

A INDICATOR

Small seconds Minute counter Hour counter

Chronograph seconds GMT Hand

B Fig.I-II

I

Number of calibres(quartz):
515,715

II

Number of calibres(Automatic):
SW200,ETA 2824

B Fig.III-IV

III

Number of calibres:
ETA 7753

IV

Number of calibres:
ETA 7750, SW500

B Fig.V

V

World Time Turning Crown

Number of calibres(quartz):
515.24 H

C Operating Instructions Fig.I (Quartz)

The crown has 3 positions:

- Normal position (wearing position):** The crown pushed in against the case guarantees water resistance.
- Quick date setting:** Pull the crown out to position 2, turn the crown forwards. Push the crown back to position 1.
- Time setting:** Pull the crown out to position 3. The seconds hand will stop. Turn the crown forwards or backwards. Synchronize the seconds by pushing the crown back to position 1 to coincide with a given time signal.

End of battery life indicator:

The end of battery life is indicated by the seconds hand making 4-second jumps. The watch will continue to function for several days, but the battery must be removed and replaced by an authorized ALEXANDER service agent as soon as possible.

C Operating Instructions Fig.II(Self-winding)

The crown has 3 positions:

- Normal position (wearing position):** The crown pushed in against the case guarantees water resistance.

Occasional winding:
If the watch has not been worn for 38 hours or more, wind the watch by turning the crown whilst in position 1.

- Quick date Setting:** pull the crown out to position 2, turn the crown forwards and push it back to position 1.

NB: Date-setting is not recommended between 8 pm and 2 am.

- Time setting:**
Hours - minutes - seconds.
Pull the crown out to position 3. The seconds hand will stop. Turn the crown forwards or backwards. Synchronize the seconds by pushing the crown back to position 1 to coincide with a given time signal.

C Operating Instructions Fig.III(Self-winding Chronograph)

The crown has 3 positions:

- Normal position (wearing position):** The crown pushed in against the case guarantees water resistance.

Occasional winding:
If the watch has not been worn for 40 hours or more, wind the watch by turning the crown whilst in position 1.

- Correcting the date:**
Press the corrector (C) at 10 o'clock.

Chronograph functions:

- Pusher A: start - stop, start - stop, etc.
- Timekeeping with a resolution of 1/8 of a second for up to 12 hours.
- Pusher B: reset (after a stop).

C Operating Instructions Fig.IV(Self-winding Chronograph)

The crown has 3 positions:

- Normal position (wearing position):** The crown pushed in against the case guarantees water resistance.

Occasional winding:
If the watch has not been worn for 40 hours or more, wind the watch by turning the crown whilst in position 1.

- Correcting the day/date:**
To change the Date setting, pull the crown out to position 2, turn the crown forwards or turn the crown backwards to change the Day setting, then push the crown back to position 1.

NB: Date-setting is not recommended between 9 pm and 4 am.

Chronograph functions:

- Pusher A: start - stop, start - stop, etc.
- Timekeeping with a resolution of 1/8 of a second for up to 12 hours.
- Pusher B: reset (after a stop).

C Operating Instructions Fig.V (Quartz GMT)

The crown has 3 positions:

- Normal position (wearing position):** The crown pushed in against the case guarantees water resistance.

Occasional winding:
If the watch has not been worn for 40 hours or more, wind the watch by turning the crown whilst in position 1.

- Correcting the date/ 24-hour hand:**
To change the date, pull the crown out to position 2, turn the crown backwards. To change the 24-hour hand, turn the crown forwards and rotate the hand until you have reached your desired time indication. Push the crown back to position 1. As the date will change at midnight, make sure you set the hour hand in the correct half of the day.

NB: Date-setting is not recommended between 8 pm and 2 am.

- Time setting:** pull the crown out to position 3. The seconds hand will stop. Turn the crown forwards or backwards. Synchronize the seconds by pushing the crown back to position 1 to coincide with a given time signal.

C Operating Instructions Fig.V(World Time Function)

Rotatable Inner Ring for World Time:

The names of the world's major cities are displayed on this inner rotating ring. The ring can be rotated by turning the crown for the inner rotating ring.

Supposing that the hour hand is pointing to the current hour in Hong Kong which is 10:00 AM:

- Turn the crown for the inner rotating ring until the city name HONG KONG is set to the time to which the hour hand is pointing. The hour in NEW YORK which is 9 o'clock can be obtained by reading the hour marker to which the city name NEW YORK corresponds.
- For determining if the time is AM or PM in New York, follow the city names on the ring from HONG KONG to find NEW YORK (do not turn the crown). The city name on the ring starts from MIDWAY and ends at AUCKLAND. Time goes ahead if following the ring clockwise from MIDWAY to AUCKLAND and goes behind if following the ring counterclockwise from AUCKLAND to MIDWAY. In this example, if you follow the ring clockwise, you cannot go further when you reach AUCKLAND. Therefore, follow the ring counterclockwise to reach NEW YORK.

C Operating Instructions Fig.V(World Time Function)

- Since the 12 o'clock hour marker is passed before reaching NEW YORK, it can be read that it is 9:00 PM of the previous day in New York.

9:00 of the previous day in New York

10:00AM in Hong Kong

D WORLD TRAVELLER/GMT

World Traveller:
A world timer features an internal bezel displaying 24 of the world's major cities, each representing a different time zone. Next to this is a 24-hour ring (or hand) that makes one full revolution a day. The user sets the time-zone bezel to align their home time zone with the correct hour of the day on the 24-hour ring

GMT:
Greenwich Mean Time (GMT), UTC +0, is the mean solar time at the Royal Observatory in Greenwich, London, counted from midnight.

D DAYLIGHT SAVING

Daylight Saving:
Daylight saving is a system adopted by some countries to make the best use of daylight during a certain period in the spring and summer. Under this system the time advances by one hour.

If daylight savings is in effect in your selected city, rotate the ring to, or read the hour of the city in the time zone which is advanced one hour. If daylight savings is used in a city marked on the inner bezel ring.

For example, if daylight savings time is in effect in Paris, it is then in the time zone of Jerusalem

D TIME DIFFERENCE TABLE

Refer to the table below for the time differences from GMT (UTC) in major cities & places around the world.

Major cities in respective time zone	Time different with GMT (UTC)
Midway Islands, Samoa	-11 hours
Hawaii, Honolulu	-10 hours
Anchorage*	-9 hours
Los Angeles*, San Francisco*	-8 hours
Denver*, Edmonton*	-7 hours
Chicago*, Mexico City*	-6 hours
New York*, Washington*, Montreal*	-5 hours
San Juan*, Santiago*	-4 hours
Rio de Janeiro*	-3 hours
S. Georgia	-2 hours
Azores*	-1 hour
London*, Casablanca	0 hour
Paris*, Rome*, Zurich*	+1 hour
Jersualem*, Cairo*, Athens*	+2 hours
Nairobi, Jeddah, Mecca	+3 hours
Moscow, Dubai	+4 hours
Karachi	+5 hours
Dhaka	+6 hours
Bangkok, Jakarta	+7 hours
Hong Kong, Manila, Beijing, Singapore	+8 hours
Tokyo, Seoul	+9 hours
Sydney*, Guam	+10 hours
Noumea, Solomon Islands	+11 hours
Auckland*, Wellington*, Fiji Islands	+12 hours

* The Cities with "*" use daylight saving time.
* The time difference and use of daylight saving time in each city are subject to the change according to the respective countries and/or regions.

E WATER RESISTANCE

Your Alexander automatic chronograph watch has been designed to withstand pressures equivalent to a depth of 100 meters (330 feet or 10 ATM), providing the crown is correctly screw-locked in place. Each individual timepiece we produce is tested in a pressure chamber, to a depth of 100 meters (330 feet or 10 ATM) prior to it leaving our center. We however advise, you regularly check the crown remains securely locked before entering a water environment.

IMPORTANT NOTE: You must never activate the chronograph functions of your watch while submerged in any underwater environment. Remember always to rinse your watch carefully in fresh water after every exposure to seawater.

A watch's water-resistance cannot be permanently guaranteed. It may notably be affected by the ageing of gaskets or by an accidental shock to the top of crown.

F SPECIAL RECOMMENDATIONS

Magnetic Fields:
Avoid contact with magnets, or putting your watch on top of loudspeakers or magnetic cases for iPads or other tablets, since such objects generate magnetic fields which could disturb the functions of your watch.

Shocks:
Avoid any physical, thermal or other shocks.

Screw-down crown:
Screw the crown down carefully to prevent water from entering the case.

Non screw-down crown:
Push it back against the case into the case the wearing position to prevent moisture from entering the case.

Cleaning:
For models with metal bracelets, rubber straps and water-resistant cases, use a toothbrush and soapy water for cleaning and then dry with a soft cloth.

F SPECIAL RECOMMENDATIONS

Service Intervals:
Like any precision instrument, a watch needs regular servicing to ensure that it functions perfectly. We cannot indicate the frequency of such work, since it depends entirely on the model, the climate and the owner's individual care of the watch. As a general rule, a watch should be serviced every 5 to 8 years, depending on the conditions in which it is used.

Battery Replacements:
A worn-out battery should be replaced immediately in order to reduce the risk of leakage and consequent damage to the movement.

Leather Strap:
It is recommended that you follow the steps below in order to preserve the condition of your leather strap for as long as possible:

- Avoid contact with water and dampness to prevent discoloration and deformation.
- Avoid prolonged exposure to sunlight to prevent the colour from fading.
- Don't forget that leather is permeable. Best you avoid contact with greasy substances and cosmetic products.

G INTERNATIONAL WARRANTY

Alexander guarantees your watch for Twenty Four (24) months under the terms and conditions of this warranty, starting from the date of purchase, for all Alexander watches purchased.

The International Alexander warranty covers material and manufacturing defects existing at the time of the purchase of your Alexander watch. The warranty only comes into force if the warranty certificate is dated, fully and correctly completed and stamped by an official Alexander dealer.

During the warranty period by presenting the valid warranty certificate, you will have the right to have any defect repaired free of charge.

G INTERNATIONAL WARRANTY

This International Warranty does not cover:

- Life of the battery.
- Normal wear and ageing (for example scratched crystal; alternation of the colour and/or material of non metallic straps and chains, such as leather, textile, rubber).
- Any damage on any part of the watch resulting from abnormal/abusive use, lack of care, negligence, accidents (knocks, dents, crushing, broken crystals, etc.), incorrect use of the watch and non-observance of the operating instructions provided by Alexander.
- Any Alexander handled by non-authorized persons (for example battery replacements, service or repair) or which has been altered from its original condition.