



VC Ultimate Inc.
Lead Creative Designer

About VC Ultimate

VC Ultimate is the world's leading producer of premium apparel for Ultimate Frisbee. Product quality and customer service are paramount to VC, a dynamic and expanding business started in 1998 and located in Toronto.

We are seeking a supremely creative, talented, detail-oriented, personable and ethical designer to join our team. The individual must be an exceptionally motivated and organized team player who can prioritize and manage multiple projects with tight deadlines and competing priorities.

Objective

Help lead a team of designers producing high quality designs for use in apparel production. While our Lead Creative Designer role spans a variety of areas, the goal is threefold:

1. Set the overall tone and implement the creative direction for VC designs across team uniforms, tournament merchandise and VC-branded apparel and gear.
2. Work with our revenue team to design creative and technically accurate uniforms for customers, events and VC branded apparel.
3. Ensure prepared art will result in the best possible colour and graphics output of printed designs for sublimation.

Responsibilities

Graphic Design

- Creative designs based on customer-supplied information and images.
- Create designs and merchandise lines for events across all styles and customization techniques.
- Develop lines of branded apparel for sale as events and in the company online store.
- Technical file preparation for screen printed, embroidered and sublimated products.

Graphic Team Leadership

- Set design output schedules for creative design work based on volume, project difficulty and fluctuating capacity, ensuring any potential bottlenecks are avoided through proactive scheduling of junior designers.
- Coordinate and guide junior design staff to ensure designs and proofs are technically accurate and completed according to schedule.

Colour and Printing Output Management

- Prepare test print files for all new artwork and work with Sublimation Coordinator as needed to ensure that all results meet VC's standards and the customer's expectations.

Candidate Qualifications

The ideal candidate is creative, extremely detail-oriented, personable, self-motivated and eager to learn and be a proactively helpful member of our team.

- Expert in Illustrator and competency in Photoshop.
- Aware of the current – and upcoming - trends in ultimate apparel and design, as well as larger fashion and colour trends in general.



- Professional graphic design experience, ideally with some print experience.
- Ability to work independently and as part of, and a leader of, a team. Manages work with varying deadlines and minimal supervision.
- Proactive and solution-focused.
- Extreme attention to detail is mandatory.

Position Details

Start date: February 2020.

This is a part-time position with a minimum of two days of work per week (16 hours). The seasonality of our business requires additional availability from February to July (24-32 hours per week).

VC is a flexible work environment with employees being able to set their own work hours from Monday to Saturday, 7am to 7pm.

To apply, email VC at info@vcultimate.com with a cover letter, your resume, a portfolio or graphic design sample, and two references before January 31st, 2020. Please also include any details regarding your availability and preferred work schedule.