Straight Embrace: 4x3 Display w/Endcaps

Total Graphic Area: 148.125"w X 92.25"h

Total Visual Area: 144.125"w X 88.25"h
(Front Visual Area: 117.125"w X 88.25"h)
(Endcap Visual Area: 13.5"w X 88.25"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines