POLY STUDIO BUNDLES FOR ZOOM ROOMS

Poly Studio Bundles for Zoom Rooms combine the simplicity of Zoom with cutting-edge Poly AI video & audio innovations to offer the highest-quality meeting experience available. They include a powerful HP Mini Conferencing PC with Windows IoT and latest Intel processor. Smart camera technology picks the best framing option, while NoiseBlockAI and Acoustic Fence technology filters out distracting sounds and lets you focus on your meeting.

AT A GLANCE

- Brand new Room Bundles available for Small, Medium, and Large Rooms, offered as PC-based Zoom Rooms solutions.

- Single SKU bundles include Poly TC10, Poly conferencing camera, and HP Mini Conferencing PC.

- Poly+ Service covers the whole room bundle, including HP PC.

- Powerful HP Conferencing PC with 12th Gen Intel® Core™ i7 processor, 16GB RAM, and highly secure PC that has the self-healing protection of HP Sure Start Gen7.

HP MINI CONFERENCING PC WITH ZOOM ROOMS

TARGET MARKET

- Historically, Windows PC-based Zoom Rooms sales have been strong and make up close to 60% of total Zoom Rooms units (Estimated). Zoom marketing has been focusing on the Android OS-based Zoom Rooms Appliances and appliance sales have been growing faster.

- For rooms that require AV integration—multiple cameras, 3 displays, room DSP integration, a PC-based solution has been the choice by AV integrators.

- We will continue to promote the simplicity of Zoom Rooms Appliances, which resonates with our customers, but we are now able to also position PC-based Room Bundles, if customers have a preference on OS (Android-based appliances and Windows IoT) or where advanced AV integration is required (multiple cameras, more than two displays, touch displays, and room DSP integration).

TARGET BUYERS

IT decision makers, UC specialist, facility managers, or business leaders who purchase or influence buying decisions for collaboration solutions.

KEY DIFFERENTIATORS

- Poly DirectorAI technology intelligently optimizes the room view including Group Framing (auto-framing) and People Framing (multi-focus framing), so everyone in the room is seen clearly.

- Beam-forming microphone array, along with NoiseBlockAI and Acoustic Fence technologies, removes distracting noises for crystal clear audio (Small and Medium Rooms)

- Simple to purchase, with three Room Bundles to choose from, and the complete system delivered in a single box (Poly TC10, room PC, camera all included)

- Poly TC10 touch panel can be configured to work as a touch controller or the scheduler for Zoom Rooms and provides optimal 10-inch touch surface.

- HP Mini Conferencing PC with Zoom Rooms with a powerful 12th Generation Intel® Core™ i7 and 16GB RAM providing interface (ports) and computing power, plus future expansion with the flex port.

- Poly+ service for comprehensive room support, including 24/7 technical assistance, advanced replacement, for all bundle components.

COMPARISON BETWEEN POLY'S ZOOM ROOMS APPLIANCES AND PC-BASED ZOOM ROOMS SYSTEMS

	POLY STUDIO X SERIES AND G7500 ZOOM APPLIANCE	POLY STUDIO BUNDLES FOR ZOOM PC-BASED ZOOM ROOMS
IDEAL ROOM SIZE	Small to large+, custom room	Small to large+, custom room
TOUCH CONTROLLER	TC8 or TC10	TC10
MULTIPLE CAMERA SUPPORT	Studio X: not supported G7500: up to 3	Up to 3
NUMBER OF DISPLAYS SUPPORTED	2	3
KEY POINTS/ CHARACTERISTICS	- All-in-one form factor (Studio X) - Ease of install - Device mode - HDMI Ingest	- Flexibility (PC + USB) - More ports (USB, display) and expandability - For advanced use cases (multi-cam & 3 displays, etc - Large Room bundle requires audio device separately

POLY STUDIO BUNDLE FOR ZOOM ROOMS COMPARISON

	POLY STUDIO SMALL ROOM BUNDLE FOR ZOOM ROOMS (7230-88140-XXX)	**POLY STUDIO MEDIUM ROOM BUNDLE FOR ZOOM ROOMS (7230-88150-XXX)**	**POLY STUDIO LARGE ROOM BUNDLE FOR ZOOM ROOMS (7230-88160-XXX)**
ROOM SIZE	Small Rooms, up to 5 people	Medium rooms, 6-10 people	Large and Large+ rooms, over 10 people
TOUCH CONTROLLER	Poly TC10 (Black) IP touch controller (1280 x 800)	Poly TC10 (Black) IP touch controller (1280 x 800)	Poly TC10 (Black) IP touch controller (1280 x 800)
CONFERENCING CAMERA	Poly Studio R30	Poly Studio	Poly Studio E70
CAMERA SPECIFICATIONS	• 120° DFOV, 110° HFOV • UHD 2160p (4K) capture resolution • Electronic zoom up to 5x	• 120° DFOV, 110° HFOV • UHD 2160p (4K) capture resolution • Electronic zoom up to 5x	• 2 lenses: 120° FOV and 70° FOV • UHD 2160p (4K) capture resolution • 7.3x zoom/EPTZ
SPEAKER	Poly Studio R30 integrated mono speaker	Poly Studio integrated stereo speakers	Not included. Add Poly Trio C60, Sync 60 or Zoom-certified Pro AV devices
MICROPHONE	• Studio R30 3-element beamforming microphone array • 15 ft/4.5m pickup range • Output= 84 dBSPL @ 1m • Poly NoiseBlockAI technology • Poly Acoustic Fence technology	• Studio 6-element beamforming microphone array • 15-ft/4.5m pickup range • Output=90 dB @ 0.5m • Optional expansion mic available • Poly NoiseBlockAI technology • Poly Acoustic Fence technology	**Not included.** Add Poly Trio C60, Sync 40/60 or Zoom Rooms-certified DSP or soundbar
CONFERENCING PC	HP Mini Conferencing PC with Zoom Rooms	HP Mini Conferencing PC with Zoom Rooms	HP Mini Conferencing PC with Zoom Rooms
CONFERENCING PC SPECS	See The Poly Studio Bundle for Zoom Rooms datasheet	See The Poly Studio Bundle for Zoom Rooms datasheet	See The Poly Studio Bundle for Zoom Rooms datasheet
WHAT'S INCLUDED	• Poly Studio R30 • Poly TC10 (black) • HP Mini Conferencing PC with Zoom Rooms	• Poly Studio • Poly TC10 (black) • HP Mini Conferencing PC with Zoom Rooms	• Poly Studio E70 • Poly Studio E70 Power supply • Poly TC10 (black) • HP Mini Conferencing PC with Zoom Rooms
WARRANTY	• 1-year warranty, parts and labor • Poly+ Service available for premium support features	• 1-year warranty, parts and labor • Poly+ Service available for premium support features	• 1-year warranty, parts and labor • Poly+ Service available for premium support features

LEARN MORE

For more information on Poly video conferencing solutions for Zoom, visit www.poly.com/us/en/solutions/platform/zoom