



Wine Notes

Campos Family Vineyards has been creating exceptional wines that capture the best characteristics of Contra Costa County for more than ten years. Our vineyard's premiere location by the California Delta produces rustic, earthy, and leathery styles of red wine. We prioritize quality and attention to detail - and our wines reflect that.

Like a family, a vineyard is at its best when firmly rooted, well-tended, and blended with love. With all of the charm of Napa tucked away close to home, Campos Family Vineyards is a hidden gem. Enjoy the splendor of our unique destination with 44 acres of striking landscape and glorious sunsets.

We believe in the power of wine to bring families and communities together to create lifelong memories. We're honored to be part of your story.

ABOUT THE WINE

Lou is a multilayered yet well-balanced red blend of mostly zinfandel and barbera with a touch of petite sirah. Cherry blossom and earthiness greet the nose, followed by vibrant flavors of dark cherry and spice mid-pallet. The long, chewy finish of pepper and clove makes this wine a home run.

BEHIND THE NAME

The famous "Lou" Gehrig was a first baseman who played 17 seasons in the MLB with the New York Yankees. Because he was a powerful and durable hitter, people called him The Iron Horse. After being diagnosed with ALS, he told fans at a home plate ceremony at Yankee Stadium that he considered himself the "luckiest man on Earth." Lou passed two years after his diagnosis.

Like Lou, baseball is life in the Piscotty family. Gretchen and Mike Piscotty were the "coaches of the family dug out," where the love of the game produced three incredibly athletic sons. In 2017, Gretchen was diagnosed with ALS. After a courageous battle, she passed in 2018 at age 55, surrounded by those she loved the most. In her honor, the Piscotty Family started ALS CURE Project, whose mission is to find a cure for the disease so that no one else has to suffer. They have raised over 2 million dollars so far.

Campos Family Vineyards is honored to represent this Gold Medal 2018 Estate Zinfandel-Barbera Blend as part of our Give Back Series for the ALS CURE Project & The Lou Gehrig Society. Lou Gehrig™ is a trademark of the Rip van Winkle Foundation d/b/a The Lou Gehrig Society www.LouGehrig.com.

The label on this wine is a Jessel Miller original painting.

PAIRING

Lou pairs well with grilled steak and America's favorite pastime - baseball!



LOU

Estate Zinfandel Blend



VARIETAL:
Red



APPELLATION:
Contra Costa County



VINEYARD DESIGNATION:
Campos Family Vineyards



ALCOHOL %:
14.5



BOTTLE SIZE:
750ml

