



**MADO** by Paper Collective

Spring 2023

## BACKGROUND

2

At MADO, we curate a collection of educational, kind, loving and well-made products based on iconic graphics and poetic illustrations. Our name MADO is Japanese for window, and we want our design to act as a window to the world for your children. A window that provides insight, outlook and through which many an adventure awaits.

Play, Live, Dare and Love with MADO.



Lovebirds and Green Snake  
by Imogen Crossland

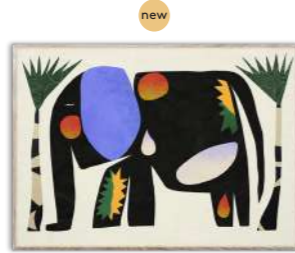
**CALLING PLAYFUL PEOPLE OF ALL AGES**

Growing and evolving the educational and inspiring world of MADO, we are pleased to welcome new works from collaborators old and new. Opening a dialogue for adults and children alike, these new art prints feature a cast of fun new characters - from colourful worms, to cool cats and a wise elephant, interpreted through various mediums and styles from artists Stephanie Specht, Imogen Crossland, and design studio All The Way To Paris.

While MADO continues our commitment to be a safe space for the smallest members of the family to grow and learn, we have created a collection that can be enjoyed together with the whole family and people of any age.



Bedtime Story and Worms  
by Stephanie Specht



An Elephant That Never Forgets  
Imogen Crossland  
30x40 cm #M6008  
50x70 cm #M6009



Birds, Worms, Bananas  
Imogen Crossland  
30x40 cm #M6023  
50x70 cm #M6024



Butterfly Eyes  
Imogen Crossland  
30x40 cm #M6014  
50x70 cm #M6015



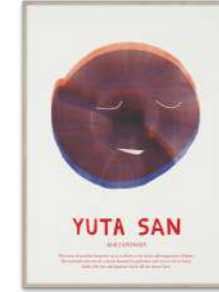
So Much Love/Chicken  
All The Way To Paris  
30x40 cm #M5105



So Much Love/Skateboard  
All The Way To Paris  
30x40 cm #M5106



Mother Earth  
All The Way To Paris  
30x40 cm #M5107  
50x70 cm #M5108



Yuta San  
All The Way To Paris  
30x40 cm #M4135  
50x70 cm #M4136



Hana San  
All The Way To Paris  
30x40 cm #M4137  
50x70 cm #M4138



Early Bird Gets The Worm  
Imogen Crossland  
30x40 cm #M6016  
50x70 cm #M6017



Be a Cat  
Imogen Crossland  
30x40 cm #M6018  
50x70 cm #M6019



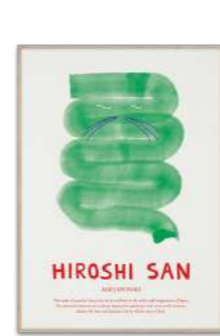
Lovebirds  
Imogen Crossland  
30x40 cm #M6012  
50x70 cm #M6013



Green Snake  
Imogen Crossland  
30x40 cm #M6010  
50x70 cm #M6011



Two Faces  
All The Way To Paris  
30x40 cm #M6020  
50x70 cm #M6021



Hiroshi San  
All The Way To Paris  
30x40 cm #M4139  
50x70 cm #M4140



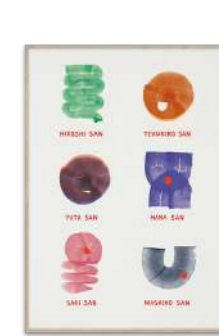
Teruhiro San  
All The Way To Paris  
30x40 cm #M4141  
50x70 cm #M4142



Saki San  
All The Way To Paris  
30x40 cm #M4143  
50x70 cm #M4144



Mashiho San  
All The Way To Paris  
30x40 cm #M4145  
50x70 cm #M4146



Amis Japonais  
All The Way To Paris  
50x70 cm #M4147



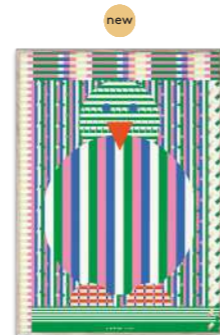
Totem of Moods  
All The Way To Paris  
30x40 cm #M6022  
50x70 cm #M6026



Worms  
Stephanie Specht  
30x40 cm #M6006  
50x70 cm #M6027



Bedtime Story  
Stephanie Specht  
30x40 cm #M6004  
50x70 cm #M6005



Chicken  
Stephanie Specht  
30x40 cm #M6007  
50x70cm #M6028



So Much Love  
All The Way To Paris  
30x40 cm #M5103  
50x70 cm #M5104



Head-Ox  
Jaime Hayon  
30x40 cm #M4112



Tongy Pongy  
Jaime Hayon  
30x40 cm #M4113



Chinese Dog - Black  
Jaime Hayon  
30x40 cm #M4103  
50x70 cm #M4118



Chinese Dog - Blue  
Jaime Hayon  
30x40 cm #M4101  
50x70 cm #M4116



Chinese Dog - Red  
Jaime Hayon  
30x40 cm #M4102



**Jarkatan**  
Jaime Hayon  
30x40 cm #M4108



**Wolfoz**  
Jaime Hayon  
30x40 cm #M4104



**Cheeky Feeling**  
All The Way To Paris  
30x40 cm #M1102  
50x70 cm #M1115



**Four Feelings**  
All The Way To Paris  
30x40 cm #M6029  
50x70 cm #M1118



**Nine Moods**  
All The Way To Paris  
30x40 cm #M6025  
50x70 cm #M3101  
70x100 cm #M3102



**Houooooo - White**  
All The Way To Paris  
30x40 cm #M4130  
50x70 cm #M4131



**Houooooo - Blue**  
All The Way To Paris  
30x40 cm #M4132



**Doug The Dachshund**  
All The Way To Paris  
50x70 cm #M1127



**Rocky The Rabbit**  
All The Way To Paris  
50x70 cm #M1130



**Coco The Crocodile**  
All The Way To Paris  
30x40 cm #M1112



**Hangry Feeling**  
All The Way To Paris  
30x40 cm #M1105



**Curious Feeling**  
All The Way To Paris  
30x40 cm #M1101



**Chirpy Feeling**  
All The Way To Paris  
30x40 cm #M1104  
50x70 cm #M1117



**Zen Feeling**  
All The Way To Paris  
30x40 cm #M1103  
50x70 cm #M1116



**Charlie The Chameleon**  
All The Way To Paris  
50x70 cm #M1126



**MADO & FRIENDS**  
All The Way To Paris  
50x70 cm #M1124



**Leo The Leopard**  
All The Way To Paris  
50x70 cm #M1123



**Strawberry**  
MADO x Soft Gallery  
30x40 cm #M2112



**Sleep Tight**  
MADO x Soft Gallery  
30x40 cm #M2107



**Coney**  
MADO x Soft Gallery  
30x40 cm #M2110  
50x70 cm #M2101



**Ellie The Elephant**  
All The Way To Paris  
30x40 cm #M1131



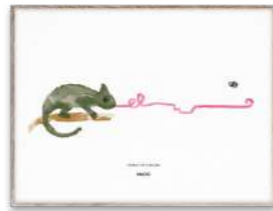
**Rocky The Rabbit**  
All The Way To Paris  
30x40 cm #M1129



**Doug The Dachshund**  
All The Way To Paris  
30x40 cm #M1109



**Suzie The Vegan Sausage**  
All The Way To Paris  
30x40 cm #M1110



**Charlie The Chameleon**  
All The Way To Paris  
30x40 cm #M1111



**Space Traveller**  
MADO x Soft Gallery  
30x40 cm #M2109



**Magic Place**  
MADO x Soft Gallery  
30x40 cm #M2108



**Lady Swan**  
MADO x Soft Gallery  
30x40 cm #M2111



**Fruits & Friends**  
MADO x Soft Gallery  
50x70 cm #M2105



**All Together Now**  
MADO x Soft Gallery  
50x70 cm #M2104



**A**  
All The Way To Paris  
A5 #M3106  
30x40 cm #M3107



**B**  
All The Way To Paris  
A5 #M3108  
30x40 cm #M3109



**C**  
All The Way To Paris  
A5 #M3110  
30x40 cm #M3111



**D**  
All The Way To Paris  
A5 #M3112  
30x40 cm #M3113



**E**  
All The Way To Paris  
A5 #M3114  
30x40 cm #M3115



**P**  
All The Way To Paris  
A5 #M3136  
30x40 cm #M3137



**Q**  
All The Way To Paris  
A5 #M3138  
30x40 cm #M3139



**R**  
All The Way To Paris  
A5 #M3140  
30x40 cm #M3141



**S**  
All The Way To Paris  
A5 #M3142  
30x40 cm #M3143



**T**  
All The Way To Paris  
A5 #M3144  
30x40 cm #M3145



**F**  
All The Way To Paris  
A5 #M3116  
30x40 cm #M3117



**G**  
All The Way To Paris  
A5 #M3118  
30x40 cm #M3119



**H**  
All The Way To Paris  
A5 #M3120  
30x40 cm #M3121



**I**  
All The Way To Paris  
A5 #M3122  
30x40 cm #M3123



**J**  
All The Way To Paris  
A5 #M3124  
30x40 cm #M3125



**U**  
All The Way To Paris  
A5 #M3146  
30x40 cm #M3147



**V**  
All The Way To Paris  
A5 #M3148  
30x40 cm #M3149



**W**  
All The Way To Paris  
A5 #M3150  
30x40 cm #M3151



**X**  
All The Way To Paris  
A5 #M3152  
30x40 cm #M3153



**Y**  
All The Way To Paris  
A5 #M3154  
30x40 cm #M3155



**K**  
All The Way To Paris  
A5 #M3126  
30x40 cm #M3127



**L**  
All The Way To Paris  
A5 #M3128  
30x40 cm #M3129



**M**  
All The Way To Paris  
A5 #M3130  
30x40 cm #M3131



**N**  
All The Way To Paris  
A5 #M3132  
30x40 cm #M3133



**O**  
All The Way To Paris  
A5 #M3134  
30x40 cm #M3135



**Z**  
All The Way To Paris  
A5 #M3156  
30x40 cm #M3157



**Æ**  
All The Way To Paris  
A5 #M3158  
30x40 cm #M3159



**Ø**  
All The Way To Paris  
A5 #M3160  
30x40 cm #M3161



**Å**  
All The Way To Paris  
A5 #M3162  
30x40 cm #M3163



**Alphabet Spaghetti Multi - Color (ENG)**  
All The Way To Paris  
50x70 cm #M3173  
70x100 cm #M3174



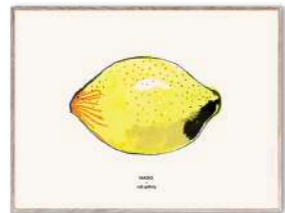
**Alphabet Spaghetti Multi - Color (DK)**  
All The Way To Paris  
50x70 cm #M3104



**Spaghetti Numbers**  
All The Way To Paris  
50x70 cm #M3187



**Fly High**  
MADO x Soft Gallery  
30x40 cm #M2113



**Lemon**  
MADO x Soft Gallery  
30x40 cm #M2114



**Chirpy Feeling**  
All The Way To Paris  
Drawing Book  
24x34 cm #M1402



**Cheeky Feeling**  
All The Way To Paris  
Drawing Book  
24x34 cm #M1403



**Elements Shopper Bag**  
All The Way To Paris  
54x37,5x16 cm #M1502



**Doug The Dachshound**  
All The Way To Paris  
Accordion Card A5 #M1213



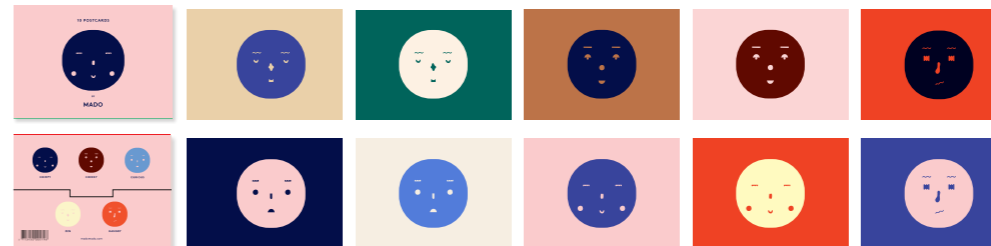
**Charlie The Chameleon**  
All The Way To Paris  
Accordion Card A5 #M1214



**Suzie The Vegan Sausage**  
All The Way To Paris  
Accordion Card A5 #M1215



**Box of Cards**  
Jaime Hayon  
10 x A6 cards #M4128



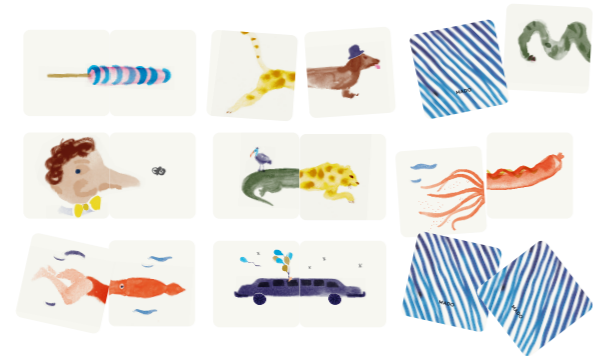
**Box of Feelings**  
All The Way To Paris  
10 x A6 cards #M1212



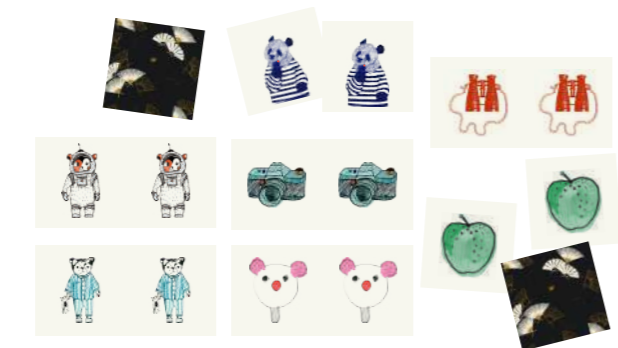
**Box of Friends**  
All The Way To Paris  
10 x A6 cards #M1212



**Memory Matching Game**  
Jaime Hayon  
Memory Game, 32 cards #M4129



**The Mado Family**  
All The Way To Paris  
Memory Game, 32 cards #M1301



**Memory Matching Game**  
MADO x Soft Gallery  
Memory Game, 32 cards #M2117



Memory Matching Game  
by Jaime Hayon





**Be a Cat**  
Imogen Crossland  
A5 #M6002



**Lovebirds**  
Imogen Crossland  
A5 #M6003



**Nine Moods**  
All The Way To Paris  
A5 #M6001



**Love**  
All The Way To Paris  
A5 #M5102



**Merci**  
All The Way To Paris  
A5 #M5101



**Zen Feeling**  
All The Way To Paris  
A5 #M1202



**Chirpy Feeling**  
All The Way To Paris  
A5 #M1203



**Cheeky Feeling**  
All The Way To Paris  
A5 #M1201



**1**  
All The Way To Paris  
A5 #M3188



**2**  
All The Way To Paris  
A5 #M3189



**3**  
All The Way To Paris  
A5 #M3190



**4**  
All The Way To Paris  
A5 #M3191



**5**  
All The Way To Paris  
A5 #M3192



**6**  
All The Way To Paris  
A5 #M3193



**7**  
All The Way To Paris  
A5 #M3194



**8**  
All The Way To Paris  
A5 #M3195



**9**  
All The Way To Paris  
A5 #M3196



**10**  
All The Way To Paris  
A5 #M3197



**Happy Birthday**  
All The Way To Paris  
A5 #M3198



**It's a Boy**  
All The Way To Paris  
A5 #M3199



**It's a Girl**  
All The Way To Paris  
A5 #M3200



**It's a Kid**  
All The Way To Paris  
A5 #M3201



**Doug The Dachshund**  
All The Way To Paris  
A5 #M1206



**Sid The Squid**  
All The Way To Paris  
A5 #M1208



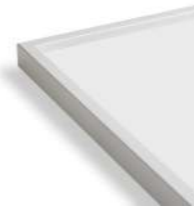
**Coco The Crocodile**  
All The Way To Paris  
A5 #M1206



**Chinese Dog - Blue**  
Jaime Hayon  
A5 #M4126



**Chinese Dog - Red**  
Jaime Hayon  
A5 #M4127



**White Timber Frame**  
With acrylic glass  
30x40 cm #90039  
50x70 cm #90040  
70x100 cm #90041



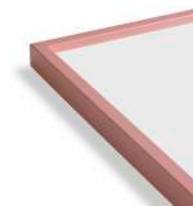
**Oak Frame**  
With glass  
A5 #90058



**Oak Frame**  
With acrylic glass  
30x40 cm #90022  
50x70 cm #90017  
70x100 cm #90027



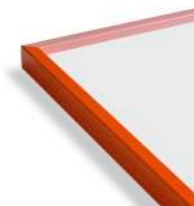
**Dark Oak Frame**  
With acrylic glass  
30x40 cm #90042  
50x70 cm #90043  
70x100 cm #90044



**Pink Timber Frame**  
With acrylic glass  
30x40 cm #90042  
50x70 cm #90043  
70x100 cm #90044



**Orange Timber Frame**  
With acrylic glass  
30x40 cm #M3168  
50x70 cm #M3169



**Orange/Pink Timber Frame**  
With acrylic glass  
30x40 cm #M3170  
50x70 cm #M3171



**Black Timber Frame**  
With acrylic glass  
30x40 cm #90036  
50x70 cm #90037  
70x100 cm #90038



**Blue Timber Frame**  
With acrylic glass  
30x40 cm #90045  
50x70 cm #90046



**White Sticks**  
Design by Well Made  
33 cm #90212  
53 cm #90202  
73 cm #90222



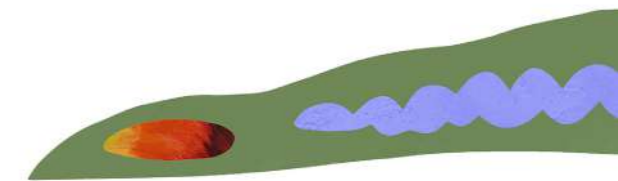
**Oak Sticks**  
Design by Well Made  
33 cm #90211  
53 cm #90201  
73 cm #90221



**Black Sticks**  
Design by Well Made  
33 cm #90213  
53 cm #90203  
73 cm #90223



**Walnut Sticks**  
Design by Well Made  
33 cm #90214  
53 cm #90204  
73 cm #90224



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