

Osmosis Beauty  
**Vitamin C Powder Blend**  
 osmosisbeautypro.com



pevonia  
 LIGNE FONDAMENTALE  
 complexe "C" à base d'oxyzomes  
 "C" complexe with oxyzomes  
 30 ML e 1 FL OZ  
 Pevonia Natural Skincare  
**"C" Complexe with Oxyzomes**  
 pevoniapro.com



Skin Script Skin Care  
**Vitamin C/  
 Green Tea Serum**  
 skinscriptrx.com



Société Clinical Skincare  
**Triple C Vitamin Therapy Serum**  
 societeskincare.com



important to keep packaging in mind. As vitamin C oxidizes when exposed to air and loses potency when exposed to light, opt for products housed in a dark, airtight container to ensure potency.

When recommending products, the client's skin type and additional concerns should be kept in mind. For clients with sensitive skin, it may be best to recommend a cream-based product as there are additional ingredients in the formulation to ease reactivity.

A facial oil may not be ideal for the client who experiences oily or acne-prone skin but may be perfect for the mature client with dry, dull skin. Vitamin C aids in healing, so a lightweight serum is the best fit for the client dealing with acne breakouts and congested pores.

Applying it both during the day and evening offers round-the-clock protection and collagen building; however, vitamin C does not pair well with every other ingredient, namely retinol. Combined, these two can cause an adverse reaction in skin and should be applied separately with some exceptions.

Vitamin C is a fantastic option to utilize when a client wants to see results quickly. If they have an event coming up and are looking for that vibrant glow, recommend an antioxidant mask to really amp up their skin health and vitality. Masks are also concentrated formulas and are ideal to use weekly to maintain and further results.

Clients look to skin care professionals to deliver exactly what they need in the treatment room. There are a plethora of professional-strength vitamin C options that can be utilized to amplify results. Develop a protocol with any preferred skin care line that features a heavy concentration of antioxidants. Select each step with this in mind. Pair LED with this treatment to expand on the anti-inflammatory, healing, and collagen-producing benefits. Ensure the client understands the importance of using sunscreen consistently to capitalize on the protection factor. Vitamin C and its benefits really speak for themselves. It has an important role in skin care – not just in the treatment room but as part of a consistent routine.



Alisha Shumake is a licensed aesthetician of 15 years and owner of The More You Glow in Detroit, Michigan. She obtained a degree in small business management and has worked a variety of different roles in the aesthetics industry, such as sales, salons, and medical spas. Shumake decided to take the step into entrepreneurship in 2020, opening The More You Glow. In addition to providing corrective and age management-based treatments, she also strives to educate clients in product knowledge and the latest in treatment advancements.





**DMK Skin Revision –  
Dannè Montague King**  
**Direct Delivery Vitamin C**  
dannemking.com

**Elina Organics**  
**Vitamin C Elixir**  
elinaorganics.com



**Michele Corley Clinical Skin Care**  
**Vitamin C Serum Plus**  
michelecorleyclinicalskincare.com

fectiveness is dependent on pH and concentration levels. One of the more stable forms is tetrahexyldecyl ascorbate which is chemically adjusted from L-ascorbic acid.

Often, vitamin C is paired with another antioxidant like vitamin E. This is beneficial because when vitamin C neutralizes a free radical it loses an electron. Vitamin E then lends its electron and the protection process continues.

### THE BEST SKINSURANCE

What benefits does vitamin C provide? Vitamin C is often referred to as the BLT in aesthetics as it brightens, lightens, and tightens skin. This is a simplified explanation of its perks, but it gets the point across accurately for clients.

One of its main effects is that vitamin C offers reliable protection against environmental aggressors like pollution and ultraviolet radiation. Skin is exposed to this oxidative stress on a consistent basis as pollution levels are at an all-time high and skin is exposed to ultraviolet rays daily. Yes, even on those cloudy, gloomy days. The effects on skin are numerous and include loss of collagen and elastin that lead to fine lines, wrinkles, skin laxity, enlarged pores and rough texture, hyperpigmentation, and inflammation.

Inflammation can present in skin as a variety of concerns, such as dermatitis, eczema, rosacea, and psoriasis, to name a few. Vitamin C helps improve and reduce inflamma-

tion due to its free radical-neutralizing properties. It aids in soothing skin and may also help reduce puffiness. Inflamed skin ages at a faster rate, so anything that can be utilized to reduce inflammation is a major benefit.

For younger clients looking to get into a preventive skin care routine, vitamin C is a must-have for its ability to protect and defend against premature aging. Starting prevention at a younger age is advantageous since the majority of ultraviolet exposure occurs before the age of 18. Antioxidant protection is needed well before fine lines and wrinkles become visible. For mature clients, vitamin C is imperative to help turn back the clock. With its collagen production and brightening aspect, clients can regain more youthful skin and restore a radiant glow.

### C THE RESULTS

There are a variety of products featuring vitamin C, including cleansers, serums, masks, eye creams, moisturizers, and facial oils. There is a C-based product for every step of a skin care routine. At minimum, every client should utilize it in one step of their routine. Serums are a potent option formulated with higher concentrations of ingredients, making them an essential product. In addition, an eye cream containing vitamin C is advantageous for brightening, tightening, and its collagen-synthesis benefits. It is also

# dermascope

THE AUTHORITY ON PROFESSIONAL SKIN CARE

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