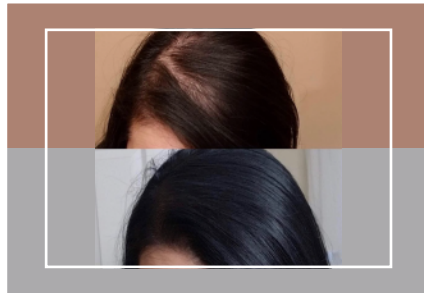


# ETHICA

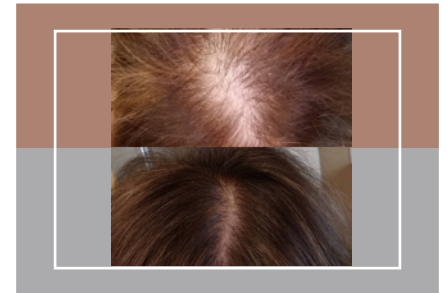
Before and After

Ethica Beauty uses  
SMART technology that  
adapts to the individuals'  
Hair & Scalp needs

**Female**  
**Age:** 20's  
**Used:** Shmp/Cond/  
/Ageless brought  
back youth to her  
hair in 12 weeks



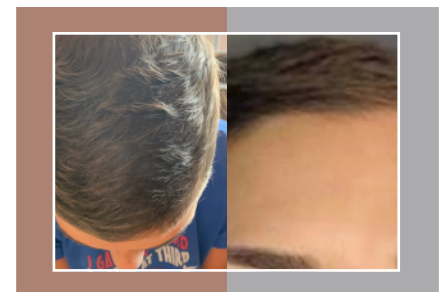
**Female**  
**Age:** 50's  
**Used:** Shmp/  
Cond/Ageless  
erased 15 years  
off her hair



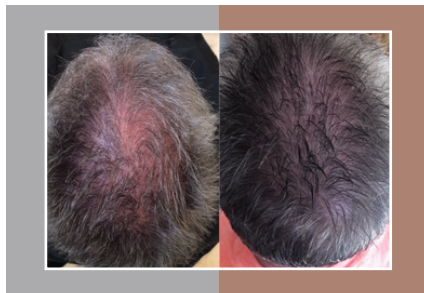
**Female**  
**Female Patterned  
Baldness**  
**Used:** Shmp/Cond/  
Corrective gave  
incredible results  
in 16 weeks



**Female**  
**Age:** 38  
**Used:** Shmp/  
Cond/Corrective  
helped post  
chemo in 8 weeks



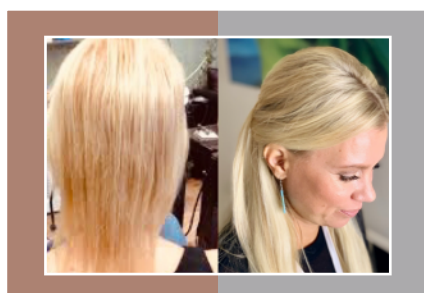
**Male Stylist**  
**Age:** 40's  
**Used:** Shmp/Cond/  
Corrective erased  
aging hair in  
4 weeks



**Female**  
**Age:** 50's  
**Used:** Shmp/Cond/  
Ageless helped  
ease shedding  
in 4 weeks



**Female**  
**Esthetician**  
**Age:** 38 -  
**Used:** Shmp/Cond/  
Ageless helped  
traction alopecia



**Female**  
**Age:** 30's  
**Used:** Shmp/Cond/  
Corrective helped  
post chemo in  
4 weeks



**Female**  
**Beauty Executive**  
**Age:** 50  
**Used:** Shmp/Cond/  
Ageless helped her  
'Pandemic Hair' in  
4 weeks



**Female**  
**Esthetician**  
**Age:** 38  
**Used:** Shmp/Cond/  
Corrective helped  
'Pandemic Hair'  
in 5 weeks

