Rose Powder is rich in vitamins and antioxidants, which help retain moisture, hydrate the skin, and restore its natural radiance. By infusing the mask with this delightful ingredient, it provides a truly indulgent and nourishing experience for your skin.

THE SYNERGY OF INGREDIENTS: TRANSFORMATIVE EFFECTS

The combination of Acai Berry Powder, Turkish and Moroccan Clay, and Rose Powder in the Glow Clay Face Mask creates a powerful synergy that provides transformative effects for your skin. The antioxidant-rich acai berry powder protects against environmental damage, while the deep-cleansing properties of Turkish and Moroccan Clay detoxify and purify the skin. Simultaneously, Rose Powder soothes and hydrates, delivering a rejuvenated and radiant complexion. Together, these ingredients work harmoniously to revitalise and enhance the overall health and appearance of your skin, leaving it refreshed, revitalised, and glowing.

The Glow Mask launches on the 24th July 2023.



20% OFF

Use GLOW20 for
a discount on us

For use on the Glow Mask only.
One use per customer.
Offer ends 31st August.

The Glow Clay Face Mask offers a range of benefits that will bring out the radiance in your skin. From antioxidant protection and deep cleansing to soothing hydration, this transformative mask revitalizes your complexion and reveals your natural glow. Embrace the power of these ingredients and enjoy a renewed and radiant complexion.

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FLORAGY NEWS

There’s a sense of anticipation when writing this part of the magazine as I always wonder if we’ll have anything new to tell you all! I’m amazed each time at how things are moving forward and reflect on the fantastic opportunities we’ve had so far.

Firstly we were honoured to have picked up 9 awards at The Beauty Shortlist Awards this year! As well as 3 awards at The Green Parent Awards! We’re thrilled to once again fly the flag for small businesses who are trying to make a mark and stand alongside bigger brands within the industry.



Our Revive Face Oil was used on the gorgeous Holly Willoughby by celebrity makeup artist Patsy O’Neill when she was working on Dancing On Ice, any exposure like that for us is incredible and we’re very thankful.

We landed our first stockist in the US, a fabulous retailer called Beauty Habit based in California who have a gorgeous range of the best skincare products from Europe and around the globe.

Another retailer which has been top of our list to be stocked in is Anthropologie so it’s been a dream to supply them with a selection of our products for 3 of their retail stores as well as online! We’re super excited to move forward with them!



We’re partnering up with a celebrity makeup artist to collaborate being featured in a beauty and skincare box, this will be available nearer to Christmas, packed with recommended products from the expert. Keep an eye out for more information soon.





GLOW NATURAL

A perfectly balanced face oil to help soothe and calm sensitive skin.

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