

Discover The Power of

InCelligence

TECHNOLOGY



USANA
THE CELLULAR NUTRITION COMPANY



Bring your cells to life

Your Best Life Begins at the Cellular Level

You are made up of trillions of cells. It's this complex cellular network that, as humans, makes us so unique in our ability to think, learn, communicate, and adapt to our environment.

Each individual cell plays a vital role in the quality of your health, impacting every aspect of daily life.

That's why, when it comes to your health USANA is CELL-OBSESSED.

It starts with science

An Advanced Approach

Through decades of research USANA has developed advanced formulas that work with your body on the cellular level—formulas you can't find anywhere else.

InCelligence Technology is USANA's premier formulation method used to develop products that signal your cells to optimise targeted health benefits.

This formulation method harnesses the power of your body's natural cell-signalling processes, emphasising cellular communication and allowing you to take charge of your personal health in ways you've never thought possible.

Key Takeaway: InCelligence Technology is USANA's premier formulation method.





The language of your cells

Understanding Cell Signalling

So, what exactly is cell-signalling?

At the most basic level, cell signalling is your cells' response to internal or external signalling molecules.

Your cells are amazing communicators, constantly responding to the messages they receive. In fact, cellular messages are continuously in transit, signalling important physiological effects throughout your body.

This process of sending, receiving, and responding to cellular messages allows your body to adjust and adapt to every change in your environment. And it's all in an effort to support homeostasis—a **state of balance**.

Personalised health

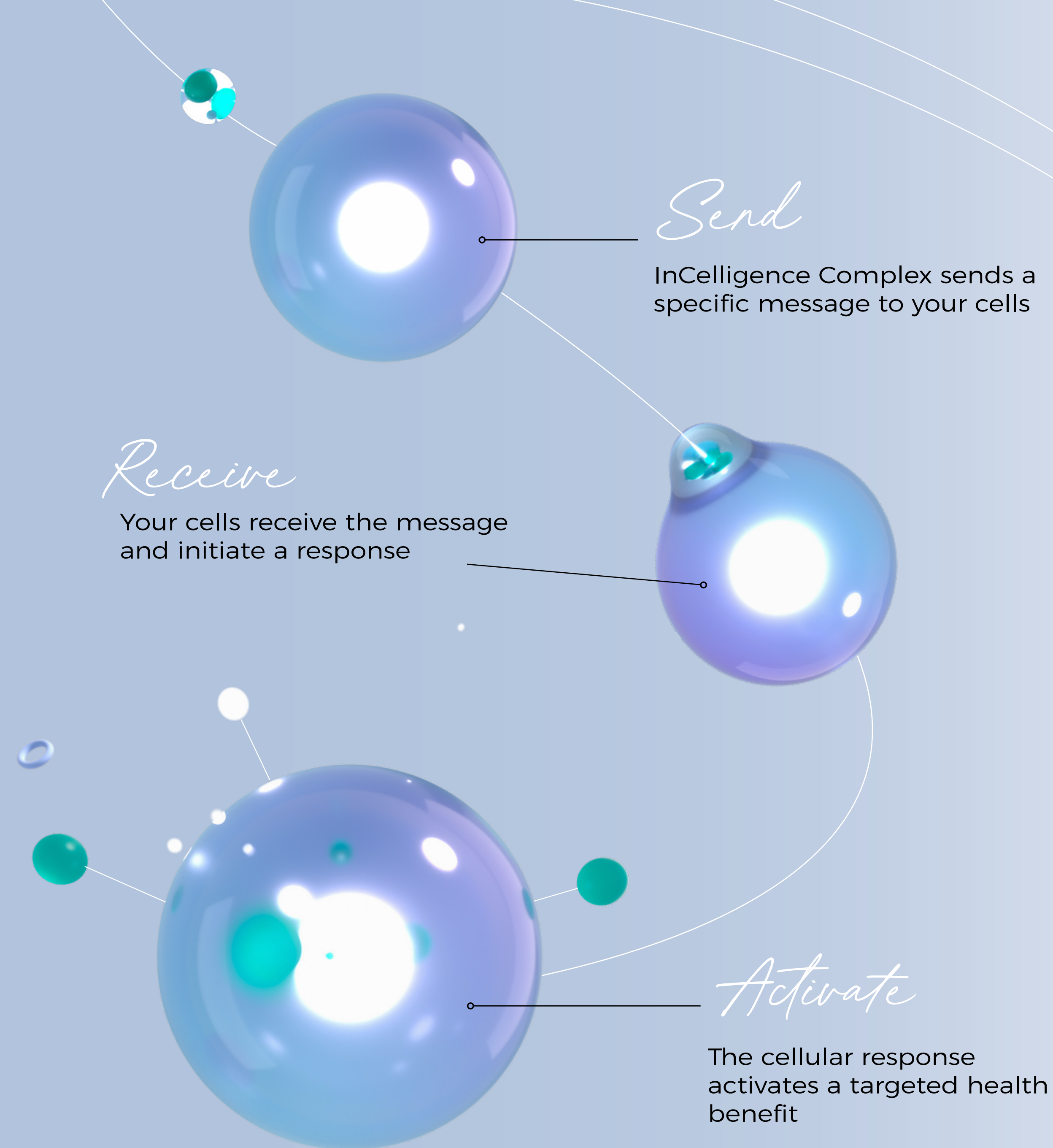
How InCelligence Works

Unique nutrient blends—called InCelligence Complexes—contain molecules that deliver messages to your cells to target and activate specific responses, resulting in the desired benefit.

Let's break it down into three simple steps:

1. **Send**—InCelligence Complex sends a molecular message to your cells
2. **Receive**—Your cells receive the message and initiate a response
3. **Activate**—The cellular response activates a targeted health benefit

While every USANA product supports your health on the cellular level, it's these precise blends and combinations in the InCelligence Complexes that work together to activate a known, targeted benefit within your body.





What's inside matters

Ingredient Blends with Purpose

InCelligence Technology delivers health solutions that work in harmony with your body's natural processes.

Each InCelligence Complex includes:

- **Researched nutrients**
- **Highly bioavailable, active ingredients**
- **Precise blends for optimal results**

Plus, with USANA's potency guarantee, research standards, and stringent quality measures, you can supplement confidently knowing each product is thoroughly tested for purity and designed for your unique needs.

Key takeaway: InCelligence Complexes are precise blends of nutrients formulated for a specific health benefit.



A unique approach

The Science of Specialised Supplements

When looking for a foundation of nutrition for a customised, personal regimen, USANA has you covered.

Proactively supporting your health with premium USANA products can give you peace of mind. You're getting **optimal** amounts of key nutrients to support your long-term health goals.

Each InCelligence Complex—and their formulated products—offers a unique health benefit.



Powerful blends

Patented InCelligence Complex

TARGETED BENEFIT: CELLULAR AGEING

This powerful blend of phytonutrients has been proven to support your body's own antioxidant production and your cells' natural ability to protect and renew themselves.

The InCelligence Complex[†] is unique to the health and wellness industry as it contains antioxidant compounds that support endogenous systems associated with cellular energy, resilience, and optimal health spans.

†U.S. Pat. No. 10,632,101

Activating Ingredients: Alpha-Lipoic Acid (ALA), Olivol Olive Fruit Extract, Green Tea Extract, Quercetin, Resveratrol, Rutin, Hesperidin, Meriva^{®‡} Bioavailable Curcumin



Found in:

CellSentials

As USANA's primary foundational health product, CellSentials provides comprehensive nutrient support with a broad spectrum of vitamins, minerals, and antioxidants to ensure a solid foundation for long-term health. The patented InCelligence Complex powers the delivery of targeted nutrients to help nourish, protect, and renew cellular health, supporting your body's natural ability to adapt and help maintain your daily health needs.



HealthPak

USANA's HealthPak is your premium option for foundational health—with advanced nutritional formulas to support total body health and cellular ageing. Convenient AM and PM packets deliver your daily dose of USANA CellSentials, along with MagneCal D and the exclusive CellSentials Booster, a unique supplement formulated with InCelligence Technology.

Always read the label and follow the directions for use.

[‡]Meriva is a registered trademark of Indena S.p.A.

PATENTED
INCELLIGENCE
COMPLEX

Alpha-Lipoic Acid

Olivol Olive Fruit Extract

Hesperidin

Quercetin

Curcumin

Rutin

Resveratrol



Powerful blends

InCelligence Beta-Glucan Complex

TARGETED BENEFIT: IMMUNE SUPPORT

This combination of baker's yeast and mushroom extracts works together to prime your body's natural protective abilities to help support an already healthy immune system.

Activating Ingredients:

Baker's Yeast, Reishi and Shiitake Mushrooms



Found in:

Proglucamune

USANA's Proglucamune, featuring the InCelligence Beta-Glucan Complex plus added zinc, taps into your cells' natural protective abilities to help support an already healthy immune system, even during times of occasional stress.



Shiitake Mushrooms

Always read the label and follow the directions for use.

INCELLIGENCE
BETA-GLUCAN
COMPLEX



Shiitake Mushrooms

Baker's Yeast

Reishi Mushrooms





Green Tea Extract

Powerful blends

InCelligence Detox-Support Complex

TARGETED BENEFIT: DETOX SUPPORT

This comprehensive blend of phytochemicals optimises cellular processes associated with supporting your body's cleansing and detoxification, aiding excretion of metabolic waste products.

Activating Ingredients:

Milk Thistle, Cystine, Alpha-Lipoic Acid (ALA), Broccoli Extract, Inositol, Green Tea Extract, Olivol Olive Fruit Extract, and Meriva® Bioavailable Curcumin



Found in:

Hepa+

This potent formula includes the InCelligence Detox-Support Complex, plus added biotin and choline, to help support the normal health and function of your liver, assisting your body's natural cleansing and detoxification processes.

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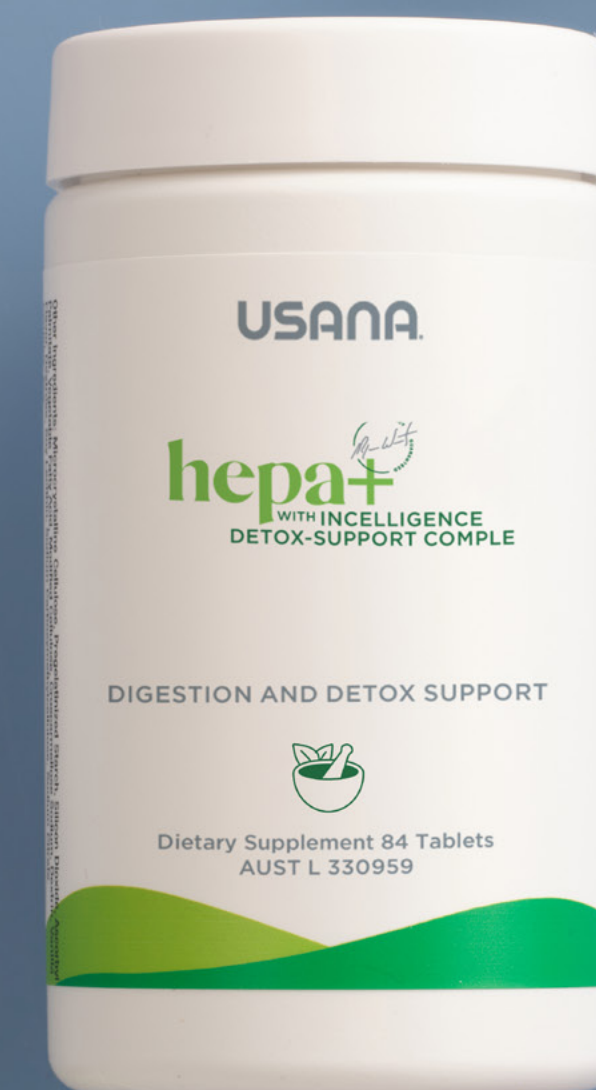
Curcumin



Olivol Olive Fruit Extract



Cystine

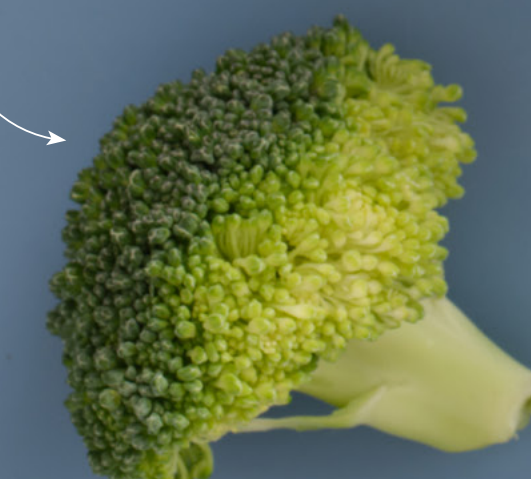


INCELLIGENCE
DETOX-SUPPORT
COMPLEX



Inositol

Broccoli Extract



Milk Thistle





*Bioavailable
Curcumin*

Powerful blends

InCelligence Joint-Support Complex

TARGETED BENEFIT: HEALTHY JOINTS AND MOBILITY

A combination of glucosamine and highly bioavailable curcumin targets your body's ability to maintain healthy joint-cell function, and cartilage, and support healthy joint ageing.

Activating Ingredients:

Vegetarian Glucosamine Hydrochloride (HCl), Meriva®† Bioavailable Curcumin



Found in:

Procosamine

Provides essential building blocks for compounds needed to support stable, flexible, and strong joints. Along with the InCelligence Joint-Support Complex, Procosamine includes vitamin C and minerals that work together to promote your body's natural response to temporary, normal inflammation from exercise, while also supporting optimal joint health and mobility.

Always read the label and follow the directions for use.

†Meriva is a registered trademark of Indena S.p.A.

INCELLIGENCE
JOINT-SUPPORT
COMPLEX

Meriva Bioavailable Curcumin



*Vegetarian Glucosamine
Hydrochloride*



Curcumin





Whole Coffee Fruit

Powerful blends

InCelligence Cognitive-Support Complex

TARGETED BENEFIT: COGNITIVE HEALTH

A brain-supporting blend that helps support cognitive development associated with strengthening neural pathways to support learning, memory, focus, alertness, mood, and thinking, as well as healthy brain ageing.

Activating Ingredients:

Bacopa monnieri, Whole Coffee Fruit Extract



Found in:

CopaPrime+

Formulated with a powerful combination of naturally derived nootropics, CopaPrime+ optimises mental performance and helps protect long-term cognitive health, while supporting mental clarity and your ability to think and learn.

Always read the label and follow the directions for use.

INCELLIGENCE
COGNITIVE-SUPPORT
COMPLEX

Bacopa monnieri



American ginseng



Whole Coffee Fruit Extract





Hexapeptide-48
HCl

Powerful blends

Celavive Complex

TARGETED BENEFIT: YOUNGER-LOOKING SKIN

Featuring powerful peptides and unique botanical extracts, this beautifying blend hydrates the skin's moisture barrier for a vibrant, healthy-looking complexion. The molecules in this complex hydrate intensely for skin that looks and feels hydrated, resilient, and youthful.

Activating Ingredients:

Palmitoyl Tripeptide-38, Hexapeptide-48 HCl, Southernwood (*Artemisia abrotanum*) Extract, Coffee Seed (*Coffea arabica*) Extract

Found in:

Perfecting Toner, Replenishing Night Cream, Replenishing Night Gel, Vitalizing Serum, Hydrating Eye Essence, Hydrating + Lifting Sheet Mask

Celavive products, featuring the Celavive Cell-Signalling Complex, are designed to work together to restore your skin's natural hydration and reduce the appearance of visible skin ageing for a dramatically more radiant, youthful-looking complexion.

This high-performance skincare system has been shown to reduce water loss, increase moisture, and visibly improve firmness for skin that's vibrant and healthy-looking, at any age.



Southernwood



Coffee Extract

CELAVIVE COMPLEX





Get obsessed

WITH YOUR HEALTH
AT A CELLULAR LEVEL

Start with CellSentials as your foundation and customise your routine with optimisers designed specifically to meet your unique goals.

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